



ATHARVA

Jul'25
Edition 80

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Editor's Note

We are delighted to bring you this edition of the SCIT magazine, a reflection of the vibrant culture, academic spirit, and dynamic events that define our institute.



Induction

2025-27

The induction served as a strong foundation for students to begin their academic and professional pursuits with clarity, confidence, and purpose.



Deeksharambh

The event not only welcomed the freshers but also ignited a sense of purpose and motivation, setting the tone for an enriching academic journey ahead.



Surya Shibir

The trip not only strengthened interpersonal relationships but also highlighted the importance of teamwork, communication, and shared experiences in building a strong community.



Samarambh

Samarambh was a lively display of talent by the junior batch, featuring dance, music, poetry, and skits. The event was filled with energy, creativity, and team spirit, marking a memorable beginning to their journey.



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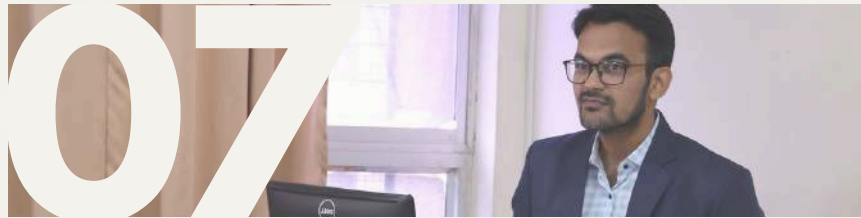
SCIT's EITES

EITES 2025 was SCIT's 4th international conference on AI-driven ecosystems and services, held on July 24-25.



Guest Lecture on Negotiation & Data Science

An insightful session on how data-driven insights are shaping strategic decision-making.



From Prompt to Performance

From Prompt to Performance showcased how GenAI transforms ideas into action, highlighting its real-world impact and strategic use across industries.



Privacy as Strategy

Privacy as Strategy highlighted how organizations can move beyond compliance to use data privacy.



Guest Lecture on Campus to Corporate

SCIT hosted Mr. Sanjeev Somani for a powerful session on Campus to Corporate, offering valuable insights on leadership and career readiness.



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My First Month at SCIT

Interactive classroom discussions, team-building activities, and the one-day social connect trip helped break the ice and fostered a strong sense of community.



From Learning to Leading

The Guest Lecture Committee at SCIT proudly hosted "Corporate to Campus", an engaging and insightful session aimed at bringing industry leaders closer to the student community.



EDITOR'S NOTE

Welcome, dear readers, to yet another edition of Atharva, a window into the vibrant life of our campus. This edition brings together reflections, experiences, and moments that capture the essence of a thriving student community. Dive in, and relive the spirit that continues to inspire and connect us all.



As June and July unfolded, Symbiosis Centre for Information Technology (SCIT) embarked on a new journey of learning, growth, and inspiration. The academic year commenced with the Induction Program, welcoming the new batch with SCIT's ethos, values, and educational vision.

The month progressed with Deeksharambh, graced by Ms. Priyanka Raut, Director at PwC, who shared thought-provoking insights on leadership in the digital age. The event also featured an engaging alumni interaction, fostering early professional connections and mentorship.

To nurture collaboration and leadership, students embarked on an outdoor learning experience at Surya Shibir, which served as a perfect setting for ice-breaking, team-building, and experiential growth. Following this, the cultural spirit of the institute came alive during Samarambh, an evening celebrating talent, togetherness, and the vibrant campus life.

July offered intellectually stimulating engagements, beginning with the guest lecture by Mr. Sanjeev Somani, ODC Leader at Proofpoint, who highlighted the growing significance of cybersecurity in digital enterprises. A noteworthy session by Mr. Harshal Bardiya, Procurement Manager at Belden India, explored the practical application of negotiation principles and data science in Industry 4.0. Through real-world examples and interactive activities, students gained valuable insights into cost estimation, zero-based budgeting, and using data-driven tools in operational decision-making.

SCIT hosted the 4th International Research Conference on EITES, bringing together global academia and industry under the "Artificial Intelligence Driven Ecosystem and Services" theme. The event was a vibrant platform for knowledge exchange on AI, digital transformation, and ethical innovation.

Adding a personal dimension to the month were student-authored reflections such as "Corporate to Campus" and "My First Month at SCIT", capturing their initial impressions, evolving perspectives, and the spirit of transition into B-school life.

As we move ahead, we should continue to foster a culture of innovation, purpose, and collective excellence.



Induction 2025-27



DEEKSHARAMBH

A Grand Welcome to the Future Leaders



Symbiosis Centre for Information Technology (SCIT) recently hosted Deeksharambh 2025, the official induction program for the incoming MBA batch of 2025–27. Spread across three insightful days — June 4th, 7th, and 10th — the program was meticulously crafted to ensure a smooth and inspiring transition for the new students into their academic journey.

The first day, June 4th, began with a warm Welcome Address by Director Dr Dhanya Pramod and faculty. This was followed by a detailed Committee Introduction, offering students a glimpse into the various student bodies and their vital roles in SCIT's vibrant culture. The day concluded with a thorough briefing on Campus Rules and Regulations, setting the tone for discipline and professionalism.

On June 7th, the students had the privilege of engaging with accomplished Alumni who shared their personal journeys, professional achievements, and tips on navigating life at SCIT. This was followed by a Specialization Introduction session, where students explored the two core paths offered—IT Business Management (ITBM) and Data Sciences and Data Analytics (DSDA). This interactive session helped many begin to envision their career trajectory.

The highlight of the program was the Main Induction Day on June 10th, graced by distinguished guests. The event featured an empowering address by our esteemed alumnus, Ms. Priyanka Raut, Director at PwC, who shared insights into industry expectations and leadership. This was followed by inspiring speeches from Dr. Ramakrishnan Raman, Vice Chancellor, Symbiosis International (Deemed University), and Dr. Vidya Yeravdekar, Pro Vice Chancellor, SIU, both of whom welcomed the new batch and emphasized the importance of holistic growth.

Deeksharambh 2025 was more than an induction — it was the beginning of new dreams, friendships, and the shaping of future digital leaders. With energy, excitement, and a shared vision, the SCIT family welcomed its newest members with open arms.

- By Priyajeet Ghosh



Surya-Shibir: A Day of Bonding, Laughter, and Learning

On June 15th, Symbiosis SCIT organized a thoughtfully designed one-day ice-breaking event at Surya Shibir, an outdoor learning retreat near Pune, surrounded by rolling hills and lush greenery. In collaboration with SDSRW, the event aimed to foster connection and collaboration among students beginning their academic journey.

The day started with a lively Zumba session, a shared rhythm of laughter, movement, and newfound camaraderie that quickly turned strangers into teammates. A series of experiential learning tasks and collaborative team exercises, designed to encourage quick thinking, effective communication, and teamwork, followed. One such activity involved identifying and remembering unique traits of each team member, a subtle yet impactful way to celebrate diversity.

A standout highlight of the day was the classic egg drop challenge, where students were given limited materials like balloons, cardboard, and tape to protect an egg from a drop. It was a fun yet strategic task that sparked innovation and team spirit under pressure.

Students also explored the on-site bird sanctuary between the activities, a peaceful interlude encouraging informal bonding amidst nature.

By the end of the event, the objective had been successfully met. Sometimes, the strongest foundations are built not in classrooms, but in moments of shared effort and unexpected laughter.

- By Sudhashri Rajendra Naik





Samarambh 2025: Where Talent Shines Brighter Than the Sun

The first of many cultural events at SCIT, SAMARAMBH, held on 4th July 2025, was an unforgettable day filled with excitement, talent, and boundless energy. The event began with the lively anchors welcoming the audience and providing a sneak peek into the amazing performances lined up for the evening.

The stage came alive with a graceful group classical dance, setting a beautiful traditional tone for the event. This was followed by an elegant solo classical dance and some high-energy modern dance performances that got the crowd clapping and cheering with full enthusiasm. One of the highlights was the skit on Digital India and Cyber Awareness, which not only entertained but also educated the audience on important digital issues. The mood then shifted to a heartfelt poetry performance, touching hearts with its depth. The energy soared once again with an electrifying beatboxing act followed by a glamorous modelling show, where confidence and charm took centre stage.

The grand finale was a soulful band performance with a single singer, uniting the audience in a wave of joy and music. The event concluded beautifully with a warm Vote of Thanks. A special appreciation goes to the audience, whose constant cheering and positive vibes kept the performers' spirits high and the energy alive. Their support made every act shine brighter. Sincere appreciation is extended to the organizing team, respective SPOCs, students, and faculty coordinators, whose hard work and dedication made SAMARAMBH 2025 a grand success.

It wasn't just about entertainment; it was an incredible opportunity for students to showcase their hidden talents, build stage confidence, and create memories that will last a lifetime.

- By Ishank Gupta

SCIT's EITES 2025: Uniting of Academia and Industry for Shaping the AI Era

Symbiosis Centre for Information Technology (SCIT) was pleased to host the 4th International research conference on Emerging Information Technology and Engineering Solutions (EITES 2025) held on 24th July 2025. A hybrid format with this conference provided an opportunity to unite global IT and engineering researchers, academicians, and industry specialists who exchange their experience and introduce innovations.

The event under the theme Artificial Intelligence Driven Ecosystem and Services was a distinguished platform to present the latest research work on Artificial Intelligence, Cognitive Computing, Big Data Analytics, Industry 4.0/5.0 and AI-Driven Digital Transformation. SCIT also had collaboration with the International Centre for AI and Cyber Security Research and innovations (CCRI), Asia University, Taiwan, and this gives an entire global academic base to the SCIT.

The event commenced with a traditional lamp lighting ceremony, a ritual that signifies disseminating knowledge and later by a welcome speech by Director Dr Dhanya Pramod at SCIT, who focuses on accountable innovation in the era of AI. Another notable event was the inauguration of the book titled Raising a SCITzen by Ms. Shaila Kagal, giving an insight into the culture and industry fit at SCIT.

The keynote speaker, Chief Guest Mr. M S Unnikrishnan, CEO of IITB-Monash Research Academy, motivated the participants by sharing ideas on the fast rise of Gen AI, biomimicry in HR, and why innovation, capability building, and risk-taking are essential among young people.

The ceremony culminated with vote of thanks by Deputy Director Dr Kanchan Patil, who encouraged students to aim at excellence and integrity in the world of AI.

EITES 2025 reiterated the principle of academic excellence, international cooperation and defined the future of technology through ethical innovation, which is a commitment of SCIT.

- By Soumen Sahoo



Guest Lecture on Negotiation and Data Science

The students at SCIT had the opportunity to participate in a significant learning session organized by the Guest Lecture Committee-DSDA at SCIT with Mr. Harshal Bardiya, Procurement Manager at Belden India. With over 15 years of experience and a strong academic foundation in mechanical engineering, along with an MBA in Materials Management, Mr. Bardiya brought valuable industry insights to the session.

The session began with a welcoming speech by the host, who introduced Mr. Bardiya to the students. Mr. Bardiya opened the lecture with a mention of Industry 4.0, setting the stage for an in-depth exploration of two crucial topics: Negotiation and Data Science. Mr. Bardiya emphasized the significance of negotiation in everyday life and introduced the fundamental difference between cost and price, a concept often overlooked. To illustrate this, he conducted a fun and interactive activity where students were asked to estimate the cost of a classroom bench. Their collaborative responses were thoughtfully challenged and refined with real-world perspectives. Expanding the example, he discussed cost estimation for building construction, emphasizing how large projects are broken down into departmental tasks. The segment concluded with a visual comparison of conventional costing vs. zero-based costing.

Transitioning into Data Science, Mr. Bardiya shared examples from his company, highlighting the growing importance of Python and data-driven decision-making. Comparing its rise to platforms like Zoom during the pandemic, he emphasized the field's vast potential. A striking example was that of a Mahindra factory aiming to produce a defect-free vehicle every two minutes, a process heavily reliant on real-time data.

The session concluded with a lively Q&A, during which Mr. Bardiya provided thoughtful and experience-rich answers. The lecture ended with Professor Dr. Anil Shankar Jadhav presenting a token of appreciation to Mr. Bardiya for his valuable time and insights.

-By Ishank Gupta



From Prompt to Performance

GenAI's Role in Driving Business Innovation

In today's hyper-connected world, Generative AI (GenAI) has become a driving force in shaping how modern businesses innovate. From automating workflows to enhancing creativity, GenAI enables organizations to transform simple prompts into high-value outcomes, whether it's content, code, designs, or data insights. As industries embrace digital acceleration, GenAI stands at the intersection of speed, scale, and strategy.

This prompt-driven approach to business innovation significantly reduces time-to-market while promoting experimentation across functions. Marketing teams can generate campaign drafts in seconds, developers can produce code snippets, and operations can automate repetitive tasks with minimal input. This not only streamlines processes but also fosters a culture of agile innovation and faster problem-solving.

Beyond speed, GenAI strengthens data-driven decision-making. Its ability to analyze complex datasets, generate summaries, and offer insights empowers professionals across domains, technical or not—to make informed choices. With user-friendly interfaces and natural language processing, it bridges the gap between advanced tools and everyday business users, promoting collaboration across departments.

However, the power of GenAI must be handled responsibly. Concerns such as data privacy, model bias, and misinformation necessitate human oversight and ethical deployment. GenAI should be seen as an enabler, and not a replacement. As businesses move from prompt to performance, those who innovate with intent and integrity will shape the future of digital enterprise.

-By Divyansh Vyas



Privacy as Strategy: Turning Compliance into Competitive Advantage

Privacy is a myth. This statement couldn't be more accurate in today's world. The world has become so data-driven that things will stop working without putting regulations and compliance in place. Privacy compliance has evolved from a regulatory requirement to a decisive competitive advantage in today's digital landscape. Over 130 countries have enacted strict data protection laws, with penalties reaching record highs, such as Meta's €1.2 billion GDPR fine. Businesses can no longer afford to regard privacy as merely a legal checkbox. Instead, forward-thinking companies are using compliance to build customer trust through transparent data practices, particularly as third-party cookies phase out and first-party data becomes king.

Regulations like GDPR, CCPA, and emerging frameworks such as India's DPDP Act aren't just hurdles; they're opportunities to demonstrate commitment to data protection while gaining access to global markets. Organizations can meet stringent standards while minimizing breach risks by implementing privacy-enhancing technologies like data clean rooms, robust encryption, and multi-factor authentication. The stakes are high: research shows 40% of customers abandon brands after a data breach, making proactive compliance essential for both reputation protection and revenue preservation. Beyond avoiding penalties, a privacy-first approach fosters cyber resilience, enabling faster attack recovery, a critical advantage highlighted by experts like Pure Storage.

As we move through 2025, the most successful businesses will be those that transform privacy compliance from an obligation into a strategic differentiator, using it to earn customer loyalty, streamline operations, and secure their position in an increasingly regulated digital economy. The message is clear: in the new era of data governance, privacy isn't just about protection, it's about performance.

- By Shiv Pratap Singh

Guest Lecture on Campus to Corporate



The ITBM 2025 batch had a remarkable beginning to its guest lecture series with an engaging and insightful session by Mr. Sanjeev Somani, Global IT Leader and ODC Leader at Proofpoint, held on July 9, 2025. Organized by the Guest Lecture Committee – ITBM, the session offered a perfect mix of inspiration, real-world experience, and practical advice for students stepping into the world of business and technology.

From the very beginning, Mr. Somani's friendly and humorous approach set the tone. He light-heartedly joked that he charges ₹100 every time someone calls him "sir," which quickly broke the ice and made the atmosphere refreshingly interactive. His warmth and openness made students feel instantly connected.

Mr. Somani shared his journey through stories that were both personal and powerful. He spoke about the importance of dreaming big and staying resilient, drawing examples from individuals who, despite humble beginnings, had the courage to think beyond limitations. He also reflected on lessons from his own life, including moments with his children, to emphasize how life doesn't always follow a set plan – but with the right mindset, it eventually finds its path.

A proud supporter of SCIT, Mr. Somani expressed his enthusiasm for being part of the institute's journey and praised the energy of the students. His session encouraged everyone to embrace continuous learning, remain adaptable, and align passion with purpose.

The session ended with an engaging Q&A, leaving the batch not only informed but truly inspired. It was the perfect start to our guest lecture series – one that set the tone for learning, growth, and dreaming big.

-By Divyansh Vyas

My First Month At SCIT

A new space, a new journey, and the first time away from home for many of us. It was both exciting and overwhelming. I met people from different regions with distinct personalities and stories in just a few days. Slowly, these strangers began to become friends.

Things kicked off with the induction program, which was a well-planned introduction to the faculty and campus culture. It set the tone for what was ahead. Shortly after, the outbound activity at Surya Shibir helped break the ice. Those outdoor tasks and group activities were not just fun, but also a great way to connect with people from different backgrounds.

Foundation classes were helpful, especially with everyone coming from different academic backgrounds. They made the shift into regular coursework smoother. As the semester began, some subjects felt manageable while others demanded more effort. But adapting became part of the process.

Between lectures and assignments, I also explored the campus, different facilities, and peaceful outdoor corners, which offered the perfect balance to academic life and helped recharge when things got overwhelming.

One of the most memorable events during the first few weeks was "Samarambh", where the new batch showcased talents through dance, music, drama, and fashion. The excitement and energy throughout the performances made it a fun and unforgettable experience, and it was great to see so many creative sides come alive on stage.

Student committee selections brought curiosity and excitement. Choosing one that matched my interests felt like a meaningful step in the journey. Along the way, guest lectures and alumni sessions added clarity and direction.

This journey from settling into a new environment to exploring opportunities beyond the classroom helped me grow in confidence and clarity, even when things didn't go as planned. Looking back, the first month at SCIT has been a mix of learning, discovery, and steady progress, setting the tone for what's to come.

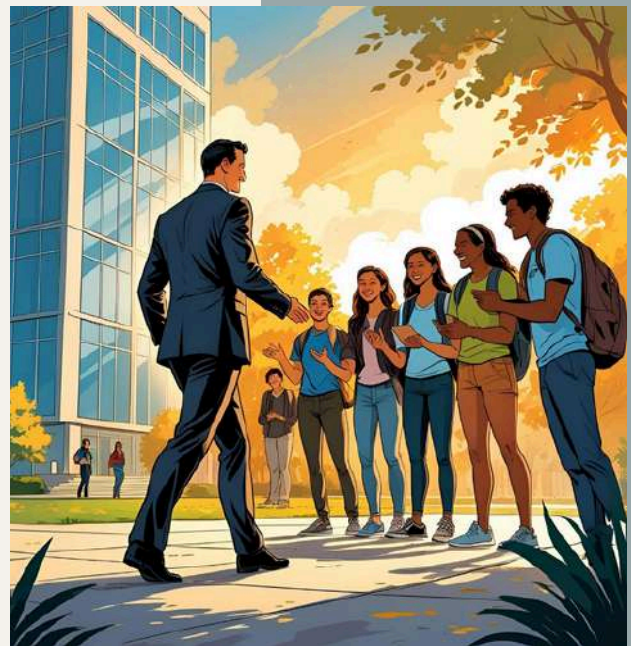
- By Sudhashri Rajendra Naik



From Learning to Leading: SCIT's Corporate to Campus Culture

Corporate to Campus can be defined as an organized effort to move and integrate industry practices, values, and expectations into academia. It assists students to connect the classroom education with the practical market or corporate needs and requirements by introducing them to the business environment and corporate life at an early stage, alongside experience in terms of leadership.

At Symbiosis Centre for Information Technology (SCIT), this method is seamlessly integrated into the learning experience. The curriculum and the collaborations with the industry, along with the student-driven projects, are synced, hence delivering an environment in which students not only receive education on technical matters but also acquire the capacity to know how to act professionally, communicate, collaborate, and be flexible. Semester system of SCIT combines case studies in industries, guest lectures, workshops related to the various domains of the business and live projects based on the real business problems. Students are friendly in planning conclaves, working in committees, and taking charge of real-time duties; skills in decision-making, time management, and leadership.



The operation of student-run clubs of different domains resembles corporate teams and promotes accountability and collaboration. Regular exposure to industry people will provide the students with knowledge about the changes in technologies, early career options, and expectations of organizations. The soft skills are developed through personality development and cultural fests, and public speaking platforms. These help the students to develop confidence, emotional intelligence and a rounded personality.

With a wide range of peers, involvement in mentorship, and training in the current corporate arena, SCIT helps students find their way to work with ease. The change itself is not an academic one but a personal one and transforms agile, responsible and ready-to-lead people in a world of a fast-moving business. SCIT has a robust Corporate to Campus framework, students are not placed in companies but instead are nurtured to be a part of the company and develop to be innovative and excel.

- By Soumen Sahoo

COMING UP NEXT



OUR COMMITTEE



**Prof. Vidyavati
Ramteke**

MENTORS

**Dr. Sirshendu
Arosh**



Blogging & Social Media

Photography



**Web
Development**



Graphic Designing



Videography