

# ATHARVA



## EDITOR'S CORNER

Skyam Gawade

The month of May brought with it a new experience for students. Guest lectures which were a part of the classroom environment was transformed into virtual guest lectures or E-Talks. In this version, speakers share insights on how the current global scenario has changed academics and internships into a digital form among other topics.

The first E-talk was on Industry 4.0 E-talk by Mr. Sarang Ohol which gave students a perspective of the current and upcoming market trends which are important for students' careers. The second E-talk discussing Fair Trade by Mr. Johnny Joseph touched upon the fundamental aspects of business and addressed the issues of business practices which create economic inequality and also the business practices which fair trade organizations have adopted to reduce said economic inequality.

Tune in this month to find out more about these events. The Web and Media Team proudly presents the 36th edition of Atharva as the magazine celebrates its 3rd birthday!!

## AN UNPREDICTABLE TURN OF EVENTS

Akash Sagar



If anyone had told any of us in January that our lives as we knew it would be different in the coming months, things, amenities and activities that we took as a part of our daily routine and mostly for granted would be considered non-essential and as a luxury would any of us have believed them?

Yet here we are, almost three months into a lockdown brought on by a deadly global pandemic that brought life as we knew it to its knees. During this period, we all have had to adjust in a myriad of ways; grow in ways we thought was not possible and let go of everyday habits and behavior patterns that were common place.

Students were one of the communities that had to undergo a drastic shift with regard to how they cope with these new changes. Classes, exams and internships were all converted into the now prevalent online and digital format. It was most definitely a tall order to adjust to this situation for everyone; in fact, people still have difficulty adjusting to the scenario even with an unlocking of the economy taking effect.

How has this impacted the academic and interning process you ask? There is no fixed answer to that question. It is as they say, to each their own. Every individual has been affected by this in their own way, we cannot put a label on it and hope that one solution will fit everyone addressing their specific problems. Rather we must take note of the fact that these are trying times for all of us, armed with this knowledge we must do everything in our power to ensure that we are building an environment where we can safely tide over these immensely difficult times.

It will be a gross understatement if we do not acknowledge that things will be different from here on out. Hence, we must ease into the new normal while taking note of how our lives are set to change, we can emerge as winners in this scenario only when we support and help build each other up.

### What's Inside

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# GUEST LECTURES

## INDUSTRY 4.0

*Shyam Gawade*



He mentioned about the impact of Industry 4.0 in the European, American, Indian and Chinese markets. The positive and negative impacts of Industry 4.0 was mentioned and the need for skill upgrade was stressed by him in his talk. He later provided detailed perspectives for Cloud Computing Services, Cyber Security, Artificial Intelligence, Big Data, Virtual Reality, Augmented Reality, Data Centers, Robotics and Unmanned Vehicles, Additive Manufacturing, IoT Technology, 5G Network, Information Technology and ITes Service Sector. He also discussed about the strategies adopted by top companies to enhance their revenue. He discussed about the new technologies which were gaining momentum which

include digitalization, blockchain, Artificial Intelligence, autonomous technologies, remote automation and digital twin. He also discussed about the usage of technologies in manufacturing and chemical sector.

Mr. Sarang encouraged students to ask questions and gave in depth answers to the questions asked by students. This definitely helped students to understand how they can upskill and be industry ready in today's world. The session was quite informative and helped students to gain a perspective with upcoming technologies, their applications as well as career paths to grow in the industry.

An online webinar was held on 23rd May as a part of e-Talk 2020 (an online guest lecture series) on the topic of Industry 4.0 by Mr. Sarang Ohol who is Director Sales-Emerging Markets with Salesforce. The talk began with an introduction of how industry has transitioned from Industry 1.0 to Industry 4.0. Later, Mr. Sarang told students about the concept of Industry 4.0 such as IoT (Internet of Things), cyber-physical systems, Artificial Intelligence(AI), etc.

## FAIR TRADE: THE FUTURE OF THE ENTERPRISE

*Akash Sagar*



Director, Creative Handicrafts spoke to the students of SCIT as a part of the second guest lecture of the E-Talk 2020 lecture series. Mr. Johny touched upon all the fundamental aspects of fair trade, starting from how it is nothing but business in a different way to how various corporations are certified as Fair-Trade Organizations. In his address, Mr. Johny shed light on the basic fact that Fair Trade is essentially business in a different way, one that ensures value delivery to the actual producer of goods and not the middlemen and shareholders.

A central theme of the address dealt with the fact that extreme income inequality was a destabilizing factor for the economies worldwide and that this inequality eventually lead to increased crime, corruption and economic

instability. Mr. Johny presented facts that regular businesses only contributed to widening this inequality as the wages of producers of goods had not increased with growing productivity over the years.

Mr. Johny Joseph concluded the talk by highlighting what it means to be a fair-trade organization and the various requirements in order to be recognized as one. He drove home the message that all fair-trade organizations are mission driven rather than profit driven. Various questions posed by the students were answered by Mr. Johny effectively cementing the concept in the minds of the students.

Given the current global scenario; where people businesses and livelihoods are impacted in a major fashion across all domains, it becomes extremely critical that we as consumers and producers of various goods look toward the implementation of Fair Trade as a practice across the multiple verticals of the economy.

To improve our understanding about fair trade, Mr. Johny Joseph, Executive

# FACULTY BLOG

## USE OF GAMES IN MODERN DAY TEACHING AND LEARNING

Prof. Krishanan Ramanathan



Learning by doing is need of the hour and gaining popularity in today's education scenario. In the current technological age

newer methods of teaching are gaining have different learning styles personalities and exhibit different behavior. The other challenge that educators face is how to keep the learners interested and engaged in the

learning process. Through Rote learning students do not understand the fundamental concepts and application of the same to real-life situations. The knowledge and skills acquired through game-based learning are retained longer than information from other learning methods.

When you are involved in what you are doing it makes the learning effective. Games designed to enhance learning and give an altogether new perspective motivate the students and improve the problem-solving skills.

While using the Game-Based learning approach care should be taken that it is aligned to the objectives and the outcome of the course for which the approach is used. Games have become an integral part of modern education.

Let's hope that the latest trends of game-based learning will contribute for the betterment of students' learning and to the quality of knowledge and skills they gain.

# STAR ALUMNI

## VIPUL NAYAK

Simran Gupta



Our Star Alumni for this month is Mr. Vipul Nayak who is currently working as the Business Development and Customer SuccessHead of the India and Asia

Pacific region in Soroco. He has corporate experience of more than a decade. Back in 2007, he started his journey in the corporate world as an IT Service Associate at NCR Corporation.

He is a part of 2008-10 batch of Symbiosis Centre for Information Technology. After completing his MBA in IT Networking and Marketing, he joined Aryaka Networks as a part of the Marketing and Sales Team for an year before moving to Akamai Technologies where he received the honor of being in Akmai Titans Club for three consecutive years. Later, he held the position of

Major Account Executive between 2015-2018 at Akamai Technologies. Thereafter, he joined Pluralsight an online education company as a Regional Sales Manager for a year. His career path shows his passion for working with small and medium scale companies to learn and grow as a professional and as a person. Besides, professional experience, he is an accomplished artist. He has completed Intermediate and Elementary Art exams and has won many drawing and painting competitions. We are immensely proud to call him a part of the SCIT extended family and Star Alumni for the month of June.

# TEAM WEB AND MEDIA

## FACULTY MENTOR



Prof. Vidyaoti Ramteke

## STUDENT MEMBERS

