ATHARVA

Editor's Choice

- Lakshmi Naveena Tamiri

Welcome to the 59th edition of Atharva magazine. Web and media committee wishes you a happy new year. December, the month of gratitude, is always the particular month of the year. This December, SCIT witnessed many student activities and guest lectures.

This edition includes insights on a guest lecture by Ms. Chitra, founder of Blue Solutions, a venture of BSNL consultancy, LLP, Gurgaon, on Leadership principles. Followed by another guest lecture by Mr. Nitin Makhija, Ms. Deepti Dharwadkar, and Ms. Ambika Singh from UBS Bank. The three guests spoke about cyber security, cyber laws, and possible career opportunities.

On 9th December, SCIT's Graffiti, the annual flagship event, was launched. The Theme of this year's Graffiti is AB IN[IT]IO which portrays the new beginning.

Also, the TEDx theme was revealed for the upcoming TEDx SIU Hinjewadi. SCITians are excited about all the future events. The month ended with Christmas celebrations. Our Star alumni of this month is Mr. Romil Kulshreshtha, an IT Director working at Saviynt, an enterprise security platform for public and private clouds. Tune in through the magazine to know more.

Pleasant reading!

One small Positive Thought in the morning can change your Whole Day

Graffiti Launch

-Abizer Vakil

.Graffiti is the grand annual event for which everyone is thrilled as graffiti couldn't be organized for the last two years. The preparation for this great event of 2023 has begun, and the theme for the same was also launched grandly.

The launch event was organized on the evening of 9th December 2022. Sourabh and Indira hosted the launch event at the amphitheater of SIC ground. It opened with outstanding singing performances by team Konnect and an exceptional Bollywood-style flash mob performance by Symbeats and team. The very creative theme reveal video was played on the screen at the end. This video had the gist of previous years' graffiti performances and the reason behind this year's theme. The Theme of this year's Graffiti is AB IN[IT]IO which portrays the new beginning. Hundreds of students from SIC attended this event. The event was a huge success and ended by spreading the heat around the campus. This sets up the energy for the Graffiti, which will happen in January 2023. We will be back soon with more fantastic insights from graffiti.

What's Inside?

Alumni Interaction

-Abizer Vakil

On Saturday, 24 December 2022, Mr. Krishnadas Mohandas, an alma mater of the SCIT batch 2007-2009 and currently SVP at FinAccel, joined us for an Alumni Student - Interaction session.

Dishant was the moderator for the event. He Initiated the interaction by asking about the speaker's experience entering SCIT after 15 long years. The speaker then went ahead to share how everything reminds him about faculties, subjects, and his time here, which doesn't feel like such a long back and feels so unique and exciting. He mentioned being part of the placement committee at SCIT.

He mentioned learnings and skills at SCIT- student colleagues, fights, committees, discovering yourselves, and how these years have changed you. He also made us ask a question to ourselves, "Did I do the best I could" so we don't have doubts or second guess later, and this made us wonder about our journey so far.

He comes from a family rooted in teaching, which enables him to be at the front and present, explain, and guide others. He likes watching the news and staying updated.

His corporate journey began when there was a worldwide Sub Prime crisis, which made it difficult to start his professional journey.

He did his internship at Aditi Technologies, his first job at a start-up company, and then his next job in Mumbai, where he worked as a business analyst. Then he worked in CSAM, which worked on the mobile wallet concept. Later he pursued product management. Then after working at Mastercard, he Joined Kredivo FinAccel. He guided us on how to be bold and take leaps in our careers.

He taught us three essential life skills in the end, which are- Sales, People management, and chance (luck). The interaction exposed us to life after SCIT, and we are thrilled to begin our journeys.

The Annual Integrity & Ethics Conclave 2022

-Shubham Singh

The Director of SCIT, Dr Dhanya Pramod, and the distinguished guests ignite the ceremonial lamp to mark the opening of the 7th Integrity and Ethics Conclave. I was ecstatic to be a part of such an event. The theme for this year was "tatva udbhav" - The rising of moral upheaval.

Everyone was anticipating a day filled with knowledge. The event started with an introduction and welcoming note by our director. She discussed the moral impasse each of us experiences daily, highlighting the significance of fundamental moral qualities like honesty and empathy in one's personal and professional life. She concluded by stating that ethical principles such as honesty, ethics, and morality should not just be preached but should be lived out and fiercely upheld.

We marched on to the main event, starting with the keynote speaker.

Aseem Tamboli *(GM-Head, Cloud practice and ISV alliance Savex Tech Pvt Ltd):*
He gave a quick introduction before moving on to a few metaphors about market upheavals. He placed particular emphasis on how many new businesses are transitioning to or will adapt to the cloud business model, he addressed the story of Zoom, describing how their valuation increased during the early stages of the pandemic, decreased after the pandemic, and how they adjusted to the adjustment to continue generating more income each year and remain competitive in the market.

Symbeats *(the dance club of SCIT)* presented a dance performance representing the concept of moonlighting. Their performance was such that it was tailored to the audience's needs to capture their attention and leave them wanting more.

Crafty Maneuver (Unethical Marketing) Speech by **Anuj Ranka,** *Head of digital marketing at FITTR and advisor for Antler India VC Firm*, discussed how speed is crucial for a startup's growth and how it should achieve profitability as quickly as feasible. He also discussed how digital marketing is involved. Additionally, he described how the clickbait matrix rebounds and fails to engage the user appropriately.

Blinkered Pedagogy (Biased AI) Speech by Mr Sandeep Suryawanshi began by talking about ethical AI and said that general AI has yet to make much progress and that most of the AI we meet are narrow AI. Additionally, we have a long way to go from creating so-called Super AI. Furthermore, he illustrated it with the scenario of an AI-automated car on the road with a moral problem. He outlined eight guiding principles addressing ethics, bias, responsibility, and privacy that must be taken care of while developing AI technology.

After gathering a plethora of information about ethical AI and moonlighting, **Team Eklavya** came up with a dramatic performance to make the understanding more lucid, a concept beautifully portrayed with comical examples of moonlighting, deceptive advertising, and excessive use of AI in our daily life.

Mercurial Culture (Moonlighting) Speech by **Mr. Vijay Chandola** started his speech by introducing us to his decade of experience in product management and digital transformation. He said that nearly 37% of workers who have the practice of working second jobs do so to avoid getting let go. The issue includes three facets: a habit based on one's career, and one focused on progress, and one based on money. Based on the three factors mentioned earlier, some businesses have a more open-door policy and offer more freedom for each employee to capitalize on their skills. However, whether moonlighting is ethical is a contentious issue with no conclusive answer; therefore, people should decide how they want their careers and abilities to advance and how they want to make money from it. A proper strategy will help them have a brighter future.

E-Commerce- Equality over Equity (ONDC) Speech, **Mr. Saransh Agarwal**, CEO of Open Networks For Digital Commerce. He started with his brief introduction and directly jumped on citing the example during COVID that despite the abundance of stores, it still needed to be easier to connect. Even though there is a demand, there is no supply. Furthermore, he said how ONDC is a network that brings buyers and sellers together on one platform. Despite being controlled by fragmented media, e-commerce these platforms have been made available by ONDC across a single network. This platform addresses local vendors' issues so they can connect with the online platform and understand how consumers would profit from it.

With this, we were towards the end of the session, which concluded with a performance by **Team Konnect**. The performance captivated the entire audience leaving all of them mesmerized.

TEDx Launch Event

- Lakshmi Naveena Tamiri

TEDx is one of the most awaited and prestigious events of SCIT. TED stands for Technology, entertainment, and design, and x stands for an independently organized event. TEDx event is a local gathering where live TED-like talks and performances are shared with the community. TEDx events are thoroughly planned and coordinated independently on a community-by-community basis. The content and design of each TEDx event are unique and developed independently, but all of them have features in common.

On December 15 2022, the ITLEF team launched the theme of the 9th TEDxSIUHinjewadi. After two years of virtual TEDx events, SCIT will conduct an offline event in 2023.

The TEDx theme takes inspiration from kintsugi art. Kintsugi is a Japanese art repairing pottery with gold. It is believed that things, once broken, can be fixed. The mended piece is believed to be more beautiful, valuable, and more robust because it is transformed from suffering. Therefore, this year's theme is "Alchemy of Shards. The event started with singing, dance and poetry performances. Followed by the theme reveal making it a successful theme launch event.

Christmas Party

- Abizer Vakil

One of the world's most awaited festivals is here. SCIT Cultural committee organized a pre-Christmas Bash at SIC Amphitheatre on the 19th of December, 2022. It was an exceptionally planned eve which everyone celebrated together.

Many red caps could be seen as you walked around the staged arena. There were different activities which were conducted on this eve.

First up, Christmas Carols which was a mesmerizing musical group performance. Second, an energetic and fantastic dance performance.

The following activities were games in which the audience also participated with enthusiasm. First up, the Pickup lines game was followed by a thrilling three-legged race, bringing immense joy to the participators and the supportive audience. Everyone enjoyed these moments to the fullest.

 The next activity was Pictionary, and then, in the end, everybody moved their bodies to some fantastic songs. The ambiance was so contagious that we all were left elated as the night grew darker.

Guest Lectures

- Sagar Choudhury

Cyber Security is the top focus

- Mr. Nitin Makhija, Ms. Deepti Dharwadkar, and Ms. Ambika Singh

SCIT had the privilege of hosting three guests from UBS Bank on the 10th of December. We had Mr. Nitin Makhija, Ms. Deepti Dharwadkar, and Ms. Ambika Singh talking to the juniors of SCIT about all the possible aspects of Cyber Security. They put much work into the presentation, which was evident in the quality of their display content.

They started the discussion with a basic introduction to the security fundamentals involving all the domains associated with cybersecurity. They demonstrated a clear-cut picture of where cyber security sits compared to Information security, IT security, and Network Security. After the basic introduction, they conducted a Q&A session with the students to engage the crowd holistically.

Following up on the introduction, they discussed the roles and responsibilities associated with cyber security and described the common threats and vulnerabilities in the IT industry. After that, we had another Q&A session with more students taking part in answering the questions with great enthusiasm.

After this, they conducted a detailed description of the different domains of cyber security, that included, Security and Risk Management, Asset Management, Security Architecture, and Engineering, Identity and Access Management Secure Assessment and testing, Communication and Network Security, Security Operations, Software Development Security, and Information Security Guidance.

Then we had a brief overview of the different cyber laws, followed by a career path discussion in the field of cyber security. It was an excellent opportunity for the students to consult with industry experts about what career paths they could explore in cyber security.

Guest Lectures
- Gandharva Singh

Leadership principles

- Ms. Chitra Sharma

On 4th December 2022, the Guest lecture Committee of SCIT invited Ms. Chitra Sharma to conduct an online session on Leadership principles. Ms. Chitra is the founder of Blue Solutions, a venture of BSNL consultancy, LLP, Gurgaon. She also worked as director of operations in many multinational companies, such as Convergys India Pvt. Ltd. She started her talks by mentioning Amazon's 16 leadership principles, a comprehensive list of all essential leadership skills.
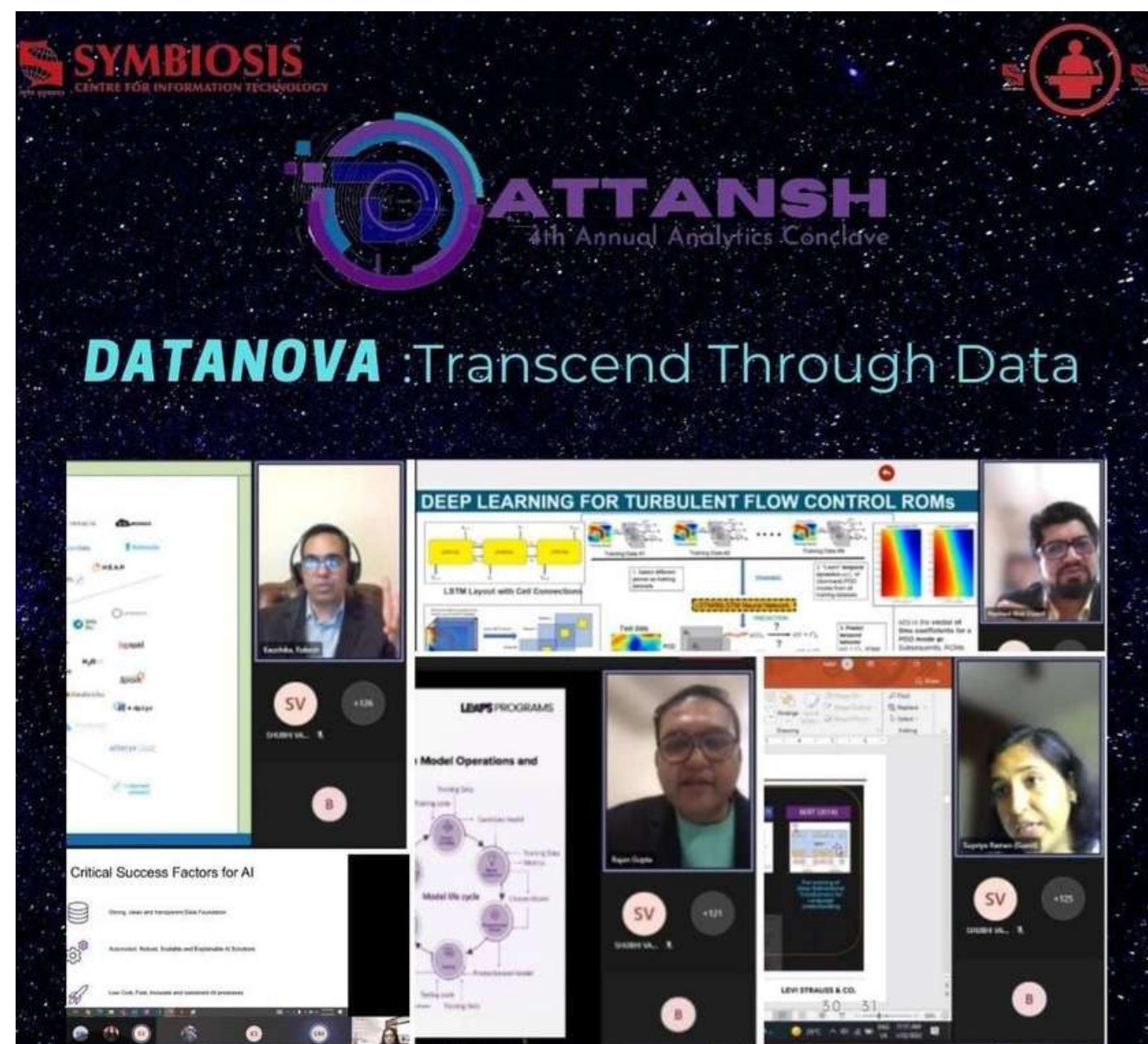
She emphasized the relevance of these principles and told students that they must be followed to pursue a successful managerial career irrespective of the industry or domain they are working in. After that, she described leadership in traditional terms followed by modern terms.

According to her, leadership is about creating an environment and giving directions where each individual can exercise their skills, decisions, and ideas leading to the betterment of the individual and also helping the organization to achieve the common goal. She mentioned experiences from her professional journey to emphasize the values like empathy, integrity, and truthfulness, which are necessary to generate a sense of ownership and hence a great leader.

Ms. Chitra told students not to forget the principle of "invent and simplify," which means you constantly need to keep putting effort into solving problems daily and resolving issues. It was an enlightening and motivating session filled with many life lessons, career mantras, and wisdom.

4th Annual Analytics Conclave: Dattansh '22

The 4th Annual Analytics Conclave: Dattansh '22 was held in January. The theme for the event was Data Nova – Transcend Through Data. The event began with Director Dr. Dhanya Pramod sharing how DS and AI are gaining popularity and how companies constantly look for data insights. Data analytics shows a promising future in the job market and business transformation trajectory. The keynote speaker for the event, Mrs. Mamta Agrawal, threw some light on how Covid is impacting us all, and somewhere it has accelerated the growth of data science. She provided us with the insight that 52% of the companies believe that AI Adoption skyrocketed over the last 18 months. 86% of the companies say AI will become a mainstream technology at their company in 2021.

Mr. Rakesh Kaushika explained what data science is all about, stating that data science means Business intelligence, predictive analytics, AI and machine learning, IT knowledge, and business domain knowledge. He further said we had entered the era of AI-led transformation, where companies invest heavily in data analytics models. Mrs. Supriya Raman mentioned how data public in the early 2000s led to all the trends in data, and COVID also contributed to the mass production of data. We could use unstructured data by interpreting it concerning text analysis. She further deep-dived into how Semantic processing can be done better with deep learning architecture.

Dr. Prashant Bhat explained AI business value forecast by industry and Hype Cycle for the AI Manufacturing industry and Automotive industry. He further stated SCM (supply chain management) is a critical part of the industry, and AI helps predict and forecast SCM. Dr. Rajan Gupta talked about various reasons for the data boom (digitization and automation, technology affordability, accessibility & adoption, and change in people's behavior & interest). He even mentioned Scientific methods behind the data science landscape and use cases.

Archives from the Past

Reflections- Recession 2009 to COVID 2022

In January, the guest lecture committee organized the first guest lecture for 2022. Mr. Krishnadas 'KD', Alumnus, SCIT, Vice President-Business Development at FinAccel, delivered the Reflections- Recession 2009 to COVID 2022.

"Recession is an opportunity in wolf's clothing"- Robin Sharma. It is rightly said that amid crisis, opportunity blossoms. KD started the lecture briefly about what happened in the 2009 recession. One of the worst economic declines in US history, the Great Recession officially lasted from December 2007 to June 2009. During the Great Recession, the unemployment rate rose from 4.5 percent in December 2006 to 10 percent in October 2009. The downturn lasted 18 months. The recovery was slow, reaching 6.9 percent in 2013 and 3.5 percent in early 2020, just before the pandemic. He stated that the economy had faced many ups and downs, from the great recession to the great lockdown.

One moment that was the lecture's highlight was when he mentioned how scared he was during the recession as to what the future holds. He said the best thing he did was follow his heart, which opened up many opportunities. He even advised you not to compare your progress with your friends; everyone's timeline is different, and trust the process and enjoy the journey. KD further explained how such events affect the students. One of the peculiar things about higher education is that it runs in the opposite direction of the economy. When the economy stalls, demand for college typically rises as the unemployed decide to return to school to improve their job prospects. The number of students who enrolled in college jumped by almost 2.5 million, or nearly 16 percent, from 15.6 million undergraduate students in 2007 to a peak of 18.1 million students in the fall of 2010. Among the most critical challenges created by COVID-19 is how to adopt a system of education built around physical schools. At its peak, more than 188 countries, encompassing around 91% of enrolled learners worldwide, closed their schools to try to contain the spread of the virus. He stated that Covid-19 has shown how technological advancement has geared up, taking the driver's seat and how our timing is pretty accurate for an MBA in IT. People must bridge the gap between the development team and developer and people who can adapt to technology more efficiently. He ended the lecture by answering questions from the audience.

Mr. Romil Kulshreshtha

Star Alumni
-Shubham Singh

We are pleased to announce that the star alumni of this edition are Mr. Romil Kulshreshtha, an IT Director working at Saviynt, an enterprise security platform for public and private clouds. He started his career at the company as a sales application engineer in the year 1999 and worked his way up the ranks to become the IT director. He is an experienced IT leader responsible for providing innovative solutions to achieve the company's goals and objectives.

Romil graduated from Shivaji University and then pursued an MBA from SCIT. Since graduation, he has developed a passion for technology, loves to stay ahead of the curve, and always looks for new technologies that can help improve the company's performance. Amidst this, he is an avid follower of the latest trends in the industry and likes to keep up with the latest advancements in software security. He strongly believes in collaboration and works closely with other departments within the company to ensure that all of the company's systems are secure and reliable. While doing this, he also works closely with external customers and partners to ensure that their data is secure and that their systems are running smoothly.

He has an impressive track record in the industry. He has software engineering, cloud computing, enterprise security, and infrastructure management expertise. As an IT director, he is responsible for developing and implementing strategies to ensure the safety and reliability of Saviynt's products and services. He has done his certifications throughout his career; some of his latest credentials are from Amazon, the Cloud Security Alliance, and Saviynt.

With this, Romil's dedication to customer service, technical expertise, and commitment to excellence has helped to make Saviynt the success that it is today.

Our Team

Prof. Vidyavati Ramteke

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Junior

Social Media Team

Senior

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Blogging Team

Senior

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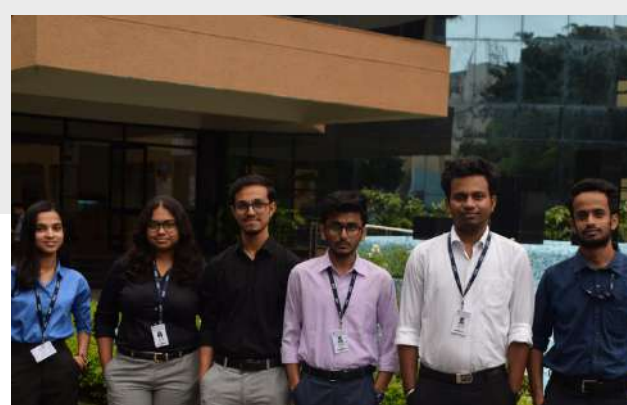## Video Editing Team

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