



ATHARVA

Aug'24
Edition 73

TABLE OF CONTENTS

Editor's Note

This edition celebrates SCIT's 25 years with insights on digital marketing, HR, finance, cybersecurity, and tech innovations.



Silver Jubilee Celebration

SCIT's 25th anniversary celebrated its legacy, alumni, leadership, and future vision.



College Events

SproutIT 2024 highlighted innovation and entrepreneurship with events, guest lectures, panel discussions, and an ice-breaking session for juniors.



Independence Day Celebration

On August 15th, SCIT, Pune, celebrated Independence Day with flag hoisting, speeches, cultural performances, and a focus on unity and national growth.



Demystifying finance and non-finance

Mr. Nitin Jadhav simplified essential finance concepts for SCIT students, emphasizing financial planning and the importance of financial literacy for success.



TABLE OF CONTENTS

Innovation into Reality

The lecture explored Generative AI's impact on the workforce and the importance of responsible AI governance.



Unlocking power of Social Media

The Social Media Analytics session highlighted how platforms drive business strategies by analyzing customer behavior, featuring a Eureka Forbes case study.



Emerging Trends in AI

A guest lecture was delivered on "Cybersecurity and Emerging AI Trends," emphasizing the increasing importance of cybersecurity with rising cyberattacks.



Senior Scoop: Tales & Tips

Insights from Senior Committee Members: valuable advice and experiences shared by seniors to guide and inspire students.



Star Alumnus

Celebrate the achievements and success stories of our outstanding alumni in their respective fields.



EDITOR'S NOTE

Dear Readers,

A warm welcome to the August edition of Atharva magazine! As we transition from the monsoon showers to sunnier days, our SCIT campus remains a bustling hub of activities and learning, enriched with vibrant discussions, insightful events, and memorable celebrations.



This edition reflects the dynamism of the SCIT community through a wide range of blogs that showcase the essence of student life and professional growth. We explored the latest Digital Marketing Trends and Strategies, offering valuable insights into navigating the fast-evolving digital space. The celebration of SCIT's 25 Years was a grand milestone, marking the institute's contribution to shaping future leaders over the past quarter century.

The academic rigour continued with sessions on HR Analytics and Ice Breaking, fostering both intellectual and social connections among students. Demystifying Finance and Non-Finance provided an accessible approach to understanding key financial concepts for all. The Guest Lectures covered key topics, with ITBM faculty offering insights on Future-Proofing Your Career, alongside a session exploring Cybersecurity and Emerging AI Trends. These lectures helped bridge the gap between innovation and practical business applications.

Our Independence Day celebration was marked by patriotic fervour and reflections on India's progress. Later in the month, Corporate Charcha sparked engaging dialogues between industry experts and students, while the blog on Unlocking the Power of Social Media highlighted the strategic use of social platforms in today's business world. Finally, we rounded off the month with Sprout IT, where tech enthusiasts explored the latest innovations driving the IT sector forward. We hope this edition inspires you to embrace new challenges and continue the transformative journey at SCIT.

SILVER JUBILEE CELEBRATION



SILVER JUBILEE CELEBRATION

Celebrating : 25 Years of Excellence



As we embark on SCIT's 25th anniversary celebration, we take pride in our journey and look forward to a future brimming with promise. This milestone honors our legacy of innovation and resilience while celebrating the collective achievements of SCIT's community, paving the way for continued success and progress.

The celebrations started with a heartfelt address by Dr. Dhanya Pramod, Director of SCIT, as she celebrated the homecoming of esteemed alumni, marking a significant milestone in the institution's 25-year journey. Reflecting on the past quarter century, the Director highlighted SCIT's unwavering commitment to technological excellence and business acumen. A key highlight has been the integration of ethical decision-making into the curriculum, underscored by eight successful Integrity and Ethics Conclaves over the years.





Dr. S. B. Mujumdar, Chancellor of Symbiosis International (Deemed University) and Founder and President of Symbiosis, honored both teaching and non-teaching staff, praising SCIT's leadership and emphasizing the importance of solid leadership in sustaining the institution's legacy.

Dr. Vidya Yeravdekar, Principal Director of Symbiosis and Pro-Chancellor of Symbiosis International (Deemed University), highlighted SCIT's evolution over 25 years, showcasing its growth from nurturing potential to meeting high expectations while integrating spirituality with technology.

The guest of honor for the day was Mr. Prasad Khambaliker, Regional Director of Oracle Europe, who proposed creating an Industry Forum to enhance the exchange of industry insights with students, stressing the importance of aiming high and remaining determined.

Dignitaries, including former director Ms. Shaila Kagal, Dr. Ramakrishnan Raman, Vice Chancellor at Symbiosis International (Deemed University), and chief guest Mr. Harrish Sai Raman, Transformational Life, Spiritual, and Performance Coach, addressed the alumni and students, celebrating SCIT's achievements and future aspirations. Their speeches underscored the institution's growth and vision.

In a memorable vote of thanks, Dr. Kanchan Patil, Deputy Director of SCIT, highlighted the institution's 25-year journey. She praised the alumni as embodiments of success and acknowledged Dr. S. B. Mujumdar's legacy of academic excellence. Looking ahead, she envisioned endless possibilities and continued success, positioning SCIT as a beacon of excellence and inspiration.

A standout event was the panel discussion featuring the "Navaratnas" of SCIT's alumni. Nine distinguished alumni shared their expertise on emerging trends, technological advancements, and curriculum evolution, including integrating new technologies like augmented reality and blockchain. The evening concluded with a cultural showdown by Symbeats, Ekalavya, and Konnect, offering a heartfelt reminder of the institution's endearing vibrancy. This celebration, filled with nostalgia and joy, underscored the deep connections between the past and present. Here's to SCIT's next chapter of growth and excellence, guided by its rich heritage and a shared vision for the future.

-Yuktha M. & Keerthana G.S

SPROUTIT 2024



SproutIT 2024, powered by Whoopmasters India and hosted by the Information Technology Entrepreneurship & Leadership (iTELF) Team, shines a spotlight on innovation and entrepreneurship with its theme, “Prismatic North”. This event is designed to nurture the next generation of entrepreneurs and leaders, offering a vibrant platform for creativity, collaboration, and learning.

The event kicked off with Riya Yadav and Karthik Subhash from iTELF welcoming participants and highlighting SproutIT’s mission to foster innovation, leadership, and mentorship. Dr. Dhanya Pramod honored the guest with a token of appreciation. Professor Apoorva Kulkarni’s keynote emphasized the evolving nature of business, inspired by Philip Kotler’s Marketing 4.0, and the significance of personal connections in today’s digital world. It featured visionary entrepreneurs like Miss Prachi Shevgaonkar, Founder & CEO of the Cool the Globe App, and Mr. Roshan V Mishra, Founder & CEO of BrandsDaddy, who shared inspiring stories of resilience, innovation, and social responsibility. Professor Raghav expressed his gratitude to everyone for their presence and concluded the talk with an inspiring quote from Swami Vivekananda. As the welcome event concluded, participants were encouraged to embrace an entrepreneurial mindset, making SproutIT 2024 a launchpad for future leaders and innovators.



The energy from the morning’s inauguration had set a vibrant tone for the rest of the day. Case Quest by SCIT Quality Improvement Cell challenged teams to solve business-related case studies. Next up was Come To The Rescue, where participants immersed themselves in an exhilarating escape room game and worked together to save a fictional tech startup from impending disaster. The Entrepreneurial Film Festival was an online event designed to showcase the inspiring journeys of entrepreneurs who have transformed their visions into reality. Deal or No Deal was an interactive event where participants competed in teams to identify, value, and negotiate the best deals on mysterious items. The Station Challenge was a dynamic and energetic competition designed to test teams’ problem-solving abilities, creativity, and teamwork skills.

Additionally, E-Lympics featured exciting games like football and Formula One, where participants showcased their gaming skills. To top it all off, various food stalls offered a diverse selection of delicious cuisines, providing everyone with a delightful culinary experience throughout the event. The event concluded on a high note with lively dance and music performances, adding a festive atmosphere and bringing everyone together to celebrate the day’s achievements.



CORPORATE CHARCHA 2024



SCIT's Guest Lecture Committee successfully hosted the 5th Corporate Charcha on 24th August 2024. This year's edition focused on "VAULT VENTURE – SAFEGUARDING ONE VENTURE AT A TIME". Dr Shaji Joseph welcomed the attendees and panellists with a brief introduction to the theme.

The event started with a keynote address by our alumni, Mr Nikhil Motlag, setting the tone for a day filled with enriching discussions. Following this, the main panel discussion started with the first sub-theme i.e. "FIRE Path". Mr Parag Vyavahare talked about this theme by emphasizing the importance of being financially independent in life. According to him, being financially independent means being responsible for your financial decisions, how you channel your sources of income, and manage all finances.

Mr. Raj Sukheja shed light on the next theme "Learn 2 Earn", which focused on how businesses can continue being successful and scale up effectively. Businesses must be endurable in terms of sustainability, profits, sales, cash flows, and a great team with the right vision. In today's fast-paced world, dynamics change, and businesses should scale only if there is a direction of growth in that industry. The hottest industry today may be obsolete in the next few years.

The penultimate theme was "The Great Heist" and how such heists (financial frauds) taught important lessons as to why we should not get easily persuaded to put money into false schemes offered by chit funds. As quoted by Adv. K.M Roy, "There is no fast money or easy money in this world". He encouraged the attendees to perform thorough research as to who is running the chit fund and check whether it's registered and periodically monitored by the central government.

For the last theme "Suit Up or Start Up", Mr. Niladri Shekhar Roy gave insights into the distinctive habits of a successful entrepreneur – perseverance, persistence, hard work, and consistency. Setting his own story as an example, Mr Niladri elaborated on how he remained persistent in putting continuous efforts into the business which helped his brand Lazy Ninja to grow. He emphasized on delivering value to the customers.

The discussion concluded with key takeaways for the students about personal financial management and two motivating quotes given by Mr. Raj Sukheja.

"Chance favours the prepared mind", and "Breathe, grow, learn, and assimilate".

Finally, the event drew to a close with Dr. Kanchan Patil felicitating the esteemed guests and the attendees for contributing to the wonderful session.



ICE BREAKING 2024



INDEPENDENCE DAY CELEBRATION

On August 15th, SCIT, Pune, celebrated India's Independence Day with great enthusiasm and patriotic fervour. The event commenced with the hoisting of the national flag by our Director Dr Dhanya Pramod, accompanied by the singing of the national anthem, evoking a sense of pride and unity among attendees. This was followed by Dr Netra Neelam, Director, SCMHRD, and Dr Alka Maurya, Director SIIB, who gave mesmerizing speeches.

The celebration continued with a series of cultural performances by students, including traditional dances, and patriotic songs. These performances highlighted the rich cultural heritage of India and the importance of unity in diversity.

A keynote address was delivered by our campus administrator Colonel S K Mishra, who emphasized the significance of independence and encouraged students to contribute positively to the nation's growth.

Our Director Dr Dhanya Pramod shared her appreciation for all the staff and personnel of the institute and distributed flags and pinwheels to the children of the staff.



The event concluded with a vote of thanks, acknowledging the efforts of all participants and organizers. Refreshments were served, providing a moment for informal interaction and camaraderie among students, faculty, and staff.

Overall, the Independence Day event was a memorable celebration, fostering a deep sense of national pride and community spirit.

-Priyajeet Ghosh

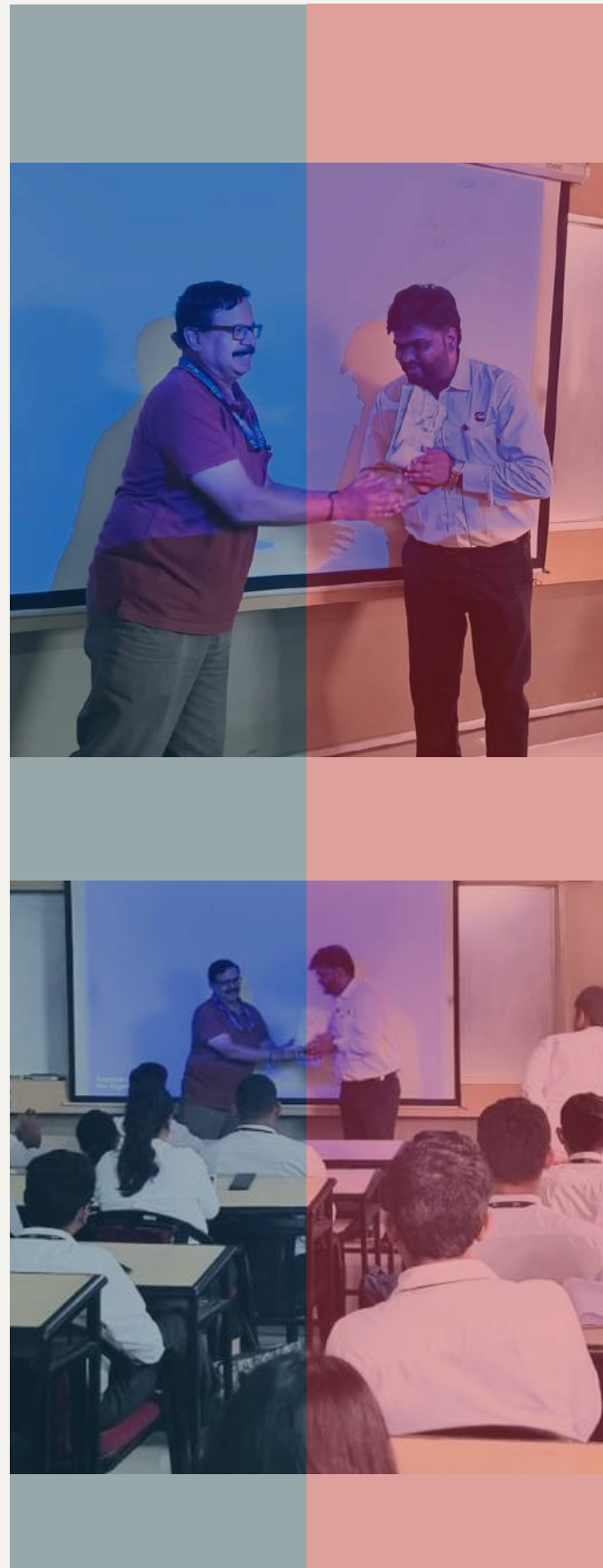
Demystifying Finance for Non-Finance

Finance can often seem like a daunting field for those not directly involved in it. However, it's essential for everyone, especially students, to grasp the basics. Mr. Nitin Jadhav, an Oracle Financial Functional Consultant at Cummins India Ltd. with over a decade of experience in the finance industry, sheds light on essential financial concepts that every professional should grasp. Attendees were warmly welcomed by Rohan Patil from the Guest Lecture Committee as they prepared for an insightful lecture by Mr. Nitin Jadhav.

Mr. Jadhav began the session by explaining the fundamental finance concepts like demand and supply, depreciation, and inflation. He illustrated how these forces interact with each other, using real-world examples that resonated with the students. According to Mr. Jadhav, financial planning is the cornerstone of financial well-being. It involves setting long-term goals, budgeting, and managing expenses to ensure financial stability and growth. He also broke down the Cost to Company (CTC) and Income Tax (IT) returns for easy understanding by students. Mr. Nitin Jadhav also highlighted the importance of financial institutions and regulators' roles in the economy.

The session concluded on a high note with an engaging Q&A session. Students enthusiastically asked questions, and Mr. Nitin Jadhav's approachable manner and insightful answers made the session both educational and enjoyable. His insights make finance accessible to students from non-finance backgrounds. His expertise underscores the importance of financial literacy in navigating today's complex economic landscape.

As the session drew to a close, Swet Parekh, a representative from the Guest Lecture committee, provided a thoughtful closing perspective. He highlighted the key takeaways from the session and expressed gratitude for Mr. Jadhav's time and insights. Following this, Dr. S. Vijayakumar Bharathi extended heartfelt thanks and felicitated Mr. Jadhav, acknowledging his valuable contribution to the students' understanding of finance. By understanding these fundamental concepts, students can make informed decisions, ensuring their financial well-being and contributing to their overall success.





Future-Proof Your Career: Turning Innovation into Reality with Mr. Rajeev John

The Guest Lecture Committee recently organized a lecture featuring Mr. Rajeev John. The topic was “Future-Proof Your Career: Turning Innovations into Reality”. Pranav Nadagoud, a member of the Guest Lecture Committee, introduced Mr. Rajeev John and provided a brief overview of his background.

Mr. John provided insights into the evolving landscape of artificial intelligence, specifically focusing on Generative AI (GenAI) and its implications for the future of work.

Mr. John explained, “What is the difference between AI and GenAI?” highlighting that GenAI is a large language model (LLM) capable of generating content and understanding complex prompts. He emphasized the importance of GPT (Generative Pre-trained Transformers) in driving AI advancements and discussed concerns about the possibility of GenAI replacing jobs. However, he assured the audience that technology, when used correctly, would create more opportunities rather than replace human roles. “When Gen AI becomes as smart as a human is what you call a singularity, which Elon Musk and others talked about”.

The discussion touched on various aspects of AI, including smart infrastructure, automation, and the potential of AI to revolutionize industries like e-commerce and manufacturing. Mr. John also delved into responsible AI, discussing its ethical implications and the importance of AI governance.” It’s always a recommendation to put humans in the loop”.

He concluded the lecture by talking about the future of AI in cybersecurity, the role of Microsoft Copilot in code generation, and the emerging roles in the AI field, such as AI Ethics Compliance Managers and AI Product Managers. The lecture provided insights to the audience on how AI can augment jobs and empower people to change the world significantly. At the end, Dr. Shaji Joseph presented a memento to the guest. The lecture offered valuable insights into how AI, particularly GenAI, will not only transform industries but also create new opportunities, empowering individuals to responsibly shape the future of work.

- Varad Kundan Raut



Unlocking the Power of Social Media Analytics

Organized by the Guest Lecture Committee-DSDA, the session on Social Media Analytics featured Mr. Anshu Dwivedi, Senior Development Manager at Warner Bros Discovery, sharing his vast expertise. Attendees were welcomed by Rithani Priyanka from the Guest Lecture Committee, setting the stage for an insightful lecture. With over 18 years of experience in industries like media, Industry 4.0, IoT, and data analytics, Mr. Dwivedi offered valuable insights, particularly for students eager to explore the intersection of technology and business.

Mr. Dwivedi's impressive career includes significant contributions to Warner Bros Discovery, where he has been instrumental in developing a server-side ad insertion platform that supports millions of concurrent users globally. His expertise spans cloud computing, big data pipelines, and AI-based ad decision-making, making him a key figure in leveraging technology to drive business success.

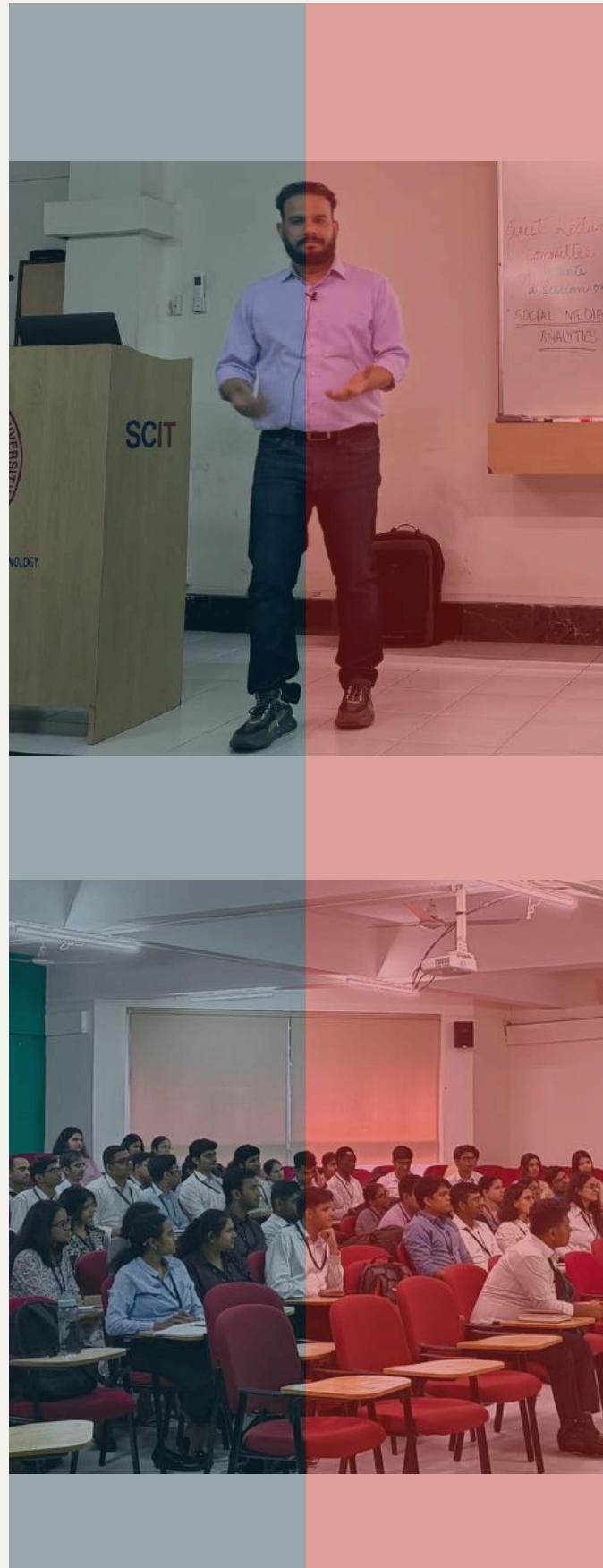
During his lecture, Mr. Dwivedi focused on the critical role of Social Media Analytics in today's digital era. He emphasized how social media platforms have evolved into powerful tools for understanding customer sentiments and behaviors. By analyzing data collected from these platforms, businesses can gain profound insights into brand sentiment, audience engagement, and overall consumer trends. This, in turn, helps in shaping effective social media strategies that can drive customer satisfaction and brand loyalty.

To bring his points to life, Mr. Dwivedi presented a compelling case study on Eureka Forbes: Aquaguard Water Purifier. He demonstrated how social media analytics was used to assess the brand's after-sales service and overall brand perception across various retail websites. Through this case study, students were able to see real-world applications of the concepts discussed, including a brief glimpse into the technical code used for social media analysis.

The lecture also highlighted the impact of social media powerhouses, with Mr. Dwivedi sharing statistics that showcased the vast reach and influence of platforms like Facebook, Twitter, and Instagram. By the end of the session, students were equipped with a deeper understanding of how social media analytics can be a game-changer for businesses, offering them the tools to better analyze and respond to customer needs.

As the session drew to a close, Swet Parekh, a representative from the Guest Lecture committee, provided a thoughtful closing perspective. He highlighted the key takeaways from the session and expressed gratitude for Mr. Dwivedi's time and insights. Following this, Dr. Ajey Kumar extended heartfelt thanks and felicitated Mr. Dwivedi, acknowledging his valuable contribution to the students' understanding which was not only educational but also inspiring, leaving students with a clearer vision of how they can leverage social media analytics in their future careers.

-By Yuktha M. Pulukkul



Cyber Security and emerging trends in AI with Dr. Brij B Gupta.

In a recent event organized and managed by the Academic Committee of SCIT, students had the privilege of attending a guest lecture by Dr. Brij Bhooshan Gupta, a distinguished cybersecurity and artificial intelligence expert. Dr. Gupta, the Director of the International Centre for AI and Cyber Security Research and Innovations and a Full-time Professor at the Department of Computer Science and Information Engineering, at Asia University, Taiwan, delivered a compelling talk on "Cybersecurity and Emerging Trends in AI."

Dr. Gupta began by introducing Asia University, highlighting its impressive global ranking and the recognition of its researchers among the top 2% worldwide. In addition, he highlighted the university's appealing internship and doctoral program, which positions it as a top pick for cybersecurity professionals.

The lecture emphasized the growing importance of cybersecurity, with Dr. Gupta referring to cyberspace as the "5th battlefield" after land, sea, air, and space. He presented the distribution of various cyberattacks and highlighted the surge in attacks during the COVID-19 pandemic, with phishing attacks leading the list, followed by malware and ransomware.

Dr. Gupta also discussed the escalating financial impact of cybercrime, projected to rise from \$3 trillion in 2015 to \$10.5 trillion by 2025. He explored the urgent need for advanced cybersecurity measures, the challenges of cyber litigation, and effective defense mechanisms against various types of attacks.

A significant part of the lecture focused on how AI is revolutionizing the fight against cyber threats. Dr. Gupta explained how AI-powered tools and algorithms are enhancing threat detection, automating responses, and predicting potential vulnerabilities, thereby playing a crucial role in bolstering cybersecurity defenses.

Dr. Gupta concluded by offering valuable advice on writing high-quality research papers, inspiring students to contribute to the evolving fields of cybersecurity and AI. Dr. Shaji Joseph, Associate Professor at SCIT, in the presence of Professor Dr. Ajey Kumar and Academic Co-Ordinator Meghna Madam, honored the guest with a token of appreciation. This lecture provided deep insights into the intersection of AI and cybersecurity, underscoring the importance of innovation in protecting our digital world.

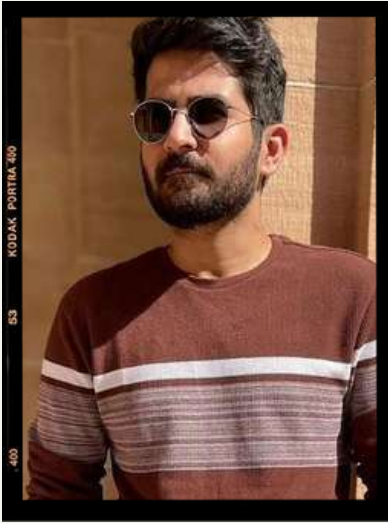
-Abhijeet Koltharkar

Artificial Intelligence

Emerging Trends

SENIOR SCOOP : TALES & TIPS

From ITELf Committee



**Kunal
Tickoo**

Q: What's the easiest way to become a teacher's pet?

A: I might not be the best person to answer this, but I think staying in regular contact with your teachers helps. Just go to them with your doubts, do your assignments on time, and make sure you're present in class—not just physically, but also by being active and engaged. Greet everyone, talk to your teachers, and don't just disappear after class. Especially in management college, you need to focus on everything, not just your studies, but the overall experience.

Q: If your MBA life were a movie, what would it be called?

A: Definitely **Four Idiots**! It's all about me, Akash, Swapnil, and Bhushan. We were inseparable, and that title sums up our MBA journey pretty well (laughs).

Q: What's the most unusual place you've studied for an exam?

A: That would be during my last year's midterms. My friends came down from Jaipur to visit me, and I spent most of the time at Koregaon Park. I was juggling midterms and hanging out with them, and I even studied for my finance paper from the park! It was a bit chaotic. I don't recommend studying for an exam in a park, but it was definitely one of the craziest places I've prepared for a test.



**Akshita
Jain**

Q: If you could form a dream team of three classmates for a startup, who would they be and why?

A: First, I'd pick Khushbu. She's my roommate and the person I trust the most at SCIT. Trust is essential in a startup. The second would be Manish. He's part of the ITELf team and has great connections, especially in the startup world, which is obviously important.

Q: What three things would you include in an MBA survival kit?

A: First and foremost, you need a solid group of friends—people who can push you to study but also know how to have fun. MBA life is nothing without friends. Second, you have to join a committee. It's not just fun, but it teaches you real management skills. Lastly, good faculty is crucial. They're the ones who help you excel in academics.

Q: What's the most creative way you've pulled an all-nighter or crammed for an exam?

A: Honestly, I don't pull too many all-nighters since I love my sleep. But when I do, my friends usually call me and yell something like "GET UP! UTT JAA!!" (laughs). Coffee is my go-to, though. One good cup keeps me awake. But I prefer studying during the day when possible.

From ADCOM Committee



Daral Noble

Q: What are two must-do things at SCIT?

A: First, you have to experience the campus at night—it's a vibe in itself. Second, make sure you have good hangout friends and build strong connections with the faculty. Both are essential for a well-rounded experience.

Q: If you could go back to your first day on campus, what advice would you give your younger self?

A: I'd tell myself to participate in Samarambh—it's a great way to make friends during the initial phase. Also, get involved in sports. It's not just about playing; you'll meet people who are great at organizing events, finding sponsorships, and more. Those friendships will come in handy later on.

Q: What's your one piece of advice to juniors?

A: Learn to say no when necessary. People will keep piling on work, thinking you can handle everything. But that leads to burnout, especially when you're juggling placements and internships. Don't stress too much about internships or placements in the first year—focus on managing your workload and taking care of yourself.



Sulakshana Sarah

Q: If you could have one superpower for a day to help you with your MBA, what would it be?

A: I'd want to be like Chitti the Robot! (laughs) There are just too many subjects, and you're expected to learn everything. Having Chitti's speed and intelligence would definitely help me survive MBA life.

Q: What three items would you include in your MBA survival kit?

A: First, friends. They're essential. Second, a good bond with your teachers—they can guide you. And third, be wise and sharp in your decision-making. Look around, be attentive to your surroundings, and always ask for advice. Making decisions on your own doesn't always work, so seeking input from others is important.

Q: What would be the theme music for your MBA life?

A: Any song from Bangalore Days! That's the vibe of my MBA life for sure!

From Placement Committee



**Bhavya
Takkar**

Q: If you could travel back in time to your first day of MBA, what advice would you give your younger self?

A: Honestly, I've had a great journey with SCIT since day one, so I wouldn't want to change much. But one piece of advice I'd give my younger self would be to be more open and communicate more with people—networking is key!

Q: How has your opinion about leadership changed since coming to SCIT?

A: Before coming here, I thought a leader had to be like the project managers I had seen in the industry—strict and structured. But after being part of the PLC (Placement Committee), I realized that leadership is more about teamwork. It's important to understand the strengths and weaknesses of your team members and ensure everyone is performing well. True leadership is about guiding the team to work better together.

Q: What's your favorite food spot in Pune and your favorite dish?

A: My favorite spot is Amora, and their stuffed kulchas are amazing!



**Niladri
Mukherjee**

Q: If your MBA journey had a catchphrase, what would it be?

A: My catchphrase would be, "Don't go to others for suggestions." Take advice, but don't implement it blindly—always think for yourself before making decisions.

Q: What's the best networking hack you've learned during your MBA?

A: LinkedIn is great, but I've found that personal connections through emails, phone calls, or even just talking to people directly is more effective. And it's not just about industry professionals—even speaking to people like the chaiwala can teach you a lot about life and how to navigate things. That kind of networking often goes beyond just talking to someone from a big firm.

Q: If you could have one superpower, what would it be?

A: I'd want the superpower to get everyone placed in companies! That would be amazing!

From Cultural Committee



**Akash
Shinde**

Q: Which fictional character do you resonate with the most?

A: I resonate a lot with Ved from Tamasha. I used to have a talent for acting and was part of a theater group for about three to four years, where I performed in various plays. Unfortunately, due to unforeseen circumstances, I had to leave the theater group and shift my focus to my MBA. If I ever get the chance, I would definitely return to acting!

Q: What is your favorite food spot?

A: My favorite food spot is Umami. They have amazing burgers! As a non-vegetarian, I especially love the Pancho Fried Chicken Burger. It's my favorite—so good that I could eat it every day! All their food is great, but that burger is truly special.

Q: What is the easiest way to become a teacher's favorite?

A: I think the easiest way is to ask more questions during lectures and visit teachers in their cabins frequently. It's about showing interest and engaging with them beyond just academics.



**Lakshya
Verma**

Q: What's your go-to way to de-stress or unwind during busy times?

A: There was a time last year when we had to submit numerous assignments and organize an event simultaneously. For me, the fun part was organizing the event—it helped alleviate my stress. The joy of enjoying the event while also managing it is truly fulfilling.

Q: What's one nickname you've gotten in college and why?

A: My nickname is "Vermaji," which came about because I printed it on my T-shirt during graffiti events. After that, people just started calling me that!

Q: If you could form a dream team of three classmates for a startup, who would they be?

A: I would definitely pick Akash and Mayank Sharma from my committee. We have great coordination among us, and we can create plans spontaneously without a script. We just go with the flow and make things happen!

From Web & Media Committee



**Meenaz
Khan**

Q: What's the most creative way you've pulled an all-nighter or crammed for an exam?

A: I try not to make it too hectic the night before an exam. My setup is pretty simple: coffee, some snacks, my laptop, and a PowerPoint ready to go. I also have ChatGPT open on the side to break things down and explain concepts with examples. Every now and then, I take a quick Netflix break to relax and reset before diving back in.

Q: If you could relate your MBA journey with a movie?

A: I've been watching Gossip Girl lately, and I can't help but notice some similarities, especially with the college setting. The way they handle issues, whether it's exams, deadlines, gossips or just figuring things out, feels oddly relatable. It's like navigating our own version of challenges, just with a little less drama!

Q: How has your opinion about leadership changed since coming to SCIT?

A: Initially, I thought leadership was mainly about assigning tasks and ensuring they get done. However, since coming to SCIT, I've realized that true leadership goes beyond that. It's about building connections, understanding others' perspectives, and being there to help resolve conflicts while guiding the team toward a common goal.



**Ananya
Singh**

Q: What is the one thing about MBA that surprised you the most?

A: The MBA culture can be hard to grasp from the outside. It's not something you can dive into without understanding the nuances. The rules, procedures, and how everything is geared toward preparing you for corporate life can be quite surprising initially.

Q: If you could have one superpower, what would it be?

A: If I had one superpower, it would be time freeze—these deadlines would be so much easier to handle!

Q: What was the most memorable moment you had at SCIT?

A: The day before an event, we spontaneously decided to watch a French movie, even though we were part of the organizing team. Afterward, we spent the night circling around campus until 2-3 a.m. It was such a fun experience! Amid all the assignments, submissions, and presentations, it's important to still carve out time for friends.

From Academic Committee



**Shrey
Arora**

Q: What is one core value you will carry with you forever?

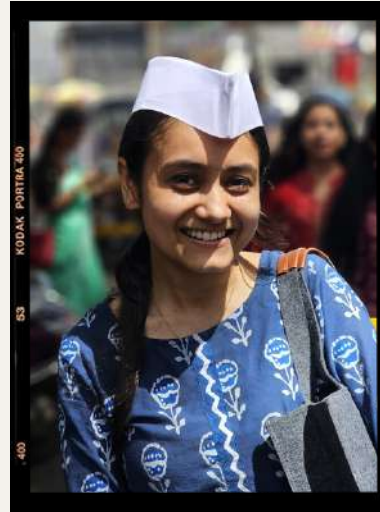
A: My ethical value. That is something I will always carry with me.

Q: What is one memorable moment from your time in college?

A: I've had many memorable moments, but one of the biggest would be getting selected for the final round in Sci Trek-thon. It's a national-level competition held in Odisha, and being part of it is a huge achievement. We created a work-integrated learning system that uses generative AI to create a mentor-mentee matching system. It was an incredible project, and working on it with Ajey Sir has made it even more special.

Q: What's your go-to way to unwind or de-stress during busy times?

A: Meditation. I mostly practice mantra meditation, and that's what I prefer to help me relax and stay centered.



**Priyanka
Sharma**

Q: A silly nickname that you have in college?

A: My name is Priyanka, but everyone calls me "Pinku" or "Prinka" because of a popular Punjabi song, and they love teasing me with it!

Q: Which is your favourite food spot in Pune?

A: It would be Madras Raja, I go there every week. Then The Poetry, as I love cheesecake.

Q: How has your opinion about leadership changed since coming to SCIT?

A: I used to be more of an introvert, preferring to work alone. But now, I've become more of a team player. I engage with everyone, take the lead on assignments, and ensure that everyone has the space to share their opinions. This way, we achieve better results together.

STAR ALUMNI



Mr. KARTHIK SRIDHARAN

Karthik Sridharan, an esteemed alumnus of the 2017-2019 batch of the MBA IT Business Management batch at Symbiosis Centre for Information Technology (SCIT), has made significant strides in his professional journey. After earning his B.Tech degree from Shanmugha Arts, Science, Technology, and Research Academy, Karthik embarked on a thriving career in technology and cybersecurity.

He started as a Software Engineering Analyst at Accenture and progressed through key roles at EY and Deloitte India. Currently, he holds the position of Senior Consultant II at Optiv, where he specializes in cybersecurity solutions. His expertise is further validated by certifications like CISSP (ISC2) and ISO/IEC 27001:2013 Lead Auditor.

SCIT is immensely proud of Karthik's achievements. His commitment to continuous learning and excellence exemplifies the institution's core values, serving as an inspiration to others in the field.

Batch 2017 - 2019

Optiv as Senior Consultant II

Karthik Sridharan, an accomplished alumnus of SCIT's 2017-2019 MBA IT Business Management batch, has excelled in technology and cybersecurity. With a B.Tech from Shanmugha Academy, he began his career at Accenture, advancing through roles at EY and Deloitte India. Currently, he is a Senior Consultant II at Optiv, specializing in cybersecurity. His credentials include CISSP and ISO/IEC 27001:2013 Lead Auditor certifications. SCIT is proud of his achievements, highlighting his dedication to learning and excellence, which reflect the institution's core values.





OUR COMMITTEE

MENTOR



Prof. Vidyavati
Ramteke

Graphic Designing



Senior



Junior

Blogging



Senior



Junior

Photography



Senior



Junior

Video Editing



Senior



Junior

Social Media



Senior



Junior

Web Development



Senior



Junior