

**January'24
Edition 70**



ATHARVA



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Editor's Note



January Reflections: Inspiring Adventures, Enlightening Conversations, and Joyful Gatherings in Atharva's 70th Chronicle

Welcome to this January 2024 edition of Atharva, where we bring you insightful articles on various topics of interest.

The month of January started with SCIT's annual two-day fest, which was held on the 13th and 14th of January. The fest saw a great deal of participation in a lot of events. Graffiti came to an end with Sunburn, which was the highlight of the fest.

The guest lecture committee of DSDA organized 'Dattansh,' where speakers like Mr. Amol Jadhav and Mr. Shreyash Bohara shared their experiences and gave students insights into the industry.

This edition also includes the coverage of the inter-division sports tournament that the Sports Committee of SCIT conducted. Everyone participated in the game with great vigor and enthusiasm, with Division C seniors emerging as the winners. Then, SCIT celebrated the 74th Republic Day by hoisting our flag. Eklavya and Symbeats performed respectively and gave a mesmerizing performance, instilling the feeling of patriotism in us.

On January 27, the much-awaited TEDx with the theme of 'Aswattha,' the inverted tree of life, was conducted. TEDx featured numerous speakers, including Dr. Vidya Yervadekar and Mr. Jaan Kumar Sanu, who captivated attendees with their life narratives, serving as a source of inspiration.

This edition of Atharva magazine also includes a Student-Alumni interaction, which features Mr. Krishnadas, who shared his experience as an alumni and corporate employee to enlighten and motivate the students. He talked about innovation, finding passion rather than chasing money, and the power of being irreplaceable.

Lastly, the star alum for this month is Ridhima Ahuja, Bachelor of Arts in Economics from Delhi Technological University, formerly DCE. After that, she started her MBA journey at SCIT (Data Science Data Analytics). She is an alumnus of the 2021-2023 batch.

-Arya Tripathi



In the Spotlight

Republic Day Celebration



In the spirit of unity and patriotism, SCIT celebrated the 75th Republic Day with great enthusiasm and pride. The day commenced with a gathering of faculty, staff, and students at the assembly area. The dignitaries, including the Chief Guest, Dr. Dhanya Pramod, Director of SCIT, established a formal and celebratory atmosphere. We were honoured to welcome esteemed guests, including our Chief Guest, Dr. Dhanya Pramod, Director of SCIT; Dr. Asmita Chitnis, Director of SIIB; Dr. Netra Neelam, Director of SCMHRD, and Lt. Col. P.L. Kadam (Retd.), Campus Administrator of SIC. Their presence added a distinguished touch to the event, symbolizing the unity of academia and administration in celebrating the constitutional spirit of our nation. The theme of this year, "Viksit Bharat and Bharat- Loktantra ki Maatraka," signifies the spirit of a developed India and the nurturing essence of Indian democracy.

The national flag was raised by Dr. Dhanya Pramod, followed by the National Anthem being sung in a way that deeply moved everyone. The significance of Republic Day was eloquently highlighted by our hosts, Krisha Parmar, and Kunal Tewari from SCIT, who shared inspiring words and set the stage for the day. The address by Dr. Dhanya Pramod emphasized the importance of democracy and the remarkable progress India has made in recent years. The campus administrator, Lt. Col. P.L. Kadam, also shared insightful thoughts, encouraging reflection on the achievements and challenges ahead.

The dignitaries dedicated a special moment to appreciate the dedicated campus staff and were invited to felicitate these hardworking employees. Incentive awards were presented to outstanding employees from housekeeping, security, mess, and other departments. The recognition of their dedication added a heartfelt touch to the celebration. The cultural program, presented by the Theatrical Committee Eklavya and the Dance Committee Symbeats, brought vibrancy to the event and displayed the diverse cultural richness of our nation through performances by SCIT students. The day concluded with a powerful message from the hosts, urging everyone to carry the spirit of Republic Day in their hearts and contribute to a more robust, inclusive, and progressive India.

As the event concluded, gifts and sweets were distributed to the children of the staff, spreading joy and creating lasting memories. The celebration embodied the essence of unity, diversity, and patriotism, leaving everyone with a sense of pride and gratitude for being part of this special occasion. In commemorating the 75th Republic Day, SCIT celebrated the constitutional spirit and fostered a sense of community and shared responsibility toward building a brighter future for our nation.

-Siddhartha Chattaraj

Graffiti Blog



Graffiti is the two-day techno-managerial annual fest and SCIT's flagship event. The enthusiasm and energy among participants and students are a treat to watch. The theme for this year was 'SYLVERA - Transformative Paradigms'. Graffiti 2024 began with the lamp lighting ceremony and inaugural address by Dr. Dhanya Pramod, Director of SCIT, at the SIC auditorium. A total of 13 events were held, and students from several colleges participated. Auction avenue, Mind escapade, Who's the sus? Treasure trail was an eye-catching event that grabbed everybody's attention.

It was a two-day event conducted on the 13th and 14th of January. The campus was beautifully and thoughtfully decorated. There were food stalls with different delicacies to satisfy everyone's taste buds and add more flavors to the fest. Standup comedian Raunaq Rajani's presence lit up the auditorium's energy and filled the audience with laughter and joy. The culmination of day 1 happened with a grand stage set up for 'Battle of Bands' where both juniors and seniors of college band 'KONECT' gave mesmerizing performances.

On 14th January, along with all the events, there was an additional event, Adv[IT]iya, where winners of every participated, and the event was termed as winners of winners. At PRO Night, TRAPPERX rocked the entire SIC campus, making everyone groove on his tunes. Graffiti concluded with this mesmerizing and enthralling performance.

-Manvi Khandelwal



REPUBLIC DAY

SPORTS TOURNAMENT - ALPHA'S BATTLE



The Sports Committee at Symbiosis Centre for Information Technology organized an Inter-Division Sports Tournament, "Alpha Battle." There were various types of sports like basketball, football, chess, cricket, etc., both in the male, female and mixed categories, where seniors and juniors participated enthusiastically.

Each sport came with an excitement of who would play against whom. Students who were already well-versed in sports started creating their teams and teaching others so they could participate in the tournament as well. The game was played in a knockout manner, where the losing team was automatically out of the tournament.

The venue for the tournament was the SIC multipurpose ground for most of the sports. The atmosphere at the SIC ground was electric. It was charged with excitement and energy, creating a vibrant and dynamic environment. It was a sight to watch how each division cheered for their friends. The tournament's first day was heavy, and the crowd's emotions heightened.

Division C seniors came out as the tournament winners with 32 points. Division B seniors were a close second with 27 points on the points table. At third position were DSDA seniors with 24 points in total. Division B, juniors, and Division A, respectively, bagged fourth and Fifth positions.

Under the guidance and mentorship of Dr. Krishna Kumar, the Sports Committee did an excellent job in organizing the tournament. It was a wholesome tournament where everyone came together and celebrated sports. The tournament highlighted the spirit of competition, fair play, and unwavering determination at the end when everyone came together to celebrate the winners.

-Arya Tripathi

Aswattha Unfolds: Embracing Roots in Modern Skies



The captivating metaphor of "Aswattha: The Inverted Tree of Life," a TEDx event that unfolded like a symphony of diverse perspectives. The 10th edition of this event was organized under the mentorship of Apoorva Kulkarni.

Dr. Vidya Yervadekar set the tone, weaving tales of gunas and sanskars. Her message resonated: a strong foundation – family, education, unwavering support – is the bedrock of personal and professional growth. Ramakrishnan Raman echoed this, lamenting the "rat race" of modern education and urging a return to holistic learning, embracing peers, life experiences, and passions beyond exam scores.

Abhilash Bhardwaj then took us on a techno-spiritual journey, where robots serve nature and ethical AI mirrors the Aswattha's unyielding values. He envisioned a future rooted in villages, echoing Gandhi's wisdom, and reminded us that technology is merely a tool to reach our inherent humanity. Prachi Jain's talk blossomed with empathy, her designs inspired by the silent language of observation and the power of listening.

Manraj's poetry, "Kaash," resonated with vulnerability and longing, reminding us that the human experience is a tapestry woven with joy and regret. Shiv Shakti Sachdev, conquering her aerophobia, shared her mantra of embracing rejection and learning from peers. Her powerful message – the universe has something for everyone – resonated, urging us to believe in our unique paths.

Dr. Bhavesh Bhatia's story resonated with resilience. Blind since birth, he defied limitations, empowering others and igniting a flame of hope. His mother's words, "Never give up," echoed through his talk, a testament to the power of inner strength and perseverance. Jaan Kumar Sanu, the musical maestro, closed the event with passion and persistence. His journey from childhood prodigy to established artist resonated with the spirit of Aswattha: unwavering roots propelling him to ever-greater heights.

"Aswattha: The Inverted Tree of Life" was more than a TEDx event. It was a conversation exploring the invisible forces that shape us. It reminded us that our true strength lies in the depths of our being, the values, connections, and passions that form the bedrock of our existence.

-Manvi Khandelwal.



Thoughtful Encounters

Words have the power to ignite minds, spark creativity, and unite communities. Welcome to the world of ideas, where we share stories that matter.

Navigating the Data Landscape: Insights from the 6th Analytics Conclave at SCIT



The 6th Analytics Conclave of Dattansh, held on January 25, 2024, at SCIT, marked a significant milestone in data analytics. The event, inaugurated with the ceremonial lamp lighting by The Director of SCIT, Dr. Dhanya Pramod, and Deputy Director of SCIT, Dr. Kanchan Patil, became a day filled with technocratic talks and hands-on learning conducted by the Guest lecture Committee under the guidance of Dr. Ajey Kumar.

Keynote speaker Mr. Sanju Chaturvedi, an eminent enterprise data architect, took the audience on a journey through the evolution of data science. His speech ranged from the early days of MS Excel to the cutting-edge technologies of generative AI, shedding light on the transformative power of data tools and their migration from mainframe to big data analytics.

The subsequent speakers provided insights into diverse topics, including Mr. Amol Jadhav, Mr. Shreyash Manak Bohara, and Mr. Rahul Jain. Mr. Jadhav discussed the crucial role of visualization tools and the dominance of data-driven decisions across various domains, from healthcare to manufacturing. Mr. Bohara emphasized the cost-saving efficiency driven by data warehousing and the evolving work environment shaped by increased data analysis in companies. Mr. Jain, a distinguished data leader, shared insights into integrating Cybersecurity with data-centric products and highlighted the future of the digital era, emphasizing the optimal synergy of domain knowledge and analytics. Moderated by Mr. Arghya Bhattacharjee, the panel discussion added another layer of depth to the conclave.



The engaging exchange covered crucial topics such as model testing, data generation, and the impact of AI in different industries. Notable discussions included the role of computer vision, citing examples like the historic rivalry between Coca-Cola and Pepsi.

The director and Deputy Director felicitated the speakers, expressing gratitude to the organizing committee, volunteers, and media teams. Dr. Ajey Kumar extended special thanks to Miss Savitha Nair, mentor of the Placement Advisory Committee, acknowledging her invaluable contribution to the success of the conclave. Dr. Anil Jadhav and Prof. Apoorva Kulkarni were felicitated for their contribution to the successful completion of the events on Unstop organized by the Guest Lecture Committee. And the 6th Analytics Conclave left an indelible mark, enriching participants with a holistic understanding of the dynamic field of data science and analytics. The event concluded with a workshop providing hands-on insights into deep learning, NLP, and programming. Participants had the opportunity to delve into the practical aspects of data visualization, structure, and classification, enhancing their proficiency in these critical areas.

-Siddhartha Chattaraj

Alumni-Student Interaction



On 4th January, the Alumni Committee of SCIT invited Mr. Krishnadas as part of the Alumni-Student Interaction session to share his experience as an alumni and corporate employee to enlighten and motivate the alma mater. Krishnadas is a Chief Commercial Officer at Kredivo, a leading digital credit platform in Indonesia and Vietnam. Professor Dr. Vijayakumar Bharathi S, Assistant Professor Apoorva Kulkarni, and Academic Coordinator Meghna Goswami attended the event. After graduating from SCIT in 2009, he joined MasterCard, where he was honored with H.E.A.R.T Diamond Award. While in SCIT, he was part of the placement committee.

He had been a visiting faculty at SCIT. While sharing his thoughts on visiting the campus for the third time as an alumnus, he remembered industry expert visits and alumni interactions, which he enjoyed. Reflecting on his corporate journey, he noted that graduating in 2009, right on the heels of the 2008 recession, instilled resilience in his cohort. During his internship at Aditi Technologies, he gained experience processing Agent debit memos. While at C-SAM, which was later acquired by Mastercard, he spearheaded the development of the Mobile Wallet solution, pitching it successfully to other companies.

The Alumni Committee conducted a quick rapid fire where he disclosed his spirit animal, an Eagle, and his ambitious, creative, and energetic personality. His favorite place to live is Bali and Italy. When asked about the recent tools the industry has adopted or will adopt in the future, he said it is less about the tools and more about the willingness to go out and experiment. The experiment here means learning a foreign language, Data processing, or using AI tools like ChatGPT. During the Q&A session with the students, he said these are when students can go for Angel funding and incorporate the quality of being relevant, open, and flexible to adapt to change.

When asked about his decision to move from Mastercard to Kredivo, he advised adopting the 'Regret Minimization' framework explained by Jeff Bezos, the founder and CEO of Amazon. It says to choose actions that minimize the potential for future regret, even if immediate rewards aren't certain, focusing on long-term outcomes and avoiding choices that could lead to greater disappointment. In sharing the lessons from the book "Linchpin" by Seth Godin, he advised that whatever you do, do it with passion and something that your current and future self should be proud of. On sharing the corporate journey lessons, he advised that while working, make sure you are irreplaceable and your impact is felt. It's essential to be innovative, have a sense of ownership, and have an entrepreneurial mindset while working in the fintech industry. He said, "Be all at all" when finding passion rather than chasing money. If he were to do things differently, he would buy some bitcoins and start his own company for IOS apps as he had relevant expertise in those areas.

A vote of thanks was given by Dr. Vijayakumar Bharathi S, who described MR. Krishnadas as an individual with clarity of thoughts and a passion for staying relevant. He also revealed Mr. Krishnadas' hidden passion for photography.

-Pooja Mourya.

Archives from the Past

Big Data- Its Corporate Use and Research Efforts



The DS&DA batch had a guest lecture scheduled on 18th Dec. The guest was Prof. Dr. Gunther Piller who is from the University of Applied Sciences, Mainz, Germany. Dr. Gunther started off the guest lecture by showing the students where exactly Mainz is located and its surrounding landmarks. Dr. Gunther has been a professor at this university since 2008 and told us how this university is different from large universities like the Technical University of Munich (TUM).

The University of Applied Sciences has active research programs going on wherein the employees and students try to interact and solve problems with different companies. The fields where they are currently focusing on are Data Mining and Machine Learning. Dr. Gunther then covered the various Big Data exploration strategies and methods. Along with this, he also covered the strategies and influencing factors for big data exploration which are essential. He told the students how a research gap is first identified after which the research is initiated.

Dr. Gunther had also recently done a survey that included 10 companies that were located in Germany. The main question that Dr. Gunther asked the different companies was how Big Data is being utilized by those companies. Each company was from a different sector and hence, they all had their own different views when it came to Big Data. Towards the end of the session, Dr. Gunther took time to answer the various questions of the students.

Machine Learning and Industry Usage

As the series of guest lecturers are proceeding enthusiastically, the students had an opportunity to attend another interactive and most awaited lecture on the topic of “Machine Learning and Industry Usage” by Mr Vikas Malhotra. He has completed his masters in management of information system from Texas A&M University, US. He is currently working as a full-time senior data scientist at Red Ventures and has a total work experience of 9 years. Mr Vikas Malhotra started his lecture by introducing about the core concept of machine learning and its contributing features such as machine translation, strategies, problem-solving skills etc and how these skills are required to succeed in our chosen careers as part of e- GL series on 19th September 2020.

The session was an interactive one from the get-go. Mr.Vikas Malhotra spoke about the various aspects of why machine learning is important and is needed. He shared about the various industries such as health care, insurance sectors, financial sector, retail, telecom & utility industries which uses machine learning algorithm techniques to optimize the efforts of both the users and the organisation.

He addressed the students about the challenges that a data scientist faces while working on machine learning in a real-time scenario and how to approach the same. He added that as students of data science and data analysis, we are well-positioned to take challenges by thinking out of the box, its cognitive measures, innovations, applications and most importantly the algorithm which we will be working on machine learning which should be adaptive as technology always evolves in its best colours.

During the session, he shared his insights on a funnel tree design which is followed by every other organization called Digital Market Sales Funnel Design that is a well-defined structure followed by action to decision to interest and finally the client and explained the process how it worked by providing the solution steps by steps.

Mr Vikas Malhotra concluded the session by encouraging the students to take up a few online courses and get skilled on required tools. He has also encouraged the students to take up a few activities that can be experimenting, engaging, exploring, empowering in the field of machine learning and its implementations that can be beneficial for the aspiring data scientists. This session paved a path for the students to brighten their future.

On a concluding note, the session was overall insightful for all the students and the event ended with few Q&As where Mr Vikas Malhotra addressed the queries from the students.

DSDA

Topic: Machine learning and Industry Usage

Date: 19th September 2020

Time: 6:00 pm to 7:30 pm

Vikas Malhotra

Senior Data Scientist
Red Ventures

Star Alumni

This edition's star alum is Bharti Sinha. She holds a B.Tech (EEE) degree from Manipal Institute of Technology, Udupi, Karnataka, and then she worked as an Application Development Analyst at Accenture for three years. She then pursued an MBA in IT from SCIT. After that, she worked with clients from various industries and geographies and has played different roles, ranging from Consultant, Business Analyst, and Scrum Master in Technology and Consulting.

Bharti was more than just an excellent student at SCIT in terms of academics. However, she was profoundly and equally involved in the co-curricular activities and received the Best Student Award for outstanding contribution to the institute activities. She has also won multiple B-School competitions.

She has an overall IT experience of 8+ years and has varied skills like product management, cross-functional coordination, stakeholder management, sustainability consulting, sales enablement, research skills, and many more. Ms. Bharti is also a certified Scrum Product Owner from Scrum Alliance.

With this, Bharti's perseverance and dedication to her work, technical expertise, and commitment to excellence have helped her become the success she is today.

-Manvi Khandelwal



Ms. Bharti Sinha

Batch 2019-2021

Name: Bharti Sinha.

With over 8 years of comprehensive experience in IT, Ms. Bharti possesses a diverse skill set encompassing product management, cross-functional coordination, stakeholder management, sustainability consulting, sales enablement, research skills, and more. Additionally, she holds a certification as a Scrum Product Owner from Scrum Alliance.

OUR COMMITTEE

Mentor



**Prof. Vidyavati
Ramteke**

Graphic Designing



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Junior

Blogging



Senior



Junior

Photography



Senior



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Video Editing



Senior



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Social Media



Senior



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Web Development



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