

ATHARVA



EDITOR'S CORNER

Shyam C. Gawade

The month of July began the new academic session in full swing. The E-guest lecture series continued in the month of July. The first online guest lecture for this month was "Building an Extraordinary Career". It was an interactive session where the speaker highlighted industry sectors affected by the global pandemic and the sectors which are poised for growth. Later, the speaker briefed the students on various aspects of getting a head start with their careers and the shared words of wisdom which can help a student to build an iconic career in their areas of interests.

Symbiosis International University began with the golden guest lecture series in its golden jubilee year. The speaker for the first guest lecture Dr. R.A. Mashelkar, FRS, National Research Professor and Padma Vibhushan Award Holder. He enlightened the students of Symbiosis International University on the topic "Reimagining & Reinventing Post-Covid India". Dr. Mashelkar touched upon the increasing role of Work from Home (WFH), the changing meaning of workplaces as a concept, the rapidity of said change, the similarity between various pandemics and climate change occurrences. He also focused on ensuring sustainable development in today's world. He also explained in depth about the five pillars which signify the various stages that an economy must go through while working on becoming independent and self-sustaining.

The last guest lecture of the month was "How Technology Enables Banking". The speaker provided details on a holistic approach of how things work in a bank when merged with IT, an overview of network infrastructure within a bank and its required job responsibilities to ensure that the banking business runs smoothly.

The Web and Media Team is immensely proud to present you the 38th Edition of Atharva Magazine. Read on to get informative insights about the events! Happy reading!!

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REIMAGINING AND REINVENTING POST-COVID INDIA

Akash Sagar

As Symbiosis International University (SIU) celebrates its Golden Jubilee this year, the administration decided that the best way to ring in the golden jubilee year among the currently trying environment was to address how we as a nation will be able to triumph over the uncertainties that we are faced with right now.

To this end, on 22nd July, Dr. Raghunath Anant Mashelkar, FRS, National Research Professor and a Padma Vibhushan Award Holder delivered the first lecture as a part of the Symbiosis Golden Jubilee Lecture Series on the topic, Reimagining and Reinventing Post-Covid India. The lecture covered a wide array of topics all of them directed at how the world was before COVID-19 and how the outbreak of this pandemic has perhaps changed the way society operates at large; possibly forever.

Some of the key areas Dr. Mashelkar touched upon was the increasing role of Work From Home (WFH), the changing meaning of workplaces as a concept, the rapidity of said change, the similarity between various pandemics and climate change occurrences. It is important to ponder these topics while moving forward in order to ensure sustainable development.

Dr. Mashelkar, highlighted that it is of utmost importance that one must direct the efforts at recovery but focus on reimagining and reinventing as well. To this end he proposes that there are 5 pillars which a reinvented India must focus on; these pillars are as follows:

1. Buy
2. Make
3. Buy to Make Better
4. Make to Buy Better
5. Make Together

These five pillars all signify the various stages that an economy must go through while working on becoming independent and self-sustaining. While one must focus on these pillars it is important that one must also identify the three effort multipliers that allow us to bolster the economy, these multipliers are talent, technology and trust. Effectively applying these multipliers to the five pillars will yield incredible results in the form of a confidently self-reliant nation. The session concluded with a Question and Answer (QnA) session where Dr. Mashelkar addressed the queries of the students in a diligent manner and provided in-depth perspectives of the respective topic.



GUEST LECTURES

SKILLS TO AN EXTRAORDINARY CAREER

Alash Sagar



In times like today, where we have uncertainty looming over us, we need to make use of every opportunity available to us in every aspect of our lives. One area that we all pay significant attention to are our careers. In order to help us along the journey of building an extraordinary career, Ms. Anurakta Mohanti addressed students on various ways we can build our own personal brand and what skills are required in order to succeed at our chosen careers as part of e-guest lecture series on 11th July.

The session was an interactive one from the get go. Ms. Anurakta spoke about the various sectors which have been impacted by the global pandemic (Hospitality, Sports and Travel to name a few) and shed light on the sectors that are poised to see job growth (IT and Healthcare), to this she

she added that as students of IT Business Management, we are well positioned to take challenges head on as and when they arrive.

Ms. Anurakta shared her views on the three important areas that one needs to succeed in their careers by enumerating them as follows: 1) The Head and the Heart: This area considers an individual's why, their core values and deals with the identification of limitations; enabling us to remove them from our path. This area is also concerned with the use of affirmations; turning our beliefs into reality. 2) Walk and Talk: This area emphasizes on one's communication skills, the importance of professional grooming and positivity as an important addition.

Proof of Pudding: This area focuses on setting SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals, effectively networking in order to push your limits and building trust.

Ms. Anurakta concluded by maintaining that in order to truly succeed in developing and maintaining an extraordinary career one must incorporate a healthy balance of the above mentioned three areas and derive the most value you can out of it on an ongoing basis. At the end of the session, she answered queries from the students in an effective manner. This session definitely paved a path to the students to brighten their future careers.

HOW TECHNOLOGY ENABLES BANKING

Shrutika Kulkarni



As the GL series continues evolving, the students experienced a wonderful guest lecture on 25th July on the topic- How Technology Enables Banking. It was taken by Naved Shaikh who is the Database admin at Habib bank located in Zurich (UAE). He has an experience of 10 years in the industry. Mr. Naved provided a holistic approach of how things work in a bank when merged with IT. Initially, he gave insights about roles of regulators in a bank who maintain efficiency, effectiveness and follow specific goals. He explained in detail about the infrastructure team which has four divisions- Network team, Database team, system team, monitoring & support. Mr. Naved gave us a good description about the divisions and the kind of work performed. He gave a clear picture about it with great examples. He also told about how the process is coping up during COVID times. Change management is one area which needs to be taken care of. There would be server issues as remote working is the new normal. He gave us an idea of situations the team has faced and how collaborative working has fetched them success. He gave an overview of opportunities present in the banking sector and, named few certifications to be taken for interested students.

Towards, the end he took by a QnA session where he cleared all the queries and answered all the questions. Indeed, it was an informative session.

FACULTY BLOG

MA(N)CHINES THAT THINK AND FEEL!

Prof. Apoorva Kulkarni



Today, growing numbers of colleges and universities all across the country including foreign universities and colleges are temporarily cancelling their face-to-face classes to deal with the impact of the COVID-19 situation. Yet while the technological know-how to virtually connect with our students is necessary, sometimes it is not sufficient to continue the teaching and learning.

We have become feeling machines that think!

So, I began to wonder about the impact such transitions will have on students and colleagues emotionally, psychologically and even physically.

Beyond the electronic connection, we need to connect emotionally -- especially in times of anxiety and uncertainty and with situations that are scary outside.

The conversations on our campuses, as well as on professional and official platforms have turned to the topic of academic continuity plans and strategies to go online as the nation continues to deal with the impact of COVID-19. If we have a look at the materials put together by various teaching and learning centres and instructional technology groups, I have noticed that the resources have focused almost exclusively on the various aspects of technology, tools to record lectures, how to leverage technology in teaching, create discussions and proctor exams. Recent literature also affirms the importance of the effective domains in teaching and learning. Neuroscientists are however seen affirming the need of teachers knowing that emotions are key to learning irrespective of the platform and the tools used in teaching online.

I do not plan to question any of the strategies of universities and colleges to shift their teaching plans and classes online! Rather, I am thinking about how we can teach in times of uncertainty and how we can ensure that our students continue to learn most effectively.

Precisely, I am thinking about students who may not necessarily have a conducive environment at home to learn effectively-- for whom their hostel rooms, community and group studies were of routine importance. On both residential and commuter campuses, there are important spaces where students meet and talk about their non-academic lives -- sports, upcoming concerts and events, recently discovered shows and so on.

So how can we, teachers, help our students to balance their mental and emotional loads, so that they may stumble less and learn and share more is food for thought.

FACULTY BLOG

MA(N)CHINES THAT THINK AND FEEL!

Prof. Apoorva Kulkarni

I think that the role of a teacher in times like these is extended to much more than merely being a teacher. It extends to being a mentor, motivator, counselor, mediator...and the list goes on as thinking and feeling machines.....!

STAR ALUMNI

PIYUSH CHATURVEDI

Ashutosh Ghodasara



The Star Alumni for this month is Piyush Chaturvedi who is the Director of Digital Data Capabilities and Experimentation at American Express. He also worked as System Analyst for American Express where he was responsible for information-based capabilities and analytics for US customer marketing for US customer marketing. Mr. Piyush is a passionate data and analytics professional with 11+ years of expertise in developing analytical and big data capability solutions for business problems in marketing and digital functions of financial services industry.

He has provided his enterprise with a 360-degree digital view of customers and also worked on improving enterprise digital performance. He also has experience in decoding complex digital data to design and delivering key insights and present the finding through data visualizations. He has also worked on Data and Business Intelligence.

After completing his B.E in computer engineering from Hemchandracharya North Gujarat University, Mr. Piyush joined Symbiosis Centre for Information Technology to pursue an MBA in IT Business Management. He was a part of the Web & Media team during his time in the college, and the recipient of the 'Best Performance in MBA' on the basis of high academic performance in his chosen specialization.

Mr. Piyush has prior experience working for the Royal Bank of Scotland as an Assistant manager first and later promoted to the Managerial position for customer analytics and performance. Mr. Piyush also holds the 'American Express & Harvard Certificate in Leadership Excellence' from Harvard Business Publishing.

He is also interested in teaching and has coached MBA aspirants in Mathematics & Logical Reasoning areas in Ahmedabad as a Knowledge Executive at PT Education.

His interest and expertise in Software Development Lifecycle, Requirement Management, Analytics, Project Management, Digital Strategy, Vendor Management and Business Process Management have helped him to reach his career heights.

We are immensely proud to call him the Star Alumni of the month of August.

TEAM WEB AND MEDIA

FACULTY MENTOR



Prof. Vijayvati Ramteke

STUDENT MEMBERS



Akshay Arora



Anand Yashwanth Phadnis



Anand Madhupratap Phadnis



Anjali Bhagwan Phadnis



Anshul Chaitanya Wankar



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Kishore Yashwanth Phadnis



Madhavi Pratik Phadnis



Pooja Lakshmi Phadnis



Pooja Divya Phadnis



Rishi Ravi Phadnis



Rishika Pratik Phadnis



S.K. Divyanshi



Sneha Anant Phadnis



Sneha Phadnis



Sneha Ravi Phadnis



Sneha Singh



Sneha Mahesh Wankar



Sneha C. Ganesh Wankar



Sneha Anant Phadnis



Sneha Gupta



Sneha Singh



Sneha Anant Phadnis