

## iTELF's SPROUT IT 2021 EVENT SUMMARY REPORT



**Name of the event** : **WINDS OF INTUITION: *In Pursuit of Excellence***.  
**Date of Event** : September 25, 2021.  
**Location** : Virtual platform- Zoom  
**Duration** : 10 AM – 4:30 PM

Amidst the pandemic, health and safety should be prioritized over everything. For the very reason, iTELF's Sprout IT had its Year 2021 version, which is based on the theme "**Winds of Intuition: In Pursuit of Excellence**", as fully virtual event. The 25th of September marked the beginning of management events at the Symbiosis Centre for Information technology.

The SPROUT IT 2021 event was hosted virtually under the guidance of Prof. Apoorva Kulkarni & Mr. Raghav Sandhane. The event was divided into two parts, the first half, that was completely devoted to the Panel discussion on the topic "**Revisiting the Lanes of Intuition**" and the second part of the event included intercollegiate competitive activities.

**Event Part 1: Panel Discussion (First half of the day-10AM to 12:30PM)**

**Platform : Zoom**  
**Duration : 2.5 hours**  
**Attendees : 268**



The event was hosted by iTELF team, starting with a warm opening speech & playing a theme video, followed by the insightful words of our esteemed Dy Director, Dr. Kanchan Patil. This was followed by a great panel discussion in the first half of the day. The Panel discussion ended with a vote of thanks by Mr. Raghav Sandhane (iTELF Faculty Coordinator).

The keynote speakers for the day were, Mr. Agnishwar Jayaprakash Founder and CEO of Garuda Aerospace, Mr. Manoj Agarwal Co-Founder of Xoxoday, Ms. Aanchal Saini CEO of Flyrobe and Mr. Anil Sinha CTO of EarlySalary, and the moderator Mr. Shrey Saxena, Creative Director-GrowDiesel.

SCIT's iTELF team is grateful to the Speakers, faculty, and all the students for a day full of wonderful learning experiences. Students had an active interaction with the panel via the chat box feature of the Zoom Platform. A token of appreciation was given to the speakers for sharing insightful knowledge with the attendees towards the end.

**Event Part 2 : Activities - Encore Spectrum (Second half of the day-1:30PM to 4:30PM)**

**Platform : Zoom**

**Duration\* : 3 hours**



The poster is for the 'ENCORE SPECTRUM' event. At the top left is the Symbiosis Centre for Information Technology logo. At the top right is the iTELF logo. In the center, it says 'SPROUT IT IT ENTREPRENEURSHIP AND LEADERSHIP FORUM 2021 PRESENTS WINDS OF INTUITION 2021 In Pursuit of Excellence+'. Below this, the main title 'ENCORE SPECTRUM' is written in large, glowing red letters. Two blue arrow-shaped boxes point towards each other, containing the activity names: 'PITCH IN-2-IT' (with a person and lightbulb icon) and 'CASE TIMATION' (with a magnifying glass icon). Below these, it says 'IN ASSOCIATION WITH SCEI SYMBIOSIS CENTRE FOR ENTREPRENEURSHIP AND INNOVATION'. Underneath is 'OUR PARTNERS' with logos for various brands like Flipkart, F, AG, Jlink, and TEMPTATIONS. At the bottom left, it says 'Reach us at: itelf@scit.edu'. At the bottom right, it says '@ITELF\_SCIT' with social media icons for Facebook, Twitter, Instagram, and LinkedIn.

The activities were planned in a manner that would help the students to explore their ideas and exercise their skills beyond winning, and hoping that their intuition could guide them to success. Encore Spectrum constituted of two competitions. Both of these were hosted on the **Dare 2 Compete platform**, the details of which are as follows –

### 1. Pitch In-2-IT :

It required the participants to come up with ideas which had the potential to be incubated. The competition was conducted in collaboration with **Symbiosis Centre for Entrepreneurship and Innovation**. The jury comprised of SCIT’s faculty members Dr. Mugdha Kulkarni and Prof. Krishnan Ramanathan, along with Mr. Ismail Akbani, Head of Innovation and Linkages from SCEI. The competition ended successfully with the result declaration by the jury, wherein one winner team and one runner-up team were announced.



### 2. Casetimation:

A case study was provided to the participants and were asked to come up with analysis and solution for the same. The jury comprised of SCIT’s faculty members Dr. Krishnakumar Singh and Prof. Vidyavati Ramteke. The competition ended successfully with the result declaration by the jury, wherein one winner team and one runner-up team were announced.



We shared the E-certificates, hampers and coupons with both the Winner and Runner up teams of both the competitions.

## Event Partners

We collaborated with six enterprises as our event partners, the details of which are as follows-

- Food Partner: Temptations
- Coupons Partner: Wrapkart and Nod Skin
- Gifting Partner: Homescapes and Plink
- Education Partner: Geeks for Geeks

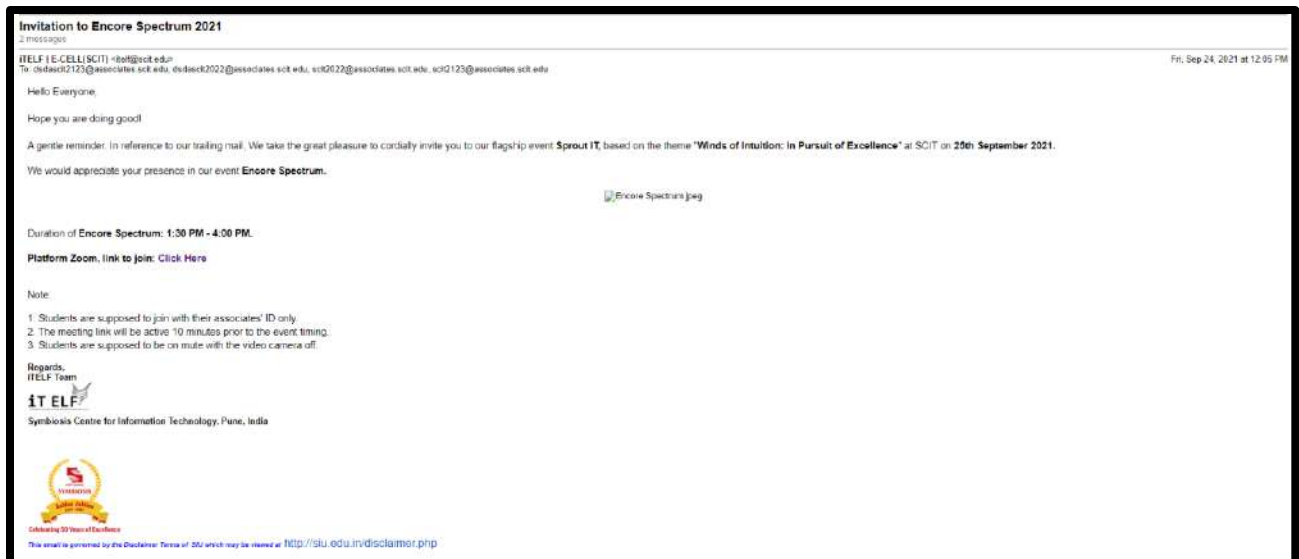
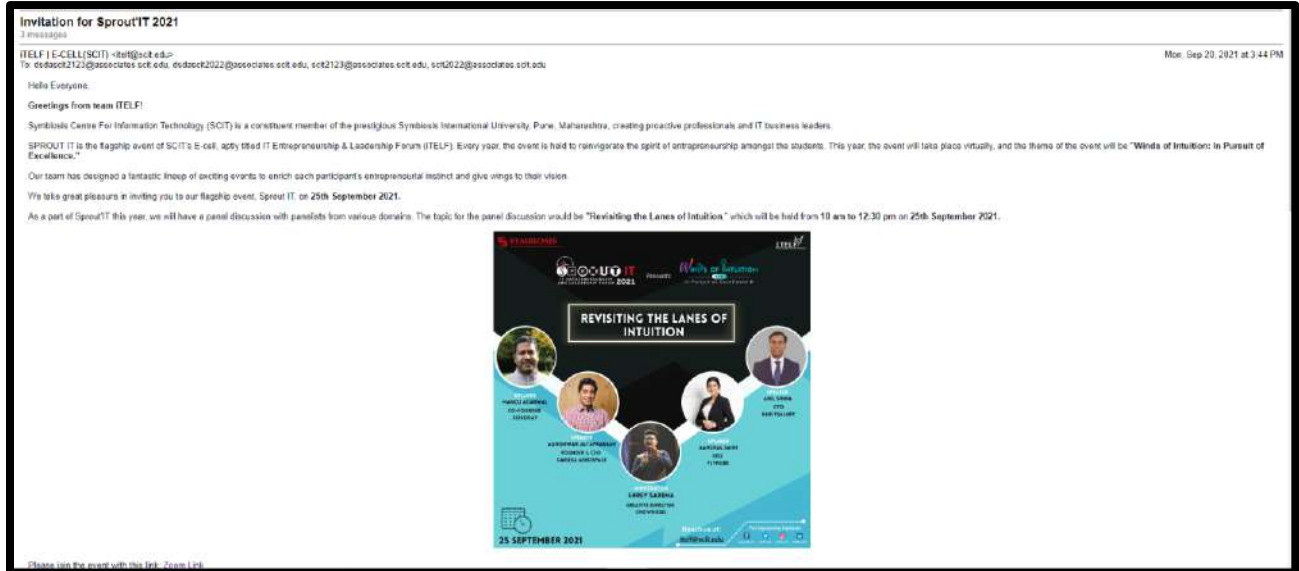


## Promotions & Media

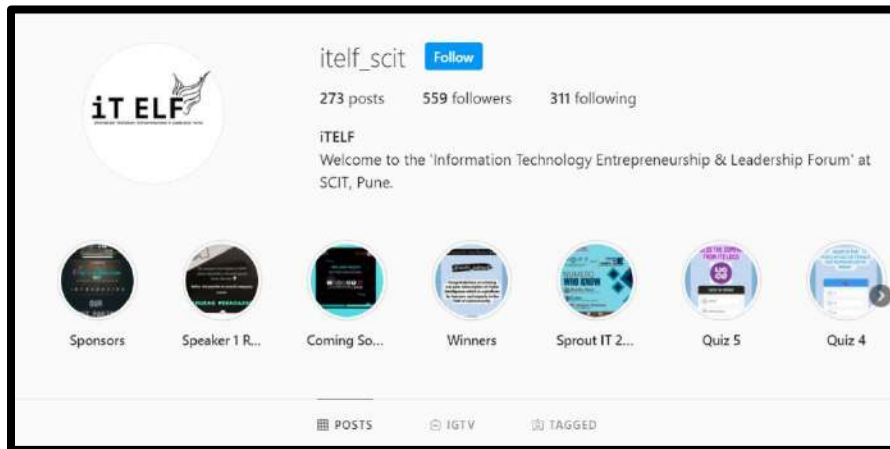
The Web and Media Team lent a helpful hand for all the promotions and marketing, contributing to exponential increase in social media engagement. The SPROUT IT 2021 event was put across social media channels viz. Instagram, Facebook, and LinkedIn. A lot of engagements with prize distribution social media drills were performed to guess the speakers and their companies that added a plus point in the presence of iTELF on social media. The follower count shot up to a whopping 559. A Theme video was created by the team to promote the Theme Launch and to give a kick start to the event on D-Day.

## Communications

The communications were carried out efficiently by the Email handling team that included correspondence with students, faculty, speakers, and all the event-related information, inquiries were proactively entertained in time. A Thank you note to all the Audience, host, and members was floated for being a part of the event.



**Social Media Presence**





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