Symbiosis Centre for Information Technology
R & D Dissertation, MBA-ITBM 2014-16

Name	Topic Name
Aagam G Shah	Role of social media in creating a networked society
Aditya Krishnamani	A study on Mobility and Issues in Governance
Akansha Saxena	A study on crowd sourcing solutions and its adaptation potential in financial service industry
Alok Ranjan Sahoo	A (Comparative /Survey Based) study on the Consumer Awareness, Preference and Attitude towards Low Cost Smartphones: with special reference to consumers in Pune
Anirudh Sareen	Designing a culture for innovation in a company or organization
Ankana Sen	A study on Event based risk management for external attacks
Anshuman Bhalla	A study on Internet of Things: A New Backdoor for DDoS attacks
Apurva Ashok Salve	A study on Entropy based approach for Information Security
Ashish Kailas Bhalerao	A study on cyber security governance
Bhavesh Dineshkumar Bulchandani	A study on IoT: Current Trends and Challenges in India
Ganeshraj R	A study on implementing proactive network security with reference to packet sniffing function in intrusion prevention systems
Hemant H	A Study on Risk Analytics framework
Iti	A study on how women validate their claims to leadership positions in an IT organization in India
Kamble Manjusha Kamalakarrao	How social class shapes thoughts and actions in an organization?
Karanbir Singh	Comparative analysis of financial performance of IT Companies operating in BRICS economies.
Lopamudra Misra	Use of Data Analytics for road safety
Maulik Kiritkumar Shah	A study on health care big data and analytics
Naaz Abdul Khadar	A study on the application of social media analytics to disaster management by using existing Twitter disaster mitigation and crime detection techniques
Nikhil P Nambiar	GRC - An Indian Perspective
Pooja Saheb Bhutke	IT Project Risk management - Knowledge areawise
Prashant A Singh	A study of appraising factors favoring and limiting success of Online business in sports industry
Pratima Gulia	Quality of IT Work-Life: Issues & Solutions
Priya Venkatraman	360 Degree View of Business Intelligence: An In-depth Exploration
Priyanka Avinash Pantawane	Quality of IT Work-Life: Issues & Solutions
Rahate Shrutika Dilip	A study on the Digital India campaign
Rajshree Ayushee	Social Media - Privacy and security issues

Sachin Deelip Patil	A study of appraising factors favoring and limiting success of Online business in retail industry
Saurav Jain	A study of appraising factors favoring and limiting success of Online business in real estate industry
Shatrunjay Paras Doshi	Typical Marketing roles & responsibilities of executives in well known IT firms
Shria Puri	Gender Discrimination and workplace bias
Siddharth Walia	Managing diversity to prevent & resolve conflicts in organizations
Sivasaitej Jaldu	A Study of Trust in Consumer behavior towards E Commerce
Sonal Goyal	A study of appraising factors favoring and limiting success of Online business in healthcare industry
Sugandha Das	Agile Methodologies: Challenges and Solutions
Sushil Chand	A study on share of Digital Marketing in total marketing effort
Swathi R	IoT security and privacy challenges
Tania Sehgal	Social media in classroom teaching - new techniques
Tilak Bharatbhai Patel	A study on COBIT 5 Framework Processes from Technology Perspective
V Vivekananda	A Study on Impact of SMAC in E-Commerce Industry
Vinay Hira	Using Social Media Analytics and Crowd-Sourcing concepts for real-time Humanitarian Response
Yashkaran Gill	
Venu Chirag Majmudar	Using Social Media Analytics with Crowd-Sourcing Concepts and Techniques for Crime Detection and Prevention
Aakriti Kaul	A Study on Gender Differences in Financial Perceptions: How Men and Women Differ in their Attitudes towards Financial Risks and Decision Making?
Akhil Anand	Study on BPM Adaptation levels in Startups and its correlation with their success levels and failures
Amit Jivrajbhai Bedwa	Internet of Things: Application for Smart City concept in Pune
Anirudh Muraleedharan Menon	Comparative study of risk assessment models
Ankit Gupta	Drivers of Competitiveness in e-commerce and m-commerce industry.
Arush Susheel Agrawal	A study on COBIT 5 Framework Processes from Management Perspective
Ashish Kumar Bag	
Bonu Raghuram	A study on Generic & specific Skills for successfully managing IT Projects in Non-IT Cos.
Debraj Dutta	A study to explore the applications of Big Data coupled with IOT in the field of public Infrastructure
Garima Singh	A review of state-of-the-art Datacentre Architecture
Hemant Sharma	Sales and Pre-sales strategies for start-ups
Kapil Malik	Design thinking and Innovation
Karishma Gupta	A study on risk management frameworks for IoT

Kuldeep Singh	A study on IoT and Smart Cities
Madhumathi Thirugnanam	The implications of 2% CSR in Indian IT companies.
Mohit Tyagi	Developing a vulnerable website : SANS TOP25
Neha Sunil Randive	Vulnerability Management Framework
Nishtha Sharma	A Study on the process of using Social Media Analytics with Crowd-Sourcing techniques for crime detection and prevention in India.
Praful Kalla	Entrepreneurship, Economics,and Indian Perspectives.
Pratik Dhiman	Experiential travelling : Gratification by Solo travelling
Praveen Kavaladandi	Cloud based Analytics
Priyamvada Sharma	Challenges in adoption of cloud in enterprises
Priyanka Jaykumar Raut	Comparing SOX and equivalent Indian regulations
Rahul Rajput	Factors controlling Brand equity of well known Global IT products/firms
Rubia Goyal	Location based services
Sakshi Mittal	Smart Infrastructure
Sharon Singh	Information Forensics with reference to the IT Act, 2008 and The Indian Evidence Act, 1872
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Shruthi Jayanth	Data Privacy and Protection - An Indian Perspective
Siddhesh Ashok Shirkar	Culture of Innovation in Entertainment & Media Industry
Sourabh Chakraborty	Factors Accounting for Strategic Marketing Success/Failure of IT Service Companies
Sukriti Manchanda	Pre-Sales & Sales Strategies of IT Service Firms.
Sushmita Biswas	Mobile devices in Business Environment –ensuring security measures
Sweta Kumari	Gender discrimination: a study on extent of opportunity and cooperation offered in organization
Tanuj Pandey	Entrepreneurship – as an experimentation view.
Trupti Nitin Surve	Project Risk Management - Business processes (Banking Sector)
Vaibhav Kaushal	Is Social Entrepreneurship an overrated phenomenon?
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Yougant Taneja	An empirical study on Big Data Analytics with special reference to its applications in sales & marketing
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Abhishek Priya	Pricing Practices regarding new software products in early stage start-ups
Ajinkya Ramdas Wagh	IT Project Risk management - Finding Gaps from Literature & Industry Practices
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Arvinth I	Digital Asset Management and Monitoring in case of Nosql Databases
Bhagyashree Suhas Mulay	Developing a measure for the ethical culture for IT organizations in India
Devashish Nigam	Software Defined Network-Operations elegance and security
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Harshit Kapoor	Share of Digial Marketing in the total marketing effort
Himanshu Gupta	E-waste: an untapped entrepreneurial world
Jinay Sunilbhai Mehta	Defining a framework for IoT Analytics solutions using Big Data tools
Karan Jenson	Impact of Employee Turnover on Organizational Profitability
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Kuldeep Hanumant Kale	Employee Engagement Strategies in IT Organization.
Manish Uday Mishra	A study on pricing practices regarding new software services in mature company
Neha Jagetiya	Hybrid cloud era in Cloud Computing
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Pranav Kumar	Pricing practices regarding new software services in early stage start ups
Pratik Patil	Determinants of traffic driving culture and its impact on traffic safety
Preetika Ravi Mittal	Cloud Security tools and techniques
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Raj Kumar Sharma	A study on Corporate social responsibility as a source of employee satisfaction
Rutuja Bhimrao Tembhurne	A study on "Using Social Media Analytics with Crowd-Sourcing Concepts and Techniques for Crime Detection and Prevention - Study / Research the Contemporary work / initiatives in the area"
Sanika Sanjay Taori	Developing and testing a measure for the ethical culture for IT organizations in India
Shashank Prakash Murjani	Wearable Health Informatics: An empirical study with special reference to Smart Bands
Shikha Sood	Role of Big Data in Risk Analytics
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Snehal Pralhad Arote	A study to find opportunities of Big Data in Transportation
Souradyuti Chatterjee	Presales & Sales Strategies of IT Product Firms.
Surapaneni Vamsi Krishna	A study on smart phone malware with respect to BYOD
Sushmita Shrivastava	Drivers of competitiveness in e-commerce industry in India
Sweta Radheshyam Tiwari	Agile methodologies: Challenges and Solutions
Tarik Arora	Determinants of mergers and acquisitions in IT industry
Venkatesh Padma	Big data analytics in BFSI domain

Vivek Anand	A study on Risks and challenges of E- Governance security
Aditee Ankush Sarmalkar	IT Project Risk management - Traditional projects
Akanksha Chauhan	Cyber Insurance Risk Assesssment and Mitigation
Alok Deshpande	A Study on Application of Internet of Things in Medical and Healthcare domain in India
Anand Avinash Roongta	Defence in Depth Security Strategy for Internet of Things
Anjali Vilasrao Chavan	A Deatiled study of influence and impact of BYOD policy on workforce enviornment
Anshul Bhandari	Impression Management Strategies: influence on career growth in an organisation
Ashish Tandon	Developing a COBIT 5 Study for educational Sector
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Guneet Kaur	A Study on Security Concerns related to BYOD and its Impact on IT Organzations in Pune
Harshita Lal	User Authentication by Digital Certificates using openssl for scit intranet users
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Monika Joshi	Business Startups – Innovation Strategies
Neha Singh	Using Social Media Analytics and Crowd Sourcing Concepts and Techniques for Crime Detection and Prevention
Nikhil Nilkanth Thakur	A study on auditing the cloud from business and technology perspective
Omeya Mangesh Shinde	PCI DSS with reference to the Cloud Architecture (Operating and Deployement Models)
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Rajesh Varadharajan	A Study on Mobile Application Marketing Strategies and its Insights
S Vaishnav	Predictive Analytics for Big Data
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Silvi Daniel	Cyber Forensics in India wrt ISO27002 and Indian Evidence Act

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Dheeraj Goyal	A study on potential harms of collecting big data and current ways to address.
Gargi P Panda	A study on Big Data issues and Data Lake – Challenges and operational Advantages
Rishi Awasthi	Employee—organization linkages: The psychology of commitment, absenteeism, and turnover
Mounika Kesiraju	Cyber Security Governance
Anup Vijay Chudiwal	Study on BI & CRM