SYMBIOSIS
CENTRE FOR INFORMATION TECHNOLOGY

SYMBIOSIS INTERNATIONAL UNIVERSITY

ATHA**र**VA

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EDITOR'S NOTE

Dear Readers,
A warm welcome to the latest edition of Atharva! As the season unfolds, SCIT is brimming with enthusiasm and vibrant activities that reflect the dynamic spirit of our community.

This edition highlights the dynamic essence of SCIT as we prepare for our flagship events —TEDx, Graffiti, and the much-awaited winter winds. These events are set to inspire and captivate, bringing together talent, ideas, and creativity.

On the blog front, we explore pivotal topics like AI in Crisis Management: Enhancing Business Resilience, Data Monetization in the Era of Privacy: Opportunities and Challenges, and The Future of Workspaces: Smart Offices and AI-Driven Collaboration. Additional features include The Role of Data Science in Customer Experience Optimization, Personal Branding in the Digital Age: Leveraging Social Media for Career Growth, and Zero-Trust Security Model.

We are proud to feature Mr. Jatin Modi as this month's Star Alumnus. With extensive experience in pricing strategy, market intelligence, and GTM strategies, Jatin has now embarked on a new journey as the founder of Stratkalytics, a firm dedicated to GTM strategy, pricing, and analytics,.

Stay connected for more insights, inspiration, and updates as SCIT continues to lead with innovation and passion!

AI in Crisis Management: Enhancing Business Resilience

In today's volatile business environment, crises such as data breaches, supply chain disruptions, and global pandemics are no longer rare occurrences. These challenges require proactive and dynamic strategies to mitigate risks, and Artificial Intelligence (AI) is emerging as a cornerstone of modern crisis management.

AI-driven insights are transforming how businesses prepare for and respond to emergencies. Predictive models analyze vast datasets to identify potential risks and provide early warnings. For instance, AI systems can monitor network activity in real-time to detect anomalies indicative of a cyberattack. By flagging threats early, businesses can prevent data breaches before they escalate.

Similarly, AI is revolutionizing supply chain management. Predictive analytics helps businesses forecast disruptions caused by natural disasters, geopolitical tensions, or pandemics. AI models, leveraging historical data and real-time inputs, enable companies to optimize inventory, reroute shipments, and minimize downtime. For example, during the COVID-19 pandemic, AI-powered tools helped businesses anticipate shortages and adapt their supply chains rapidly.

In the realm of health crises, AI's role has been even more pronounced. Machine learning algorithms track the spread of diseases, helping businesses implement timely measures to protect employees and maintain operations. AI chatbots and virtual assistants have also been instrumental in addressing customer concerns during crises, ensuring continuity of service.

By offering actionable insights and enabling swift decision-making, AI enhances business resilience. It empowers organizations to transition from reactive responses to proactive strategies, reducing the impact of unforeseen events.

As AI continues to evolve, its integration into crisis management strategies will become indispensable. Businesses that embrace AI not only safeguard themselves against potential risks but also gain a competitive edge, proving that resilience is a crucial driver of long-term success.

Yuktha Mohan Pulukkul

DIGITAL DIRECTIONS

# Data Monetization in the Era of Privacy: Opportunities and Challenges

Data has become the currency of innovation in the digital age, driving business strategies, personalization, and revenue streams. However, as organizations increasingly rely on data monetization, they face a critical challenge: balancing profitability with privacy. With growing consumer awareness and stringent regulations like GDPR and CCPA, ethical data monetization has shifted from a choice to a necessity.

To ethically monetize data while maintaining trust, businesses must adopt privacy-centric frameworks. Tools like differential privacy allow companies to extract valuable insights without compromising individual data. By injecting statistical noise into datasets, differential privacy ensures that no single user's information is identifiable, enabling organizations to analyze trends safely.
Secure data-sharing protocols also play a pivotal role. Federated learning, for instance, lets companies collaborate on data analysis without sharing raw data, ensuring privacy and compliance. These technologies enable businesses to unlock value from data while adhering to privacy regulations and customer expectations.

However, challenges persist. Striking the right balance between data utility and privacy can be technically complex. Over-enthusiastic anonymization can render datasets less valuable, while insufficient measures risk violations and reputational damage. Transparency is also key; businesses must communicate how they use data, ensuring customers understand the value exchange.

Ultimately, ethical data monetization is more than a compliance measure—a competitive advantage. Organizations that prioritize privacy not only mitigate risks but also build long-term trust, fostering loyalty in an increasingly privacy-conscious marketplace. By leveraging advanced privacy-preserving tools and maintaining transparent practices, businesses can navigate this evolving landscape, turning privacy challenges into opportunities for growth.

Abhijeet Mahesh Koltharkar
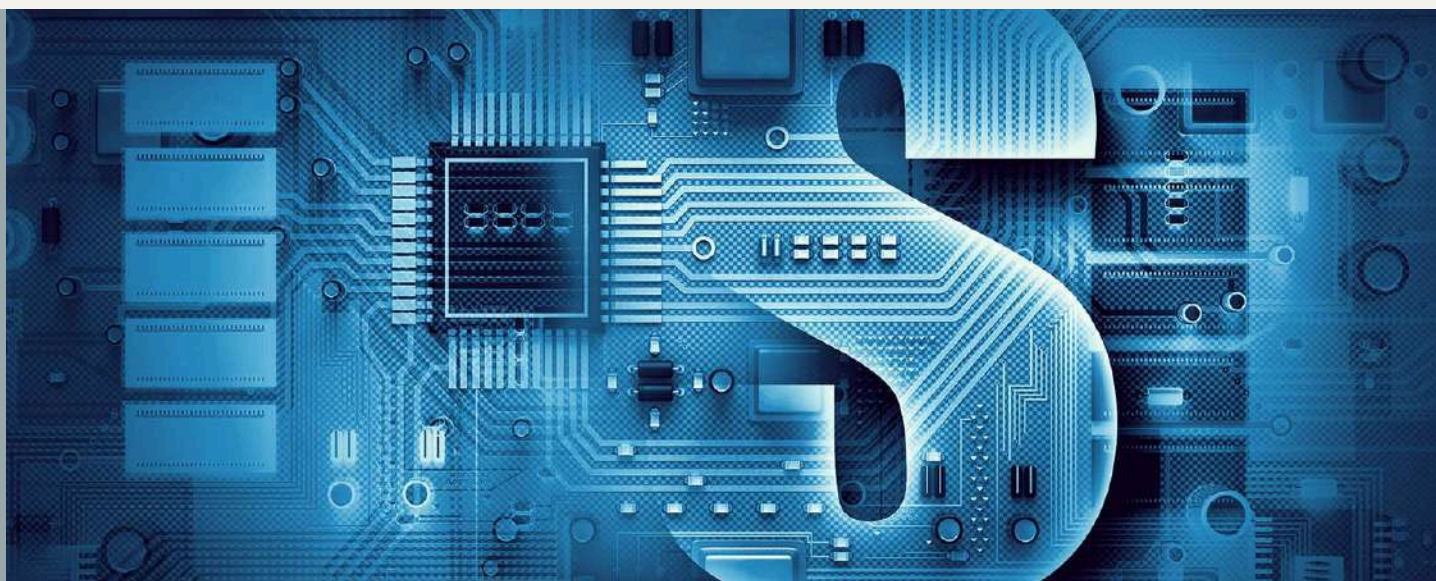
AI-Powered Fraud Detection: Transforming Security in Banking and Finance

In today's digital world, fraud in banking and finance is a growing concern. Cybercriminals are constantly finding new ways to steal money and personal information. However, artificial intelligence (AI) is transforming the fight against fraud, making financial transactions safer and more efficient. AI uses advanced algorithms to analyze vast amounts of data in real-time. It can quickly detect unusual patterns, such as unexpected withdrawals, multiple transactions in a short time, or access from unfamiliar locations. These red flags are often signs of fraud. Unlike traditional methods, AI systems learn and improve over time, becoming better at identifying new types of fraudulent behaviour.

One of AI's biggest advantages is its speed. It can process transactions in milliseconds, preventing fraud before it happens. For example, if a credit card transaction looks suspicious, AI can block it immediately and alert the customer. This saves money for banks and protects customers from financial losses. AI also reduces false alarms. By accurately distinguishing between legitimate and fraudulent activities, it ensures that customers aren't inconvenienced by unnecessary account freezes or transaction denials.

AI helps build customer trust in financial institutions by making transactions more secure. People feel safer knowing their money and information are protected by intelligent systems. AI-powered fraud detection is a game-changer for the financial industry. As technology evolves, it will continue to enhance security, making the banking experience more reliable and secure for everyone.

Varad Kundan Raut

Zero-Trust Security Models: Redefining Cyber Defense for Businesses

In a world where cyber threats are evolving rapidly, traditional perimeter-based security models are no longer sufficient. Enter Zero-Trust Security, a revolutionary approach to cyber defense that assumes no user or device is inherently trustworthy, even within the corporate network.

At its core, the Zero-Trust Architecture (ZTA) operates on the principle of "never trust, always verify." Instead of granting broad access to users once they are inside the network, ZTA enforces strict identity verification, continuous authentication, and granular access controls. This ensures that users and devices are granted only the minimum privileges required to perform their tasks, significantly reducing the attack surface.

Businesses are adopting Zero-Trust models to address challenges posed by remote work, cloud computing, and the proliferation of IoT devices. Key components include:

Micro-segmentation: Dividing the network into isolated zones to limit lateral movement in case of a breach.

Multi-Factor Authentication (MFA): Ensuring that access requires more than just a password.

Behavioural Analytics: Monitoring user and device behavior for anomalies, which might indicate a potential threat.

For instance, companies integrating Zero-Trust safeguard sensitive customer data, intellectual property, and critical infrastructure. By leveraging tools like identity providers, endpoint detection systems, and zero-trust network access (ZTNA) solutions, organizations are creating a robust defense mechanism against modern threats like ransomware and insider attacks.

Zero-trust is not just a technological shift but also a cultural one. It requires businesses to rethink their approach to trust and security, emphasizing proactive measures over-reactive fixes. In an era of interconnected systems, Zero-Trust is redefining cybersecurity, offering businesses a sustainable way to protect their digital ecosystems in an unpredictable threat landscape.

Priyajeet Ghosh

The Future of Workspaces: Smart Offices and AI-Driven Collaboration

The future of workspaces is rapidly evolving with the rise of smart offices and AI-driven collaboration. Traditional office environments are transforming into tech-enabled spaces that enhance productivity and teamwork. Two key technologies, Artificial Intelligence (AI) and the Internet of Things (IoT), drive this shift. Smart offices use IoT devices, such as connected lights, sensors, and smart thermostats, to create efficient and comfortable working environments. These systems can adjust lighting and temperature based on occupancy, saving energy while ensuring employee comfort. AI enhances this by analyzing data from IoT devices to optimize office conditions and resource usage.

AI also revolutionizes collaboration in the workplace. Virtual assistants and AI-powered platforms help manage schedules, automate meeting setups, and provide real-time data analysis for faster decision-making. Tools like chatbots and AI-based communication platforms allow seamless interaction, enabling employees to collaborate efficiently across different locations. AI-powered tools further improve workflow automation, reducing repetitive tasks and allowing employees to focus on more strategic activities. Virtual collaboration platforms powered by AI ensure that team members can work together in real-time, regardless of location.

In conclusion, smart offices and AI-driven collaboration are shaping the future of workspaces, making them more efficient, connected, and conducive to productivity. This blend of technology will continue to redefine how we work, creating intelligent, more flexible environments for businesses to thrive.

Varad Kundan Raut

The Role of Data Science in Customer Experience Optimization

In today's digital-first landscape, businesses across industries like retail, healthcare, and banking are turning to data science to elevate customer experiences. By harnessing data analytics, machine learning, and AI, organizations are reshaping how they engage with customers, striving for meaningful personalization, improved retention, and increased engagement.

Data analytics provides a foundation for understanding customer behavior and preferences. Companies gain insights into purchasing habits, service preferences, and pain points by analyzing historical data. For example, companies leverage these insights in retail to tailor product recommendations, personalizing the shopping experience. Machine learning algorithms, which improve with each interaction, allow platforms to predict what products or services a customer will likely engage with next. This level of personalization not only drives engagement but also fosters loyalty, as customers feel more understood and valued.

In the healthcare sector, data science plays a transformative role in delivering a more personalized patient experience. Machine learning algorithms are used to predict health trends, personalize treatment plans, and send timely reminders for check-ups or medication refills, enhancing patient satisfaction. Predictive analytics can anticipate patient needs, which is essential for proactive care and improved health outcomes, strengthening the provider-patient relationship.

Banking has also embraced AI-driven customer experience strategies. By utilizing AI-powered chatbots and predictive analytics, banks provide personalized financial advice, anticipate client needs, and address concerns in real-time. This level of responsiveness enhances trust and engagement as customers receive tailored financial services and proactive support.

Jatin's journey exemplifies SCIT's commitment to nurturing dynamic leaders who excel across industries. His relentless pursuit of excellence, combined with his technical expertise and strategic thinking, has set him apart as a leader in his field. We are incredibly proud of his achievements and wish him continued success in all future endeavours.

Yuktha Mohan Pulukkul

Personal Branding in the Digital Age: Leveraging Social Media for Career Growth

Career Personal branding has become a strategic asset in today's digital landscape, especially for MBA students and professionals aiming to stand out in competitive job markets. Social media platforms, particularly LinkedIn, offer powerful tools for building a personal brand that communicates unique skills, values, and career goals to a global audience.

Defining your brand is the first step. Reflect on what sets you apart: expertise in data analytics, leadership, or a passion for sustainable business. This clarity helps create a noteworthy brand identity that resonates with others. Communicating these elements consistently across your social media profiles strengthens this cohesive image, making you more recognizable and approachable to peers, recruiters, and potential employers.

Content plays a central role in branding on LinkedIn. Sharing posts, articles, and comments that reflect your knowledge and interests builds credibility. MBA students might share reflections on recent case studies or industry insights, while professionals can discuss field-specific trends. Consistently sharing valuable content establishes one's position as an informed and engaged industry member, increasing visibility within the network.

Building a personal brand isn't a one-way street; it requires genuine engagement. Commenting on others' posts, joining relevant groups, and participating in LinkedIn events help establish a presence while expanding your network. These interactions often lead to new collaborations, mentorship opportunities, and job referrals.

Finally, personal branding is dynamic, so it's essential to regularly review your LinkedIn profile and activity to ensure alignment with your evolving goals. Updating your profile with new skills or achievements reflects growth and adaptability, both valuable traits for potential employers. By actively managing your brand, you can leverage social media as a powerful tool for career advancement and unlocking professional opportunities.

Abhijeet Mahesh Koltharkar

DIGITAL DIRECTIONS
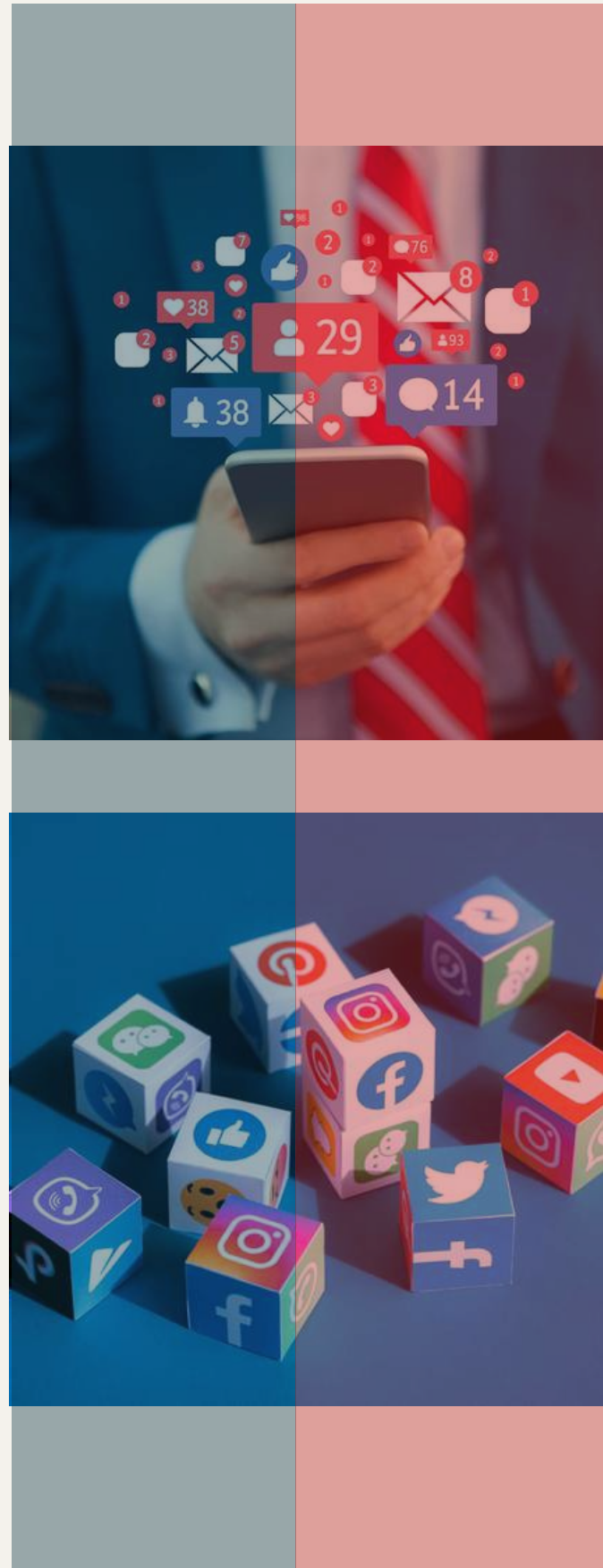
UNVEILING INSIGHTS
FACULTY SPOTLIGHT

Savitha Nair

Admin & Placement Officer

Q: What's a piece of advice you received early in your career that still resonates with you?

A: Time does not wait for anyone—I firmly believe we need to respect it, whether in our professional or personal lives. I continue to follow this principle diligently to this day and strive to be mindful and efficient in managing it.

Q: What's one skill or hobby you've always wanted to pick up but never got around to?

A: I've always wanted to learn music but never had the chance. I'm still fascinated whenever I hear talented singers and have always felt that music is one of the most beautiful and expressive ways to convey emotions and connect with others. It remains a skill I deeply admire and hope to pursue someday.

Q: What's your secret talent that most people don't know about?

A: It's a secret talent, so mentioning it here feels ironic—everyone will know it now! 😊 I can read minds, It's a fun way to connect with people and understand them better.

Q: What would the title be if your life were turned into a documentary?

A: "The Heart behind the Hardness"

Q: What's the one thing that makes you laugh, no matter what?

A: The one thing that never fails to make me laugh is the unexpected humor from kids. Their unfiltered honesty, hilarious observations, and the way they unintentionally create funny moments is truly heartwarming.

UNVEILING INSIGHTS
FACULTY SPOTLIGHT

Celebrating 24 Years of Irreplaceable Expertise!✨ Mrs. Savitha Nair, our esteemed admin and placement coordinator stands as a testament to unwavering dedication and excellence, fostering countless successful careers through her visionary guidance.

SENIOR SCOOP : TALES & TIPS

From Admission Committee

Ashwin Raj

Nidhi Koul

Q: What's your favorite spontaneous or last-minute plan that turned into a great memory?

A: It would be the one time I went trekking with my friends. I never had any plans for it, but when I found out one of my friends was going, I didn't give much thought to it and just went along. The destination was beautiful, but the journey and the time spent with an amazing set of people was something blissful.

Q: What's your favorite thing about your major or field of study?
A: For me, it was finance. Initially, I thought it would be a nightmare, but by the end of the first year, I actually started to like it. It became quite manageable.

Q: What's the one thing you wish you had done more of during your first year?

A:1st year at campus was amazing. I don't have any regrets or wishes to have done something better. Most of the Wishlist were checked. Sports, swimming, gym, partying, placements, networking, and dating are all checked. Yet, I could have studied a little better and gotten a decent grade at times.

Q: What is your favorite food or dish that you could eat any day?
A: There's one dish I could eat every day and never get bored - Rajma Chawal. The rich flavors of the rajma, served with hot, fluffy rice and a generous drizzle of ghee, make it pure comfort food. Add a side of pickles and yogurt, and it's unbeatable. It's the kind of meal that feels like home, no matter where I am.

Q: Do you have a favorite memory from freshman orientation or welcome week?
A: Honestly, the first time I saw the Life at SCIT video in the freshman orientation, I was sold. It showed everything I wanted from college life - fun, events, people living their best lives. It was like the perfect trailer for my Symbiosis journey! I remember thinking, 'Okay, this is the life I want to live - full of new experiences, endless events, and of course, some serious learning!' That video got me so hyped to start my own adventure here at SCIT, and trust me, it's been nothing short of amazing ever since!

Q: Is there a particular sport or game you enjoy playing or watching?
A: I'm more of a card game person - Uno and Rummy are always a hit with me. They're simple, yet full of surprises! I love the mix of fun, strategy, and a bit of luck that makes every round exciting.

From Web and Media Committee

Abha Mistry

Q: What's your favorite spontaneous or last-minute plan that turned into a great memory?

A: During the first week of college, the girls in our class went out for dinner, but the three of us took it further with our own afterparty. We'd barely talked before, but that night, it felt like I'd known them forever. That's how I met my 'Day 1s', Ananya and Shristi.

Q: What are the two things you would suggest 'not to do' in college?

A: Don't announce everything you're upto, and step out of your room-you'll thank yourself later.

Q: Do you have a favorite story from an all-nighter spent studying or working on a project?

A: I'm the type to cram the night before an exam, stressing the whole time. To cope, my roommate Sruthi and I set up a makeshift table tennis setup in our room for late-night breaks when the table downstairs was off-limits. At that point, playing table tennis was the perfect escape.

Dhanakshi Bhandari

Q: What's the most adventurous or daring thing you did in college?

A: I think the most daring thing i did in college was hosting. I have always had a fear of public speaking and hosting Dattansh was something that helped me overcome it a little bit.

Q: Do you have a favorite type of music or any songs that bring back fond memories?

A: My favorite type music depends on my mood and currently it is Prateek Kuhad and Lana Del Rey. Photograph by Ed Sheeran is my all-time favorite and it reminds me of how these 2 years at SCIT will all be remembered through the memories that we have collected in form of photographs.

Q: What's one thing you've learned from your roommates?

A: My roomates are the most special people and the walls that i confide in. I have learnt a lot from them but the most important thing that i have learnt is to seize the moment and enjoy every second of it. Everything will eventually fall in place.

From Web and Media Committee

Aryan Gholap

Q: What's the best networking hack you've learned while pursuing your MBA?

A: One of the best networking hacks I've learned during my MBA is leveraging my role as a photographer at college events. It gives me a natural reason to engage with students, faculty, and guest speakers, whether capturing candid shots or sharing photos later. This unique role helps me build a diverse and broad network across departments and backgrounds.

Q: Which campus event or festival has always been the highlight of your year?

A: If I could create a new campus tradition, it would be an annual photography competition, Campus Chronicles, hosted by the Web & Media Committee. Students would capture the essence of college life, with winning photos displayed on campus and shared online to boost digital reach. This event would showcase creativity, enhance pride, and foster community while highlighting vibrant campus life.

Q: What's one habit you developed in college that will stick with you for life?

A: The highlight of the year is Graffiti, a celebration of creativity, teamwork, and campus spirit. Students collaborate to decorate the campus, design props, market the event, and create engaging social media buzz. Transforming the campus and seeing the energized crowd makes all the hard work worthwhile, cementing Graffiti as an unforgettable and elite campus tradition.

From Academic Committee
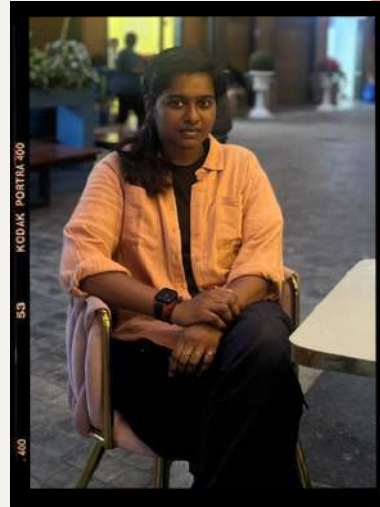
Sruthi Ashok

Q: What's the most unexpected lesson you've learned from a group project or teamwork experience?

A: First, find the best places around SCIT that serve good food—it's a must for survival! Second, make sure to interact with students from other institutes like SIIB and SCMHRD. Building a good network across these campuses can really be valuable.

Q: If you could create a new campus tradition, what would it be?
A: During my MBA, I often found myself overwhelmed with projects, forgetting to pause and internalize my work and thoughts. As wise people say, I realized that quality matters more than quantity. If you are someone who counts milestones, please pause to cherish and create impact with your victories.

Q: What's the most heartwarming or unexpected thing that happened to you during college?
A: The most heartwarming experience has been finding a family away from home. The unexpected part was earning a leadership position among a diverse crowd and excelling academically in a field that was entirely new to me. Thanks to me peers and my mentors

From Academic Committee

Ankit Mahajan

Q: Do you have a favorite professor or class that made a big impact on you?

A: Dr. Biswajit Mohapatra, hands down! His systems classes were so impactful, I almost started dreaming in flowcharts. Plus, his knack for making IT relatable made even my sleep-deprived brain understand complex concepts.

Q: What's the most heartwarming or unexpected thing that happened to you during college?

A: A junior once thanked me for inspiring them to join committees. Little did they know, I was still figuring out what I was doing myself—but hey, fake it till you make it, right?

Q: What's the most adventurous or daring thing you did in college?

A: I've done a lot of adventurous things in college, but let's just say most are definitely not for public record! 😂 Things I can mention? Signing up for an event as a "volunteer" without knowing what the job was—turns out, I ended up hosting the entire event last minute!

From Cultural Committee

Anaida Paul

Q: If your MBA experience had its own theme song, what genre would it be, and who would perform it?

A: Aaj Kal Zindagi from Wake Up Sid is a song that instantly uplifts my mood. Its soulful melody and meaningful lyrics capture the joy of life's little moments. I can easily picture Ranbir Kapoor performing it with his effortless charm, making it a timeless and inspiring favorite.

Q: Describe your college experience in three words.

A: Emotional Roller Coaster

Q: Who's the most unforgettable person you met during college and why?

A: I met my roommate Ashita and I'm I'll always remember her because she always backed me up when when I was wrong and was there by my side even when I wasn't there for her

From iTELF Committee

Shailendra Rawat

Q: Do you have a favorite spot on campus to hang out with friends?
A: The best spot was undoubtedly Room 106A, our very own graffiti room. That room had its own vibe, a hangout place for everyone in our batch. It wasn't just a place to chill; it was where we came together to work tirelessly for committee events, day in and day out, for three months straight. And yet, somehow, it never felt hectic, it felt like home, with laughter and creativity spilling from every corner.

Q: If your MBA journey had a catchphrase, what would it be?
A: If my MBA journey had a catchphrase, it would be "Luck is great, but most of it is hard work," because putting in the effort has made all the difference.

Q: What's the funniest or most unexpected thing you've heard a professor say?

A: Kazi Sir's shayari after every class was legendary. What started as a rare thing became a full-fledged ritual. It was unexpected at first, but soon, we found ourselves eagerly waiting for his shayari. Sometimes profound, sometimes hilarious, but always unforgettable.

Abhishek Bengude

Q: If you could travel back in time to your first day of the MBA, what advice would you give your younger self?

A: I'd remind myself to prioritize quality over quantity in friendships. Having a few true friends makes all the difference in navigating the highs and lows of MBA life.

Q: What's your go-to way to unwind or de-stress during busy times?

A: Taking a walk or a tea break helps me clear my mind and recharge. When I need a bigger escape, a peaceful morning ride to a scenic spot works wonders for refreshing my energy.

Q: What are the two must-dos in SCIT?

A: Avoid getting involved in unnecessary situations that could drain your energy. At the same time, make sure to enjoy every event and soak in the lively spirit of SCIT.

Placement Committee

Sandesh Jadhav

Q: Who is your favorite fictional character, and why do you relate to them?

A: My favorite fictional character is Captain America, and I relate to him because of his discipline, dedication, and ability to lead by example. Like him, I'm enthusiastic, sharp, and focused on bringing out the best in myself and those around me. Whether it's excelling academically, maintaining discipline in my physical activities, or thriving under pressure, I constantly strive to push my limits and stay focused on my goals.

Q: What would be your dream alumni event to attend after a few years?

A: My dream alumni event would be a long-distance bike ride with fellow graduates, exploring scenic routes while reminiscing about college memories. It would combine adventure, camaraderie, and meaningful conversations, ending with a casual meet-up over great food and laughs. It's the perfect blend of staying active and reconnecting!

Q: What's your favorite way to celebrate the end of exams?

A: My favorite way to celebrate the end of exams is by planning an adventurous outing with friends—a long run through scenic trails, a group trek to explore new heights, or a bike ride to a nearby getaway spot. It's all about embracing the thrill of the outdoors, enjoying some laughter-filled moments, and creating memories that feel like a reward for all the hard work.

Aryaman Parkhi

Q: Who's the most unforgettable person you met during college and why?

A: The most unforgettable person that I met during college was none other than me from June 2023. MBA completely transformed me into a brand new individual and it's still in process. I did not have a slightest clue that the growth potential in a MBA course would be so magnanimous. This is the reason I would never forget the old me who was afraid and new to the world of corporate.

Q: What's the one thing you wish you had done more of during your first year?

A: The one thing that I feel I should have done more during my first year was proper planning and trying new things by taking on challenges. I already experienced a lot of new things during my first year but there is no concept of exploring enough.

Q: What's your favorite spontaneous or last-minute plan that turned into a great memory?

A: On one of the Saturday evening, me and my friends had planned to go for a movie. We were 6 of us on 3 bikes. Unfortunately, we couldn't get the movie tickets. Since none of us wanted to go back, we just decided to go for a long ride. And surprisingly, we drove all the way to Mahabaleshwar. We took some rest, had breakfast and again drove back to Pune. Though unplanned, it was one of the most memorable journey of my college life.

STAR ALUMNI

We are thrilled to feature Mr. Jatin Modi as this month's Star Alumnus. A dedicated professional with over five years of experience, Jatin has made a mark in pricing strategy, market intelligence, and go-to-market (GTM) strategies. With an MBA in Information Technology Business Management from SCIT, Jatin's academic journey provided him with a strong foundation in analytics and strategy. His active participation in Team Matrix and Eklavya during his time at SCIT reflects his well-rounded personality and leadership skills. Jatin's career has been an inspiring journey through top organizations like PwC, Bain & Company, and Gartner Consulting. At PwC, he excelled as a Pricing and Go-to-Market Manager, using advanced tools like Alteryx and Tableau to deliver data-driven insights and solutions.

Recently, Jatin achieved a major milestone by founding his own firm, Stratkalytics. The firm, inspired by his late father's entrepreneurial legacy, focuses on helping businesses succeed through tailored solutions in GTM strategy, pricing, and data analytics. Jatin's vision is to empower boutique consulting firms to grow and achieve exceptional results.

Jatin's journey is a testament to his passion, hard work, and dedication. SCIT is proud to celebrate his achievements and wishes him the very best in his new venture, Stratkalytics.

Jatin Modi

Batch 2017 - 2019

Founder and Director
Stratkalytics Consulting and Advisory Services

We are proud to feature Mr. Jatin Modi as this month's Star Alumnus. With over five years of experience in pricing strategy, market intelligence, and GTM strategies, Jatin's journey has been inspiring. An MBA graduate from SCIT, he honed his skills in analytics and strategy while actively participating in leadership roles. His career includes impactful stints at PwC, Bain & Company, and Gartner Consulting, where he excelled in delivering data-driven solutions. Recently, Jatin founded Stratkalytics, a firm inspired by his late father, focusing on GTM strategy, pricing, and analytics. SCIT celebrates his achievements and wishes him success!
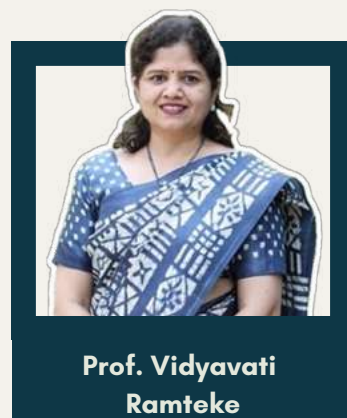
COMING UP NEXT

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