

National Seminar Brochure - 2019

20th NATIONAL SEMINAR
2019



SYMBIOSIS
CENTRE FOR INFORMATION TECHNOLOGY



SYMBIOSIS
INTERNATIONAL (DEEMED UNIVERSITY)



UNLEASH



“Branching Conventional Businesses
Into New Verticals
A Profitable Deal or a Delusion?”

ESTEEMED DIGNITARIES

SF Hussaini
JP Morgan Chase & Co

Suvabrata Sinha
Microsoft Inc.

Jitendra Singh
JK Cements

Lincy Therrathil
Barclays

Vartul Mittal
Wipro

Subarna Pal
Tata Motors

Vipul Gosalla
Independent Consultant



21st September, 2019



10:00 AM



SIC Auditorium

National Seminar Report - 2019

Title of the workshops / seminars conducted	20th National Seminar "Branching Conventional Businesses Into Verticals, A Profitable Deal or a Delusion?"
Date, Time and Venue	Date: 21st September 2019 Time: 10:30 AM to 1:30 PM Venue: SIC Auditorium, Symbiosis Infotech Campus, Hinjewadi, Pune.
Resource Person(s)	<ol style="list-style-type: none">1. Suvabrata Sinha (Director, Digital Security and Risk Engineering at Microsoft)2. Jitendra Singh (CIO, JK Cements)3. Lincy Therratil (Open Innovation, Digital Transformation – Barclays)4. SF Hussaini (Vice President - JPMorgan Chase & Co.) Subarna Pal Digital Transformation Lead - Tata Motors5. Vartul Mittal (Technology and Innovation Specialist - Wipro)6. Vipul Gosalla (Independent Consultant, Advisor & Executive Coach)
Abstract/short note on the workshop/seminar	In this era of fast-moving tech-enabled powerhouses, companies are venturing into new verticals to safeguard against disruption enabled

	<p>by Information Technology. National Seminar 2020 fastens to explore the varied opportunities and threats that lie ahead with Digital Disruption. Following questions are excerpts from the agenda for the panel discussion at the Seminar to be held in September.</p> <ul style="list-style-type: none"> ▶ How beneficial is the Information Technology driven insights in branching to new businesses? ▶ Will the new venture leverage the existing business? ▶ Is the core company's institutional control a hindrance to scale up innovations? ▶ How does Digital drift aid in overcoming the scale up challenges and threat of disruption? ▶ What advantage does this new business of long-standing company have, compared to other start-ups? ▶ Why long-standing companies enter into start-up race?
Approximate number of attendees	219

Branching Conventional Businesses into new verticals. A Profitable Deal or a Delusion?

In this technology-driven age, organisations are diversifying into different products and business lines. Industries today can understand the dynamics of business because of the advancements in technology. The sectors like healthcare, manufacturing, automotive, and others are now changing their product offerings, marketing strategies, and internal business operations by acknowledging IT building blocks. The relentless changes in the dynamics of the market are a challenge for the market leaders to retain their success.

Digital transformation is creating an impact in such a way that it is easier for businesses to enter unconventional markets. Technological innovation, particularly of the fast-paced kind we see today, is full of possible benefits and opportunities. The inception of advancements like IoT, Edge, AI-driven developments with combined trends of cloud, connectivity and big data analytics is aiding organisations to achieve much more. This is aiding organizations to breakout of conventionalism and to think beyond the established way of doing business. Most of the sectors are now changing their strategies, and business operations by understanding IT and leveraging innovation.

Organisations today are not able to break out to different verticals partly because of complexity in hierarchy and decision making, such factor aid start-ups to grow. Small and medium scale organisations today are more open to diversifying due to easy decision-making powers. Also, advancement in information technology is creating a need for businesses to upgrade the existing infrastructure involving huge investment. One of the most tangible trends in market has been the demand for justifying why money is being spent on IT and quantifying its benefits to the business economy. Even though IT factor is impacting as a whole but it's also imperative to understand that no single strategy works for all, what works for one company may or may not work for every company.

Dynamics of diversification in today's business world is fragile since businesses are trying to penetrate new markets. Rock-solid companies seem to lose their way and crater. At the same time, there's always another billion-dollar unicorn around the corner. With the current knowledge of these ventures, do we know if there exists a rationale for saying whether these ventures would be profitable or not?

19th National Seminar

Amalgamating IoT and Big Data: A Leverage to Data Analytics or an Adversary

With the exponential increase in Big Data and the proliferation of Internet of Things, National Seminar 2018 aims to venture the two contrasting sides in relation to the intersection of Big Data and IoT. Following questions are excerpts from the agenda for the panel discussion at the Seminar that was held in the month of September 2018.

- Big Data and IoT – How they intersect and how are they different?
- Are Big Data and IoT two sides to the same coin?
- How is Big Data powering the IoT revolution and how are they generating value together?
- What are the challenges in bringing together Big Data and IoT?
- Given how complex Big Data and IoT are, is it feasible to amalgamate the two?
- How can combining Big Data and IoT leverage other domains?



18th National Seminar

Beyond the R2 : Analytics, an Altruist to Information Security or rather an Antagonist?

With the dominance of Data Analytics and Information Security in a myriad of domains over the years, National Seminar 2017 aims to delve into whether a coalition between the two will take the form of tomorrow's Guardian Angel or rather be a Threat Agent? Following questions are excerpts from the agenda for the panel discussion at the Seminar that was held in the month of September 2017.

- How will analytics serve as a catalyst for Payment Card Industry Cyber Security?
- Bigger the data, Bigger the Risk?
- Will the advancement of Analytics put Personally Identified Information at stake?
- Does Big Data Compromise Data Rights and Ownership?
- Does this hour call for an ethical breed of Data Scientists?
- Will Retail Data Analytics pave the way for a smarter shopping experience but naïve in Information Security?





Suvabrata Sinha

Director, Microsoft Inc.

Suvabrata leads the "Digital Security Risk Engineering" team in Microsoft and has been with Microsoft for over seven years now. In Microsoft, Suvabrata has led a number of initiatives in close collaboration with other IT/CSE teams and product groups like Windows Defender and Azure. His passion is to look at digital security as problems that are best tackled through a multi-disciplinary approach and engineering solutions that scale. He has worked earlier with Bank of America's Global Information Security and Big 4 consulting companies. He specializes on cloud security, app sec, threat monitoring and remediation, compliance automation and security/ risk governance at scale. He also mentors and coaches for women in information security technology in India. Suvabrata is an Active speaker in public forums and workshops.



Jitendra Singh

CIO JK Cements



Jitendra Singh is a Techno-functional Digital CIO with experience in conceptualizing and delivering solutions across divisions on Web, Mobile, eCommerce and other platforms. Passionate about creating and scaling new environment in the Internet and Mobile space- Working with internal Divisions and senior management in identifying opportunities in the Digital Space (both disciplined as well as disruptive - basis technical, operational and financial feasibility for the new initiatives). Responsible for Digital Transformation in the organization involving People, Process and Technology as core pillars. He has been the lead for Digital Transformation at JKCL through initiatives like Success Factors for HR, CRM for Sales and Marketing, BPC, TRM for Finance, GRC Tools, Supply chain optimization using OEMS, RFID and GPS, Artificial Intelligence, RPA and Analytics for various functions. He was the Project Head for eNAM (e National Agriculture Market), A Govt. of India Project Successfully launched by Hon'ble Prime Minister on 14 th April 2016. He is a Gold Level Member in ISACA and he has been a part of various conferences and panel discussions.



Vartul Mittal
Innovation Specialist,
Wipro

Vartul Mittal is a leading Digital Transformation & Automation leader. He has been awarded Special Achievement Award in Artificial Intelligence at AICRA Global Summit & Awards '19, Most Innovative Digital Leader of the Year at Inflection Summit & Awards '19, Smart Data Centre Management Award at 5th Edition of Data Centre Summit & Awards '18. He has more than 13 years of strong Global Business Transformation experience in Management Consulting and with Global Capability Centres with a remit to drive understanding and deliver Business Operations & Technology Strategy solutions globally. He is a notable keynote speaker who has rendered his speech on Robotics Process Automation, AI and Innovation among more than 80 leading International Conferences since 2016. Rest, Vartul is a regular publisher of thought leadership on Chabot News Daily, A Leading European Publication and across International Journals.



S F Hussaini
Vice President, JP
Morgan Chase & Co

A business leader in Corporate & Business Strategy, Transformation and Innovation for Banking and Financial Services with a focus on Emerging Markets. Global Executive with strong Technology and Operations fusion. Corporate Strategy, Technology and Innovation expert through inhouse and alliance strategies for organizational growth. Hussaini has led the Automation and Innovation programs, designed and implemented digital strategy for organizations and has personally reviewed more than 300 Fintech solutions for possible alignment within the larger firm. Hussaini has business exposure travelling across more than 19 countries and has worked in 6 countries. He has a keen interest in start-up eco-system and lean startup methodology, he has co-founded and supported 3 startups from zero revenues to INR 1 Million. He is a guest speaker on Corporate & Business Strategy, Corporate Innovation and Digitalization at international forums.

20th NATIONAL SEMINAR 2019



Lincy Therratil

Head, Open Innovation,
Barclays

Lincy has over 15 years of experience in the field of strategy and advisory, specializing in financial services innovation and new-age technologies. Lincy started her career at a start-up and was part of the core group that set up its financial services division. She has spent a major part of her career with Deloitte's Banking Strategy and Innovation division, advising global banks on technological innovations and FinTech disruptions. She has also been part of Capgemini's innovation arm & Applied Innovation Exchange.



Vipul Gosalia

Independent Consultant,
Advisor & Executive Coach

Vipul provides advisory related to Risk, Governance, Compliance, Regulation relating to Outsourcing of processes to India primarily in the Finance & Accounts domain. Vipul was the Director & Chief Operating Officer for Risk Division at Credit Suisse India. Vipul has excelled as a Chartered Accountant with +25 years of Corporate experience across Finance & Risk domain with various organisations. He has been the recipient of several awards like the CFO Award and Diamond Award for his Excellence in Audit.



Subarna Pal

Digital Transformation
Lead, Tata Motors

Technology services professional with a clear focus on generating business value using technology. Working across multiple domains in business and technology functions for more than 14 years, have had rich experience in successful program delivery, growing digital business footprint and increasing customer & stakeholder satisfaction. Presently associated with Tata Motors Limited, Global Delivery Centre as Digital Transformation Lead devising digital strategy and leading delivery of digital transformation initiatives across Supply Chain and Plant Operations.



AGENDA

TIME	TOPIC	SPEAKER
10:00 AM	Registration	
10:05 AM	Inauguration	
10:15 AM	Welcome Address	Dr. Dhanya Pramod
10:25 AM	Address by Vice Chancellor	Dr. Rajani Gupte
10:35 AM	Address by Principal Director	Dr. Vidya Yeravdekar
10:45 AM	Address by Chancellor	Dr. S. B. Mujumdar
10:55 AM	Address by Chief Guest	Suvabrata Sinha Director, Digital Security and Risk Engineering at Microsoft
11:20 AM	Address by Guest of Honour	Jitendra Singh CIO, JK Cements
11:45 AM TO 1:00 PM	Panel Discussion "Branching Conventional Businesses into New Verticals, A Profitable Deal or a Delusion?"	Lincy Therattil Open Innovation, Digital Transformation – Barclays S F Hussaini Vice President – JPMorgan Chase & Co. Subarna Pal Digital Transformation Lead – Tata Motors Vartul Mittal Technology and Innovation Specialist – Wipro Vipul Gosalia Independent Consultant, Advisor & Executive Coach
1:00 PM	Q & A Session	
1:15 PM	Vote of Thanks	
1:20 PM	Lunch	



21st September, 2019



10:00 AM



SIC Auditorium



SYMBIOSIS CENTRE FOR INFORMATION TECHNOLOGY



ATTENDANCE FOR NATIONAL SEMINAR -2019

20th National Seminar -21/9/2019

Sr. No.	Name of the Students	Status
	MBA-ITBM	
1	Aarzoo Sharma	P
2	Akshay Kumar Chandel	P
3	Aamir Majeed S	P
4	Anand Bharadwaj	P
5	Atul Karale	P
6	Digant Bakari	P
7	Bhagyashri Dilip Deshmukh	P
8	Priya Ramchandra Bhuran	P
9	Ria Jayesh Chaudhari	P
10	Manasi Dalwani	P
11	Deepti Mayee Padihary	P
12	G R Reddy Harish	P
13	Aishwarya Mahesh Ghale	P
14	Aakansha Anoop Gupta	P
15	Shweta Yogiraj Hajari	P
16	Indranuj Kar	P
17	Jyotika Narula	P
18	Keshav Kaul	P
19	Ankita Pandharinath Koyande	P
20	Vinay Kumar Madapati	P
21	Varun Mankodi	P
22	Vishwesh Mahesh Mehendale	P
23	Rajesh Munnaluri	P
24	Sameksha Nagar	P
25	Noaman Ismail Naik	P
26	Nikhil Maharu Borse	P
27	Pallavi Lakhe	P
28	Vikram Sahebrao Pethe	P
29	Prateek Paliwal	P
30	Priyanka Shirodkar	P
31	Ritu Srivastava	P
32	Rimali Salve	P
33	Sashwat Tanwar	P
34	Ashwini Shindolkar	P
35	Shruti Akolekar	P



SCIT

R. Naik

Sr. No.	Name of the Students	Status
36	Shubhi Agrawal	P
37	Soumik Malas	P
38	Srivatsa R	P
39	Prerna Vijay Tamhane	P
40	Tushar Mathur	P
41	Vishal Vijay Godse	P
42	Abhas Dash	P
43	Abhinava Saha	P
44	Alan Pinto	P
45	Ankit Bhat	P
46	Anupal Toppo	P
47	Arnab Biswas	P
48	Bakul Jain	P
49	Dhairya Prakash Bhatt	P
50	Rushiraj Viralbhai Brahmbhatt	P
51	Chinmay S Prabhu	P
52	Utsav Kamleshkumar Dattani	P
53	Nikhil Rajesh Deshmukh	P
54	Dheeraj Khathuria	P
55	Pratiksha Vishnu Gaikwad	P
56	Ayushi Bharat Gor	P
57	Karaj Kunjbihari Ingole	P
58	Jayesh Mathur	P
59	K Sanjana Krishnananda	P
60	Khushbu Amrutlal Vachhani	P
61	Mrunal Avinash Kulkarni	P
62	Omkar Ashok Madhavi	P
63	Manpreet Kaur	P
64	Hetaswi Mehta	P
65	Moutrishna Ray	P
66	Ashwathy Balkrishna Nair	P
67	Nishtha Raghuwanshi	P
68	Viraj Patel	P
69	Atharva Ravindra Pitale	P
70	Prateek Ranjan	P
71	Priya Das	P
72	Priyanshu Ranjan	P
73	Pulakit Desai	P
74	Nisha Raju	P
75	Parth Mayurbhai Raymagya	P
76	Rudra Shinde	P



Sr. No.	Name of the Students	Status
77	Ankesh Samarth	P
78	Saveni Sawhney	P
79	Shravya S Rao	P
80	Shubh Mehra	P
81	Shukla Charmi	P
82	Sourabh Sahu	P
83	Srishti Anand	P
84	Sudhan Dhananjay Pathak	P
85	Sumana Chatteraj	P
86	Supriya Singh	P
87	Sandhya Tiwari	P
88	Vivekanand T S	P
89	Ahana Nayak	P
90	Aman Talwar	P
91	Ankita Yadav	P
92	Anupam Sinha	P
93	Arvind Balaji N	P
94	Avantika Ojha	P
95	Bandarupalli Venkata Ramana	P
96	Bhavani Ramisetty	P
97	Bhavya M	P
98	Meet Chande	P
99	Ninad Jagdish Chousalkar	P
100	Debajyoti Patra	P
101	Prachi Dnyaneshwar Deshmukh	P
102	Sachin Kanhaiyalal Dhantole	P
103	Bipin Gaurya Dhotre	P
104	Supriya Narendra Gangurde	P
105	Haritha N	P
106	Ishankamal Mitra	P
107	Smit Dharmendra Joshi	P
108	Manali Ravindra Kadam	P
109	Laxmikant Mishra	P
110	Madhumita Chatterjee	P
111	Mayur Prakash Sakpal	P
112	Sushmitha Surendran Menon	P
113	Mrittika Kundu	P
114	Bhagyashree Balasaheb Nagmode	P
115	Neha Verma	P
116	Onkar Dilip Kadam	P
117	Pawar Megha Annasaheb	P



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Sr. No.	Name of the Students	Status
118	Prachi Kishor Balamwar	P
119	Pranav Mahajan	P
120	Prathik Umesh Davey	P
121	Priya Kushwah	P
122	Sachin Tevathia	P
123	Sanyam Kalra	P
124	Azhar Imtiaz Shaikh	P
125	Shreya Kumar	P
126	Shubhangi Joshi	P
127	Priyanka Suresh Shukla	P
128	Srishti Dubey	P
129	Suvansh Vedi	P
130	Trisha Jha	P
131	Tushar Waydhane	P
132	Abhinav Kumar Gupta	P
133	Ajinkya Lalit Naik	P
134	Ameen Uddin	P
135	Anmol Pareek	P
136	Apoorva Saraswat	P
137	Atul Gupta	P
138	Avinash Kumar	P
139	Yorrick Creado	P
140	Deeksha Yadav	P
141	Divya Pichumani	P
142	Garima Goyal	P
143	Sai Niteesh Gundu	P
144	Himalaya Gala	P
145	Aarthi J	P
146	Juhee Sharma	P
147	Karthick Deepan	P
148	Jay Sureshkumar Kotecha	P
149	M Sunil Kumar	P
150	Srushti Kishor Mahabole	P
151	Md Sadaf Aqubal	P
152	Mohini Madhur	P
153	Keyura Vilas Mujumdar	P
154	Meet Kamleshkumar Naik	P
155	Tanmay Kumar Nerlekar	P
156	P Manmith Reddy	P
157	Parnika Singh	P
158	Prerna Mishra	P



Sr. No.	Name of the Students	Status
159	Priya Pandey	P
160	Raghav Dhingra	P
161	Rishi Kant Bajpai	P
162	Akash Dilip Saindanvise	P
163	Sarthak Saxena	P
164	Shayon Mukherjee	P
165	Shreyasee Sanjib Pal	P
166	Shubhanjali Sharma	P
167	Sumedha Khandelwal	P
168	Ragini Rakesh Tahiliani	P
169	Tushar Dilip Chavan	P
170	Vijayeta Pandey	P
171	Dhruti Sanjay Luhar	P
172	Nishi Sushil Kogta	P
173	Shobhita Jain	P
174	Shivani Jitendra Soni	P
175	Vasundhara Dwivedi	P
176	Bansari Kamleshkumar Pandya	P
177	Tushar Sethi	P
178	Gourav Sharma	P
179	Nipun Maroti Koichade	P
180	Parinita Ozha	P
181	Vasundhara Dwivedi	P
182	Nasim Barolia	P
	MBA-DSDA	
183	Abhijay Joshi	P
184	Ahamed Ashieq A	P
185	Aman Verma	P
186	Babita Dey	P
187	Nimish Chandravadan Badgujar	P
188	Devyani Tamhane	P
189	Divij Bajaj	P
190	Gautham Mukesh	P
191	Sakshi Dattatray Gorad	P
192	Neelamsetti Jaya Ganesh Naidu	P
193	Nihal Punjabi	P
194	Nipam Nayan Gogoi	P
195	Deepika Rajesh Oswal	P
196	Pavan Tej J	P
197	Preeti Tirkey	P
198	Priyanka Kumari	P



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Sr. No.	Name of the Students	Status
199	Imran Akram Quraishi	P
200	Omkar Suhas Sathaye	P
201	Akshay Parag Sawant	P
202	Suhas Raina	P
203	Uma Ashwini A	P
204	Vaibhav Dalakoti	P
205	Vaishnavi V	P
206	Jai Sachdev	P
207	Serena Lawrence Andrade	P
208	Bobby Bagga	P
209	Amit Yeshwant Mulay	P
210	Rebontika Nath	P
211	Siddhesh Shekhar Bhurke	P
212	Achintya Srivastava	P
213	Azeem Mohammadhaniph Khalipha	P
214	Parekh Rujul	P
215	Surabhi Sanjay Umare	P
216	Nagilla Sushmaa	P
217	Akshat Shantilal Samleti	P
218	Abhilash Thul	P
219	Nandan Kumar Kashyap	P



PHOTOGRAPHS OF NATIONAL SEMINAR-2019



Inauguration Ceremony



Mr. Suvabrata Sinha (Director, Digital Security and Risk Engineering at Microsoft)



Mr. S.F. Hussaini (Vice President - JPMorgan Chase & Co.)



Ms. Lincy Therattil (Open Innovation, Digital Transformation – Barclays)



Mr. Vartul Mittal (Technology and Innovation Specialist - Wipro)



Mr. Vipul Gosalla (Independent Consultant, Advisor & Executive Coach)