



EDITOR'S CORNER

-Sourav Verma

The month of October brought a blend of festive celebrations and a series of learning events in SCIT. A skill-building session was held on 2nd October taken by SCIT alumni Mr. Rushabh Pinesh Mehta. He explained how corporate rely on third parties for their business needs and briefly described the importance of TRPM and lifecycle. Next in line was the prestigious Cyber Security Awareness Month (CSAM) event. The event kicked off with valuable insights and discussions by experts in the cybersecurity domain. Then, on 16th October, Integrity and Ethics Conclave event was organized by SCIT that was attended by multiple speakers from various industries. The broader idea of the event was 'Virtuous' - proper use of resources and creating a world of 'concord' among all the stakeholders. The event concluded with a brilliant performance by Beyond the myth studio. On 23rd October, a collaborative session was organized with SCIT and Celonis, the world's largest EMS software developing company. Later in the month, an informative session on bio-diversity was conducted and was attended by Ms Shilpa Avate, officer cell of Symbiosis International University Pune. She shared her experience in the field of wildlife and nature. The month ended with a session on Data privacy by design by Ms. Reetwika Banerjee where she explained about data privacy and the possible career paths for the students in the future.



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WILDLIFE ON SYMBIOSIS UNIVERSITY CAMPUS

-Khyati

An informative session by Ms. Shilpa Avate, officer of the biodiversity cell of Symbiosis International University Pune, was conducted on the topic 'Wildlife on Symbiosis Campus and role of students'. The speaker started the session by sharing her journey to become the officer of the biodiversity cell in Symbiosis. She shared her journey in the form of a story that was very engaging and was a great start for the session. The speaker shared that her journey with wildlife on Symbiosis University campus started in 2010. The speaker mentioned that Symbiosis has different types of habitats. Each and every corner has something to explore about wildlife as well as nature. She shared her experience of publishing a book on fauna. She shared that while sitting in an auditorium she was thinking that there should be a book on fauna of Symbiosis as well. It was the time when a book on the flora of Symbiosis campus was being published. She shared her views with Mr. S.B Mujumdar on publishing a book on the fauna of the Symbiosis University campus. The speaker mentioned that she started her work in April 2016 for publishing a book on fauna and finally the book was published on July 4, 2018.

She said that after publishing the work on fauna, she continued to work. She took charge of the biodiversity cell in August 2018 and continued working. She also elaborated about the various species of fauna found in the campus. She said that there are 150 species of birds, 30 species of snakes, 40 species of butterflies, 6 species of frogs, 7 species of lizards and geckos and many more. She also mentioned that there were various challenges that she faced. The speaker further moved on to share that during documentation some areas were classified as core areas (thick forested area), where the density of animals was more and some were classified as buffer areas (where people were allowed to move). The first area was the banyan tree area. The birds want undisturbed forest, so this was included that had no disturbance and hence it was declared core area. This was conservation. The next areas were Bandhara conserve water birds and the plateau. There are some species of birds that can only survive in these areas and they cannot survive in the forests. The speaker shared that the conservation in campus was done in these 3 areas and these are the three success areas.

CSAM 2021

-Khyati Thakur

Finally, the wait for one of the most awaited events of 2021 was over. CSAM 2021, the two days mega event was live. CSAM 2021 was organized for creating cyber security awareness and the topic for the discussion was focused on "CyberVor (Cyberspace Survivor) – The Evolving Model of Rectitude". The day one of the event began with a panel discussion wherein Mr. Anirudh Duggal, the keynote speaker for the event, began by giving a brief idea about the product security, cloud security, IOT, all while citing his experience and past cyber-attacks to emphasize the necessity of security in maximizing business value. Mr. Shyam Sundar Ramaswamy, Ms. Shivani Sharma, Mr. Vikas Kedia, Mr. Lalit Popli, Mr. Shomiron Das Gupta, Mr. Kushaagra Mehra were also the part of the panel discussion and shared many insights about the cyber security that helped the participants in gaining more knowledge and insights about the cyber security.

Mr. Kushaagra Mehra efficiently moderated the panel discussion, all while asking interesting questions to the panellists. He also discussed policies and regulatory frameworks along with Social Engineering and Trick bot. The panelists shared a lot of interesting and informative things. Mr. Shyam Sundar Ramaswamy talked about the dark web, guarding the domains and predicting the possible threats that might hit the cyber world, macro, and how it is being evolved. Ms. Shivani Sharma said "People are the first line of defense" and talked about governance risk and discussed creating awareness at the organizational level and training people. Mr. Vikas Kedia talked about mobile related threats and discussed the purpose of an app and what permissions are suitable for that app, shared insights about how smartphones are at high risk of being hacked.

Mr. Lalit Popli talked about machine identity which is far scarier than human identity, start-ups as a place where security comes last, shared insights about the security in an organization. Mr. Shomiron Das Gupta talked about cybersecurity and its loopholes and how human errors may lead to big impacts. He stated that we are moving forward to joint points to see the bigger picture to prevent these loopholes. This information shared by the panelists was extremely helpful for the participants.

By giving the vote of thanks, the Panel Discussion of CSAM 2021 wrapped up. The session was extremely insightful and a lot of information was provided. The second day of CSAM 2021 was full of interesting events. The first event was 'Cyber Trivia', the second event was 'Cyber Runner', the third event was 'How long will you survive?' and the fourth event was 'Capture the Flag'. On the second day the panel discussion was all about women in InfoSec. The moderator asked questions to the panelists about various things, like how the women managed to be successful in the field with family commitments, what motivates them, how their career path was and many more. CSAM 2021 was organized successfully and it provided a lot of informative insights about cyber security. CSAM 2021 was full of interesting events, panel discussion and a lot of information that helped the participants and students to gain a lot of knowledge about cyber security.



INTEGRITY AND ETHICS CONCLAVE

-Himani Deshmukh

Integrity and Ethics are considered the two pillars of business without which any company is bound to collapse. Doing a business ethically and with uttermost honesty has been the highlight of the last decade. On 16th October 2021, the Guest Lecture Committee brought us the 6th edition of Integrity and Ethics Conclave. The theme this year was Virtuous Concord: Practicing Morality for Peaceful Co-existence. The broader idea was 'Virtuous' - proper use of resources and creating a world of 'Concord' among all the stakeholders.

The event began with our director Dr. Dhanya Pramod extending a warm welcome to all the event speakers as she talked about how personal values can drive the business to different heights. Mr. Mark Goyder spoke about value creation in a company. He asked everyone to reflect upon what value they added today, yesterday, the day before yesterday in their lives. He further put forward that value addition has three perspectives: Social, Individual, and Company perspectives. Mr. Ashutosh Kapse coined the idea of the Phygital world and questioned if Customer was the forgotten King in that world. He further talked about how essential it is to provide an enhanced customer experience by doing the right thing and keeping them in mind over making profits. Team Eklavya's performance beautifully conveyed how business ethics have changed from the 1900s to the 21st century.

Ms. Manjusha Raulkar mentioned Veritable Operations, where she defined corporate governance as the system of rules, practices, and processes through which a company is directed and controlled. Further, she explained how corporate governance is all about doing the right thing. Wherever one sits in the hierarchy, be it in the organization or life, the creation of sustainable living is of uttermost importance. Mr. Varun Divadkar emphasized Responsible Automation. He explained how automation had entered various sectors such as healthcare, education, manufacturing, and finances. He even expressed that humans need to remember that automation is for us and not the other way round. Dr. Roy John talked about Probity for Comity, where he explained how corporate dishonesty affects the organization and people in society. Later he explained how the losses due to fraud are much ahead of that of an emerging economy. The event came to an end with the spectacular performance by Beyond the myth studio.



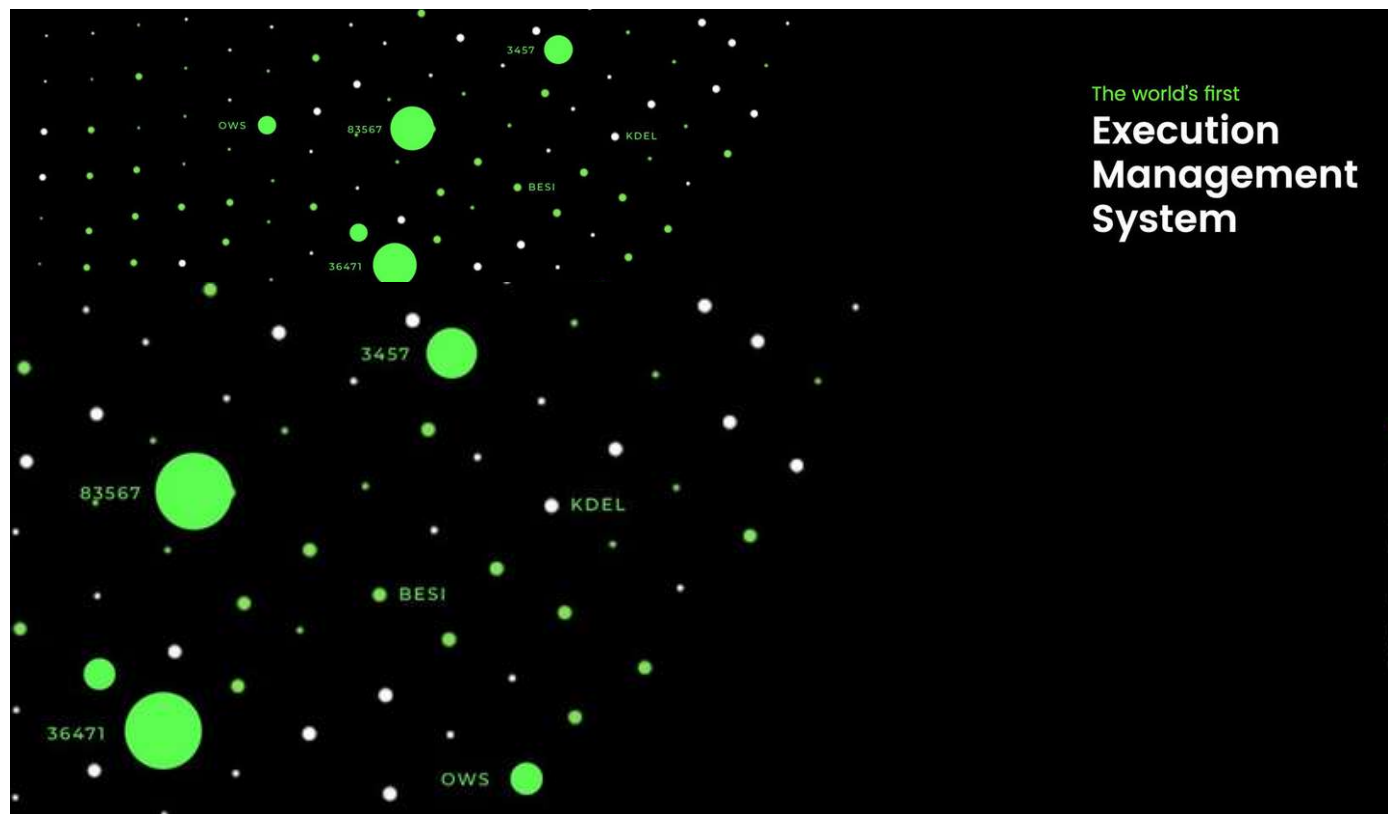
THE FUTURE OF BUSINESS EXECUTION

-Suriya Narayanan

On October 23rd we witnessed yet another illustrious collaboration of SCIT and Celonis with whom we have indulged in mutually value adding initiatives. This session was on 'The Future of Business Execution' by Miss. Ngoc Anh Ngo. Anh the academic alliance manager at Celonis, World's largest EMS software developing company. She is an MEd graduate in Political science and Economics from the University of Mannheim. She had an exchange program in University of North Carolina at Greensboro.

Thanks to the support of Anh and her team, SCIT is one the 14 competing teams across the world for 'Centre of Excellence' at Celonis. Session kicked off with a sneak peak into the Celonis Execution Management System (EMS). Celonis EMS leverages process data and intelligence to boost performance, close execution gaps and drive better outcomes across leading Fortune 500 companies. Ms.Anh stated that all this started as a student project by Celonis founder. We were then introduced to the happening 'Process Mining'. It's actually the intersection of Process Science and data science, bridging the gap between model-based process analytics and data centred analytics. The final act of the session was way more electrifying where a live demo of process Mining at Lufthansa is showcased during the session. Hopefully looking forward to many more fruit bearing initiatives with Celonis.

~ "It's not a challenge. It's not even a contest. It's a commitment"



GUEST LECTURE

Data Privacy By Design

- Khyati Thakur



An e-talk was held by Ms. Reetwika Banerjee who is the Cluster Lead of Global Client Information Security. The topic of the e-talk was 'Data Privacy By Design'. The speaker moved on to introduce the topic for the e-talk. She very well differentiated between data security, data privacy and data protection. She shared many informative concepts, some of which were PII, PHI, PCI, BCI, Sensitivity, CIA, Encryption, DLP, Masking and many more. The speaker further moved on to explain the need for security and privacy.

Ms. Banerjee talked about the key roles and pillars of the data privacy governance which are data subject rights, data controller obligations, data processor obligations, consent, accuracy and accountability and many more. She very briefly explained the meaning by mentioning that one has to integrate or 'bake in' data defense into one's processing activities and business practices, from the design stage right through the life-cycle. She further added that GDPR now makes privacy by design mandatory over advisory. Ms. Banerjee also explained the key principles of data privacy that are data minimization, lawfulness, fairness and transparency, no automated decision making and profiling, purpose limitation and storage limitation. She explained that privacy by design ensures that an 'uncompromisable' safeguard for the data in question is embedded throughout its entire life-cycle from collection to deletion. Ms. Banerjee further moved on to explain the data privacy framework (DPF) in detail. She also talked about the privacy strategy and processes. The speaker finally concluded the talk by sharing the different career paths in the data security domain.

Third-Party Risk Management (TRPM)

-Suriya Narayanan



As SCIT always equips students with relevant industrial skills, Third Party Risk Management which is the hotcake in corporate now was organised in SCIT. Our beloved Alumnus, Mr. Rushabh Pinesh Mehta did the honor of imparting this skill to students which he regarded as pro bono publico.

Mr. Rushabh is currently employed with IBM India Private Limited as a Senior Security Consultant. Being a former Big 4 employee, he comes with sound technical knowledge.

He made the session very conducive for interaction where students pitched their views. He first set the premise stating that third party is a company or entity with whom you have a written agreement to provide a product or service on behalf of your organization or upon whom you rely on a product or service to maintain daily operations. He explained that companies outsource these third parties because they can focus on core tasks, gain operational control and lower costs. Since the work has been delegated to third parties, it is imperative that risk management should be in place. The risk could arise due to insufficient experience & controls unauthorized access, disclosure, modification or destruction. This Holistic process of analyzing and controlling risks presented to your company, your data, your operations and your finances by parties other than your own company is what third party risk management is. He then drove home the importance of TRPM. He went on to delineate on the lifecycle of TRPM. Finally, a sample questionnaire was presented to us which exposed students to diverse dimensions. In Summary, Saturday afternoon couldn't have been spent much better.

GUEST LECTURE

IT Sales and trends

- Ruchi Kandpal



A guest lecture by Mr. Pankaj Gaikwad who is a solutions architect at T-Systems ICT India Pvt. Ltd. He is also an alumnus of SCIT. The topic of the guest lecture was 'IT Sales and trends.' He explained the generic sales funnel. At the top of the funnel, there are leads or probable customers. In the middle, there are prospective buyers to whom the products, solutions, and services are pitched. At the bottom of the funnel are the customers. He next talked about the stages of the sales cycle. First stage involves prospecting for leads which involves identifying the potential customers.

There are different sales functions like hunting which involves salespeople looking for new customers and farming which involves boarding customers for more business. The product is then presented where the customer requirements are mapped and the business outcomes like ROI, USP and why the prospective customer must choose the service are quantified. The speaker next explained the bid cycle. For client requirements, there's Q&A based on which there are assumed solutions, reviews and vendor shortlisting. There's an opportunity qualification stage where associated risks, if product should be taken up or not, and timeline are discussed. Once the product is finalized there's a bid manager. After solution finalization and the legal team's approval, the solution is presented to the customer. The speaker then referred the McKinsey trends for the next 20 years. By 2050, 50% of today's world activities could be automated. By 2030, up to 80% of the global population could be reached by 5G coverage. More than 75% of enterprise-generated data will be processed by edge or cloud computing by 2025. Approximately 10% of global GDP could be associated with blockchain by 2027. The global market share of quantum computing will be \$1 trillion by 2035. The guest lecture ended with questions, answers and a quiz.



STAR ALUMNI

MS.ANSHUMAN BHALLA

-Sahana S



We are delighted to announce that our Star Alumni of this month is Ms. Anshuman Bhalla. Ms. Bhalla is currently working with Ernst & Young as a Manager in London. She pursued her Bachelor's Degree in Computer Science Engineering from Punjab Technical University. She then joined SCIT to pursue her MBA in IT Business Management in the 2014-2016 batch. During her time with SCIT, she was an active member of many committees. She was a member of Team Matrix, the Food Committee, Symbeats 3.0, and a Graffiti Event Member.

During her MBA, she worked as an Intern at AKS Information Technology Services in Noida. She worked on Internet of Things – Risk Assessment, ISO 27001 Internal Auditing, and Market Scope Analysis for Anti-DDoS Solutions during the term of her internship. Ms. Bhalla's started working with KPMG India in 2016 as an Associate Consultant. During her time with KPMG India, she was promoted to a Consultant and then an Assistant Manager. In 2017, she got the opportunity to work with KPMG UK as a Technology Risk Consultant in London. In 2019, she joined EY as a Senior Consultant in London and was promoted to Manager in 2021. She is well-versed in General Data Protection Regulation (GDPR). She has industry knowledge in fields like information security, project management, business analysis, requirement analysis, ISO 27001, internal audit, to name a few. She has excellent team leadership and management, problem-solving and, communication skills. Ms. Bhalla is a highly committed individual who constantly seeks a challenging work environment where she can unleash her true potential.

Star Alumni

Ms.Anshuman Bhalla



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