



EDITOR'S CORNER

-Sudeepti Shukla

To keep learning spirit alive, month of September commenced with full zeal and enthusiasm. Continuing the digital education, the first online Guest Lecture was on "Entrepreneurship and social impact in the post COVID world" which gave insights on entrepreneurship as a career. The speaker told that in the field of entrepreneurship, Business agility is of utmost importance. The second guest lecture was conducted on "Applications of Artificial Intelligence Research " in this speaker told about the existing significance of Artificial intelligence in everyday life and about the various research areas in Artificial intelligence. The third online guest lecture was on 'How RPA transforming HR'. The speaker told the productiveness of robotic automation for the entire organization specifically for the HR domain. The fourth Online guest lecture on 'How to build products the Agile way'. The speaker talked about the agile product roadmap, that facilities changes according to the requirements. The fifth Online Guest lecture was on "Machine learning and its implementations across industry verticals". Also, the most awaited event "SPROUT IT" was conducted in September to bring out the essence of entrepreneurship & leadership between the students. The theme for this year was- "Square-One-Vantage: Unfolding the Entrepreneurial Mindset". The month ended with the last Online Guest Lecture on "Effective Career Management for Women". The Speaker enlightened students about the context of women empowerment. The web and media team proudly presents the 40th edition of Atharva Magazine. Read it to know all the happenings in detail. Happy Reading!

WHAT'S INSIDE

Guest Lectures

Faculty Blog

Star Alumni

Team Web and Media

SPROUT IT

-Suraj Shrivastava



The most awaited event "SPROUT IT" conducted on 26th September 2020, the flagship event at SCIT to rejuvenate the spirit of entrepreneurship & leadership among the students. A platform for anyone whoever has the passion to embark any difference and ought to do something for society. The theme for this year was- "Square-One-Vantage: Unfolding the Entrepreneurial Mindset". Theme Square-One-Vantage, an event designed for everyone with magnitude to navigate students to bring out the Entrepreneurial mind. The framework of the event was fantastic, with multiple levels and each level has an experience of various hurdles. The whole event was organized in two subsets: (a) Panel Discussion (b) Battle of Division. The event began with the welcome message by Director Dr. Dhanya Pramod encouraged all the students to carpe diem. Therewith, the event continued with Panel discussion on Topic "Mapping the Entrepreneurial Mindset from Square One" with four speakers- Sairam Reddy, Arman Sood , Deepa Sayal , Vaibhav Khandelwal and a moderator- Adit Chouhan . Speakers edified students majorly on How-to & What-to aspects in Entrepreneurships for Students while sharing their personal experiences. Battle division was the stack of fun and inquisitive activities in Numero-WhoKnow. There were two rounds to win the battle which includes Hustle Hour (Learn and Fun) and iCUBE (Innovate, Implement and Improve) of round one. End-to-end a team activity where decision making & spontaneous ability to solve the problem gauged. Next round was In-vogue Avenue where the real-world business problem deciphered by multiple teams. The event nailed the excitement and brought the bent of Entrepreneurial mind even in such trying time and achieved the praise and standing ovation of all the hardship it went through weeks, signing off with such a great success.

Guest Lecture

DEEP DIVING INTO IT COMPLIANCE

-Simran Gupta



On the occasion of Teachers Day, 5th September 2020, an online guest lecture was scheduled for SCIT students. The speaker of the day was Mani Keerthi Nagothu, an information security professional, alumina of SCIT.

The lecture was subject-oriented, focused on the IT Compliance part of information security. Unlike others, Ms. Mani began it with a series of few random pictures on her screen and asked everyone to see them. Later, she commenced the session with her experience in the IT field and how she had worked with big names like Deloitte, EY, and currently working as a manager in MNP, a Canadian IT Consulting firm.

Throwing light on the importance of IT compliances in every aspect of business and market in the world right now, she talked about the major components of these compliances namely, IT Governance, Risk Management, and lastly compliance itself. For the later part of the session she discussed on one of the most valuable compliance, Sarbanes-Oxley Act 2002 (SOX) which deals with the financial reporting of all the publicly traded companies in the United States as well as their subsidiaries and foreign companies that are public and do business with the US.

She explained the various sections under the SOX standard, its implementation, controls, legal implications, and penalties implied. And also, how all of these collectively help in increasing the transparency in the financial reports of the companies that directly benefit the investors while keeping the interest of the audience by discussing real-life examples.

As the session progressed, she talked about other major compliances as well like German-Leach-Bliley Act (GLBA), HIPAA, PCI DSS, etc. One of the interesting elements in the whole session was at the end, where she showcased the importance of graphics in the education system by performing a small activity. At the end of the session, she again showed the random pictures with some new additions and asked students to identify the ones which were there in the start and how everybody remembered those sheds the light on how our mind grasps pictorial knowledge more than textual information alone.

APPLICATIONS OF AI RESEARCH

-Ruchi Kandpal

The speaker Joy Mustafi was efficacious in delivering his guest lecture to the students on 5th September whereby engaging them in the concepts of AI for research purposes. Joy Mustafi is associated as the Chief Scientist at Aviso to drive the Research and Innovation on Artificial Intelligence and Data Science practices. He is recognized as one of the top data scientists in India. He received the Zinnov Award 2017, Technical Role Model, Emerging Technologies (Senior Level) for the fruition of his persistent work in

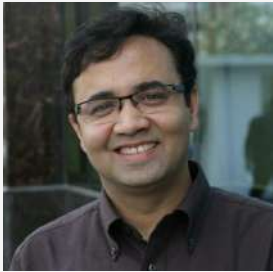


the Analytics field. The term artificial intelligence was coined by John McCarthy in 1956 which means how to stimulate human brainpower in an artificial way. It should be used to increase efficiency and not replace human dignity. The field of AI research was born at a workshop at Dartmouth College in 1956. Carnegie Mellon University, Massachusetts Institute of Technology, and International Business Machines Corporation started very early with the AI concepts. They and their students came up with computer learning checkers strategies in 1954, which were playing better than an average human by 1959. There are many types of data like structured data, semi-structured and unstructured data. All machines, sensors, and mobile applications generate semi-structured logs. Unstructured data has a variety of data in the form of free-flow natural language, random photographs that helps in the identification of objects, text, speech data, audio, and video. Whenever there is free flow the output can be a challenge. As a data scientist, the challenge is to identify them and to classify them. The first patent by Joy Mustafi was on problem-solving with text and numbers. In which the algorithm understands the language of the problem, a decipher then converts it into a mathematical problem and gets the answer. This also helps with anaphora resolution. His second patent is about analyzing a data interpretation question with a table or chart using natural language processing methods. The algorithm extracts information from the question and maps the extracted information into mathematical relations to understand the question. Multiple neurons are connected through the synapse to make a neural network. All the neural networks like CNN, RSDA, LSTM are connected and complex neural networks which are nothing but the simulation of the human brain. The neural network needs to have features to solve problems like adaptivity, interactive, iterative & stateful, and contextual. It should learn as the feature and requirements change. The research on artificial intelligence is incessant due to advancements in technologies. Therefore an individual needs to stay au courant with the latest technologies. In the end, we had a Q&A session where the speaker cleared everyone's doubts.

Guest Lecture

ENTREPRENEURSHIP AND SOCIAL IMPACT IN THE POST COVID WORLD

-Sudeepti Shukla



To give the students the various perspectives of entrepreneurship a guest lecture on the topic 'Entrepreneurship and social impact in the post COVID world' had taken place on 6th September 2020. The distinguished speaker of the talk was Dr. Abhinav Mathur. He is the Founder and Chairman of the Million Sparks Foundation (MSF). He is an experienced veteran in the field of entrepreneurship. Also, he had done his Ph.D. from IIT, Delhi, and MBA from IIM Lucknow.

He started his talk by explaining entrepreneurship as – it's all about finding a problem and solving it in a manner that an individual believes it should be solved. He urged students to build a strong network and to seek people with whom they can collaborate and learn something new. He stressed on the fact that practical knowledge of the business world is as important as theoretical knowledge. He emphasized 'unlearn something you already know and learn something you don't know'. He also shed some light on how in the present time of COVID the non-profit organisations are facing funding issues and people are not able to contribute to the NGOs. He addressed students that to start a new start-up just put all the hard work and efforts without thinking about the size of the business. In the field of entrepreneurship, he mentioned that the most important thing is business agility. Agility can assist you maneuver market change, adjust products or services, or plan a strong way to successfully launch something new. The learning experience was profound with real-time scenarios.

To conclude, he shared several amazing stories of his journey and how he had overcome all the problems in his entrepreneurial journey. He further inspired the students to chase their passion according to their abilities. The speaker told students that it's necessary to realize that there are many obstacles along the way, but you shouldn't give up. With a will, trust, and determination, you can defeat anything. The session ended up with the question-answer round. It was an insightful and interactive session.

HOW RPA IS TRANSFORMING HR

-Abhisek Bhattar

On this note, SCIT has organized a session on September 12th to impart some knowledge in this field and welcomed Mr. Shubham Tripathi, the lead HR for India and APAC region at Mazars who has over 12 years of experience in the HR domain across various areas like Research Development, Employee Relations, Administration, and Client Management, addressed the students. He also holds expertise in areas like HR cycle transformation, HR bots, RPA implementations, HR tools implementations, and transformation of hiring via various tools.



Mr. Tripathi has been awarded umpteen times for his astounding work in the HR domain. The entire session was very helpful as Mr. Tripathi expertly explained how productive is robotic automation in real life. He went on to explain the extent to which this technology will be beneficial for the entire organization specifically for HR and how it can be implemented to audit, compliance, insurance, contract management, invoicing, and analytics. The reasons for the implementation are due to its ability to save time i.e. how fast an intelligent bot would take to complete a task in an organization. The second reason is due to security, now since everything revolves around data and organization has to be extra careful and confine it within the organization. The third is due to human error, as with the bots we can achieve our goals with no error. Next is to increase productivity and how it will reduce the costs significantly. So, with this technology, the need for manpower will reduce since the bot would handle it and make humans more productive. Mr. Tripathi went ahead and showed some videos depicting the activities of how different are the functionalities between the attended and unattended bots. He highlighted the working strategy of an HR and a bot and showcased striking differences between them. He showed how sourcing is carried out in LinkedIn by a bot and how it would make the process smooth. He emphasized the importance of updating the social media handles as more the content more is the reachability. The bot will be able to read, deliver, and modulate hundreds of formats and convert them to their format in seconds. With the advancement of automation in the hiring process, he explained how drastically it has changed. The parameters to assess the candidates are behavior, physiological fitment, mind towards the job, subject matter expert. He backed the data with some statistics that how by end of 2021 almost all companies will be imbibing this technology. He so delightfully and patiently answered questions from the students and on a parting note, he urged all the budding HRs to learn, to evolve, and to partake in honing new skills i.e. keep up with current needs. He also urged students to keep exploring and come up with some innovative technological solutions.

Guest Lecture

MACHINE LEARNING AND INDUSTRY USAGE

-Supria Deka



As the series of guest lecturers are proceeding enthusiastically, the students had an opportunity to attend another interactive and most awaited lecture on the topic of "Machine Learning and Industry Usage" by Mr Vikas Malhotra. He has completed his masters in management of information system from Texas A&M University, US. He is currently working as a full-time senior data scientist at Red Ventures and has a total work experience of 9 years. Mr Vikas Malhotra started his lecture by introducing about the core concept of machine learning and its contributing features such as machine translation, strategies, problem-solving skills etc and how these skills are required to succeed in our chosen careers as part of e-GL series on 19th September 2020.

The session was an interactive one from the get-go. Mr. Vikas Malhotra spoke about the various aspects of why machine learning is important and is needed. He shared about the various industries such as health care, insurance sectors, financial sector, retail, telecom & utility industries which uses machine learning algorithm techniques to optimize the efforts of both the users and the organisation. He addressed the students about the challenges that a data scientist faces while working on machine learning in a real-time scenario and how to approach the same. He added that as students of data science and data analysis, we are well-positioned to take challenges by thinking out of the box, its cognitive measures, innovations, applications and most importantly the algorithm which we will be working on machine learning which should be adaptive as technology always evolves in its best colours. During the session, he shared his insights on a funnel tree design which is followed by every other organization called Digital Market Sales Funnel Design that is a well-defined structure followed by action to decision to interest and finally the client and explained the process how it worked by providing the solution steps by steps. Mr Vikas Malhotra concluded the session by encouraging the students to take up a few online courses and get skilled on required tools. He has also encouraged the students to take up a few activities that can be experimenting, engaging, exploring, empowering in the field of machine learning and its implementations that can be beneficial for the aspiring data scientists. This session paved a path for the students to brighten their future. On a concluding note, the session was overall insightful for all the students and the event ended with few Q&As where Mr Vikas Malhotra addressed the queries from the students.

HOW TO BUILD PRODUCTS THE AGILE WAY

-Sudeepti Shukla

Continuing the fruitful sessions of industry experts for students. This time our guest speaker session was taken by Mr. Hemanth Kumar. He has 8+ years of rich experience in building and shipping B2C and B2B products. He is a proud alumnus of IIT Bombay and IIM Ranchi. Currently, he is working as a Technical Product Manager, Airtel Africa. He shared his insights on "How to build products the Agile way" on 19th September 2020. Also, Mr. Sharma has 2 decades of rich experience in diverse fields like Hospitality, Banking, Operations, e-Commerce, etc. He addressed the students on the topic- "How voice will change the future – The Forefront of Voice revolution".



Mr. Kumar told the students importance of how to be passionate about working on new challenges and solve new problems. The discussion goes on about the importance of product management. Firstly, he told students about the various points why a new or existing product fails in the market by taking the example of Nokia Mobile phones and Tata's nano car as both of them lack product definition and the right direction.

After that, he told about the different roles in product management like product marketing manager, product owner, product manager and their specific responsibilities. Later he pointed out the different areas of research in product management which a company keeps in mind while launching its products. These are market research, customer, and competitor research. Also, product pricing plays a crucial role in launching a new product by keeping in mind the targeted market segment.

After that, he expressed his views on the Go to market strategy by taking the example of Uber cab service. Like how uniquely uber is a convenient, inexpensive, and safe taxi service. He told about how Uber has covered the present market with proper marketing and user acquisition.

Later in his session, he talked about the agile product roadmap. He described agile product roadmap as interesting it facilities learning and changes according to the requirements. At the end of the session, students interacted with keen interest and raised questions about various things in product management. The speaker responded to the various questions of students. Students were very enthusiastic and energetic throughout the session.

Guest Lecture

EFFECTIVE CAREER MANAGEMENT FOR WOMEN

-Suraj Shrivastava



An extraordinary guest lecture was conducted on the 27th of September. The speaker of the lecture was Mrs. Archana Venkat, Director and Head of Marketing- Financial Advisory Services at Deloitte Touche Tohmatsu India. She has 14 years of work experience and the last six years have been in leadership roles. She is among 23% of women working in the formal workforce in India and also among the 7% of women who are Directors and CXOs in India. She is running a women's professional forum in Bangalore from last 3.5 years to help women about-negotiating for career growth, managing family and work, tackling biases and harassment at work. The topic for the session was "Effective career management for women".

The speaker Enlightened the students of SCIT. about the context of women empowerment like- Understanding the current presence of women in corporate and key challenges, various factors affecting the women participation in a corporate career, career planning and career decisions for corporate women, factors affecting women participation at corporates.

Speaker predominantly focused on few parameters for women at corporate is not only salary, role and company brand but also the work-life balance, stability and career growth. She also suggested to emphasize more on the work and professional accomplishments to become a competent working professional. Thereupon, Speaker gave few mantras to females outshine in their professional career through two major steering paths:

- **Stronger negotiation skills**- Speaker spoke, why men tend to end up with better economic negotiation than women because of a stronger professional network, updated skills and awareness of market standards. Women should keep the same pace to become a better negotiator, also need to believe in themselves to break cliché of the socio-cultural beliefs and barriers.
- **Planning your career**- Planning career and understanding various roles and responsibilities in the journey an utmost important aspect for every female. Sabotaging the barriers to climb the ladder of success includes: taking new initiatives, urge to dive deep in project management and leadership roles; can leave an impact at various level of organization.

While ending the lecture, she mentioned about her book with stories of various women and their journeys to help them understand the challenges women face in their professional journey and how to overcome them. Overall, it was an exciting session for all the future women leaders, yet students enjoyed the most.



Faculty Blog



AN ENTREPRENEURSHIP SEED FOR THOUGHT!

-Prof. Raghav Sandhane

Entrepreneurship can be defined, in the simplest way, as setting up an activity to make profits. While this setting-up activity is not as simple as the definition, having gone through it for more than a decade, let me tell you, it is not as hard as most of us envisage it to be. Allow me to share some facts with you that will make you feel comfortable with the thought of incepting your own venture.

Over 90% of the businesses were started by individuals with a Bachelor's degree and more than half of them had an advanced degree. A very high percentage of people didn't start their business because they found it difficult to get employed but because wealth creation was a motivator for them. In addition, they felt a sense of pride to provide employment. This was their way of giving back to the society. Another point to seriously dwell upon is that most of the businesses were not started by very rich or very poor people but by ordinary people like you and me. The last and certainly not the least – the founders of most of these businesses didn't have either of their parents into any kind of business earlier.

If 90 % of us satisfy these conditions, what are we waiting for? What is stopping us from taking the first step in building innovative and world class organizations? It is probably the belief in ourselves or rather the lack of it that is holding us back. Let us have a thought planted in our minds today. Let us sincerely decide that we want to be entrepreneurs. This does not mean you start an activity immediately today. With the entrepreneurship thought implanted, we sub-consciously start seeing opportunities in situations around us. It is then just a matter of time when one such idea fructifies. The idea need not be a game changer all the time. It could be a small idea that we build upon to make it bigger, later.

Another point people spend a lot of time thinking on is whether one should have a team or is a single person good enough? The simplest answer is it all depends on the opportunity and the type of business you want to get into. Initial days can have a proprietorship or partnership firms that can take other forms as you grow. I believe that incepting an IT services or IT product organization, which many of us are certainly qualified for in terms of capabilities and expertise, is easier than we think. A thoughtful beginning, a sincere approach and adding the right team at the right time will indeed make it big.

All the best to you – the future entrepreneurs!

SONNET “A TRYING TIME”

-Dr. Prasenjit Sen



All our life was joyous, honky dory and fine
Came a severe calamity, told, this is Trying Time.
Unknown unmatched the virus demon, cruel and dark
The invisible enemy attacks the human, unchecked and stark.
Nothing to prevent its advance, galloping over the human turf
Clueless humanity searching a remedy, baffled by virus' bluff.
The magic potion of quacks and charlatans brings no wonder cure
To prevent the attack follow the Must, for safety to ensure.

Hope must we have, courage for staying safe, playing our role.
Crossing daily the hundred hurdles, respond the clarion call
A disciplined drill of restraints, shield the thousand devilish streak.
Dedicated mind, noble and pure, are in struggle for a lucky break.

A respite from this panic and ordeal the World pray and pine
Discovery of a wonder drug shall come with Grace Divine.

Faculty Blog

--हिंदी दिवस पर - एक अनुभूति--

-Dr. Prasenjit Sen



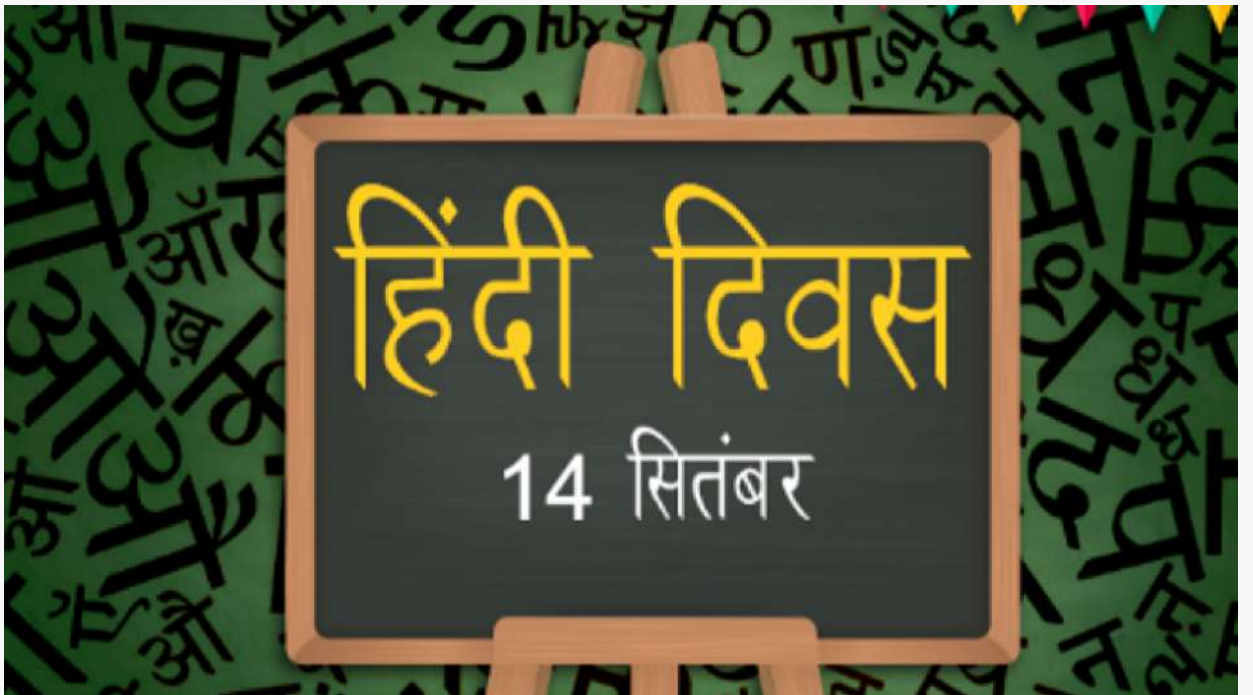
समावेश आज हमारा , पालन करना राष्ट्र भाषा की प्रचार ।
उपस्थित करें इस अवसर पर हम एक साहित्य रस -सम्भार।।
लेखक -लेखिका लाएं रचना सुगठित - सुन्दर , कभी नहीं वह तुच्छ,
तरुण -तरुणी कवी मन लिखें , छन्द मय , काव्य मय मधुर - गुच्छ।

उमंग मन लाये युवा साहित्य नवीन चिंतन
प्रकाशित आज मेधा- युक्ति भरा कल्पना स्पन्दन।
बहते चले मुक्त धारा विप्लवी मनन ,
उद्बुद्ध प्रेरणा न माने भाषा नीति -बंधन।।

संकट आया आकस्मिक, इस भूतल पर ,अप्राकृतिक भयंकर ,
अति क्षुद्र ,आक्रमण तीव्र ,व्यापक प्रसार - चिकित्सा दुस्कर।
मानव जाति दिशाहीन आज , हताशा और भ्रांति -भरा भय
नियम पालन ,सेवा यतन और दिव्यकृपा - है सुरक्षित उपाय।।

विजय तूर्य लाये सर्व भाषा ऐक्यतान
गाहे हम सब मानव- सत्य की जय गान ॥

-- अज्ञात कवि



Faculty Blog

A Lynch Hungry Society – Prof. Shaji Joseph



Justice in India has always been a point of contention. For centuries we worked with conventional wisdom and social and cultural mores. The kings or the feudal lords used to be the one who distributed justice. Corruption and favoritism have been a factor that has been recognized for centuries. The glorification of Tenali Rama or Birbal tells loud and clear that their breed was a fine one. Not many kings were advised by such bright and just minds. Justice was a thing people longed for but never got. Most people tried to settle their disputes in the village itself and the role of Panchayat or rule of five elders who were known as the Panch.

Even here the issues of social stratification, the caste class differences, the patriarchal dominance over women saw to it that a large number of people still remained outside the legal system. When you know that the formal legal system is something that either is not with you or you cannot afford justice, the only other option is to assert. The louder you are the more chances that you win an argument. We say, 'jiski laatti uski bhains'. Or might is right. Who shouts first and the loudest wins.

Move over to the modern time. System remains the same. Justice is not affordable to a large number of people. Most people feel helpless in front of the system which imposes over them as an alien. System has become alien to you. People are afraid to go to a police station not because you are afraid of the law but out of the fear for the harassment that you might encounter there. People do not approach court because the legal system can take ages before a judgement is passed. A person caught by a traffic police is happy to pay a Rs.50 bribe rather than ending up paying thousands just because the traffic police want to harass you. People are afraid to make a complaint against the contractor who has made a bad road which has caused a perennial back ache for thousands who use the road daily. They ride in silence over the numerous gutters in the road which increases your maintenance cost and frequently permanently damage your vehicle. Employees are afraid to question the bosses for fear of getting fired. They bare the insults heaped upon by their bosses in silence.

The nation is sitting on a ticking bomb. Any minute it can go off. Psychologists say if you suppress a feeling for a long time it might one day erupt and the damage would be huge. I remember watching the movie, Munna Bhai MBBS and loved the scene on the railway station where a pickpocket getting caught trying to pick Sunil Dutt's pocket. Immediately a crowd gathered and every one wanted to hit the pick pocket. The scene gave a beautiful message. Every one of us is part of that frustrated crowd waiting for an opportunity to vent out the frustration. Any opportunity is a good opportunity. We have gone beyond the stage of rationalizing an action. Or rather we have forgotten what is rationality. Because it is not possible to rationalize any thing that is going on around us. Every one of us is ready to push the button that will trigger the bomb. We would do it happily. We would trigger the bomb without thinking twice because we are so frustrated. We cannot/will not rationalize why are we ready to push the button or pull the trigger. Remember all the social media posts during the surgical strike. The nation erupted in joy. Every one around me was so happy that Indian troop bombed Pakistan territory and killed so many so-called terrorists. The frustration of the people is so much they are not able to understand the depth of their feelings. When people heard a few sadhus are out abducting kids the entire village came together and lynched a group of sadhus or godmen who were returning after some satsang. In all the numerous lynching incidents that we often hear from the different parts of the country the ones who are hitting the victims to death often are from the lowest class/caste community in the region. It shows the depth of their frustration with system.

The frustration and the anxiety are felt by each and every one of us. We consider ourselves as the so called educated, middle class, liberal thinking, technology savvy, urbanized, modernized, influenced by the western values. How are we different from the poor illiterate who physically lynch a human being to death? If tomorrow I write something about Narendra Modi, or Rahul Gandhi or Mukesh Ambani which you do not agree with I am sure there will be a lot of you who are willing to pelt stones at me. This stone might be in the form of strongly worded abuses. Many of you will be willing to abuse me for saying what I said. We kind of lynched Karan Johar because he represents a world which we all aspire to but know that we cannot get there, however hard we may try. The kind of trolls that followed people like Burkha Dutt, Narendra Modi, Amit Shah, or Rahul Gandhi is something that would drive an ordinary person like you and me to kill ourselves. The recent trolling of Rhea Chakraborty and Anurag Kashyap by millions who have nothing to do what they did or they represent. Yet millions happily called them names and abused for months together. For me each of these incidents are nothing less than mob lynching. I do not think I would survive the kind of attack that generally happen over the social media these days. Can I therefore say you are a lynch happy crowd waiting out there to pounce on any one whom you do not like? Probably you are.

The question is why are the way we are. Why are we happy to emotionally lynch a person? We do not spare the strong or the weak. We are ready to abuse and call names anybody. Recently a great Indian made a statement against a famous actress who also happened to be the wife of a cricketer. The comment on the cricketer's wife did not go down very well with the netizens. Within no time trolling started. Abuses after abuses were heaped on the person. Yes, people make mistake. And often an apology would have cleared the air. But no, it did not end there. We all wanted to dirty our hand. We wanted to pick up and through the stone at the hapless victim. It is not just you and me who are like this but most of us around are waiting to throw stones without even knowing the people. It is becoming more common in the virtual world.

It is apt to remember the passage from the Bible where Jesus had told a group of people gathered to pelt stones at a woman caught committing adultery. Jesus did not tell them not to pelt stones at her. He just said, let the first one to throw the stone be a sinless person. One by one every one left without throwing a stone. She was spared. If the same was asked to our netizens who are ready to abuse, virtually lynch, and call names to pause and look within to see if you are blemish, if you are sinless, if you are incorrupt to throw the first abuse (stone) I am sure ours would be a better world. From a lynch happy crowd, we could progress towards a truly humane world.

Star Alumni

MR. RAM KINKAR JHA

-Farzeen Khan



Our Star Alumni for the month of October is Mr. Ram Kinkar Jha who is presently working in Pricewaterhouse Coopers (PwC) as a Co-Lead of Management Strategy Consulting (Digital Experience, Sales, Service and Pricing). He is currently working on areas like Customer Impact & Digital Strategy Consulting. Simultaneously, he is also involved in Learning and Development (L&D) Planning, Hiring, Demand Generation, Accelerating Development, and Capability Building.

Mr. Jha pursued his B.Tech in Information Technology from Kamla Nehru Institute of Technology. As an undergraduate student, he was actively involved in various activities and committees; he was also the student leader for chapters such as IEEE, Computer Society of India (CSI), and Institution of Engineers, India (IEI). He then went on to pursue an MBA in Information Technology Business Management from Symbiosis Centre for Information Technology, Pune. He was the youngest to receive the first prize in the Economic Times "Power of Ideas" hosted by Economic Times and IIM Ahmedabad. Apart from that, he also bagged the second prize in the Business Value Design Contest organized by NEN. He has cleared the UGC NET Management exam and holds a lifetime certificate of UGC NET for Academia roles in MBA courses.

Mr. Jha has over 11 years of diverse corporate experience the domains ranging from Strategy, Planning, Executing, Sales, Service, Pricing, and Digital Transformation. He has worked for various reputed organizations such as HCL Technologies Ltd, Infosys, Maersk Group, and Eaton Corporation. During his tenure with Infosys, he has completed numerous internal certifications, such as Multichannel Commerce Competency, Supply Chain Management Competency, Merchandise Management Competency, and Sales and Marketing Competency for Retail and CPG Industry. Apart from these, he also completed various certifications like Oracle WebCenter Content 11g Presales Specialist and Oracle ATG Web Commerce PreSales Specialist.

Mr. Jha's constant endeavor to learn, and to come up with innovative ideas has led him to success. We are extremely proud to call him the Star Alumni of this month.

STAR ALUMNI FOR THE MONTH OF OCTOBER.

Mr. Ram Kinkar Jha

Team Web and media

FACULTY MENTOR



Prof. Vidyavati Ramteke

STUDENT MEMBERS



Abhishek Bhattar
Blogger



Akash Sagar
Blogger



Anand Malla
Photographer



Anwesh Mohapatra
Video Editor



Arushi Khapekar
Photographer



Ashutosh Ghodasara
Blogger



Dhaval Anjaria
Web Developer



Divya Singh
Graphic Designer



Farzeen Khan
Blogger



Harsimran Kaur Bhogal
Photographer



Hiral Bakhda
Graphic Designer



Jaya Chaudhary
Web Developer



Jayesh Nehate
Video Editor



Joel Varghese
Video Editor



Mahendra Bhamu
Web Developer



Meghna Taneja
Web Developer



Omkar Patil
Web Developer



Pragya Lahoti
Video Editor



Priyanka Doshi
Social Media



Pulkit Khandelwal
Web Developer



Richa Rani
Photographer



Ruchi Kandpal
Blogger



Rutuja Joshi
Photographer



RVS Sravanthi
Graphic Designer



Sagnik Das
Photographer



Saket Walunj
Graphic Designer



Saujanya Sharma
Social Media



Schuita Panicker
Social media



Seema Pagare
Photographer



Shivaram C V
Web Developer



Shreya Koley
Video Editor



Shruti Singh
Graphic Designer



Shrutika Kulkarni
Blogger



Shubham Chauhan
Video Editing



Shubham Sonawane
Photographer



Shyam Gawade
Blogger



Siddharth Saxena
Photographer



Simran Gupta
Blogger



Soumya Singh
Social Media



Sucharitha Ellendula
Web Development



Sudeepti Shukla
Blogger



Supria Deka
Blogger



Suraj K Shrivastava
Blogger



Tasmay Rachhadia
Graphic Designer



Uttam Somani
Graphic Designer



Vaibhav Sharma
Photographer



Vaideesh R
Social media



Veeralakshmi Aradhni
Photographer



Vidushi Jindal
Social media



Vijay Bhaskar
Graphic Designer



Vishal Malkani
Video Editor